Create better privacy experiences with ᗝ truyo™

Reduce Costs & Improve Efficiency with Better Privacy UX.

Privacy professionals continue to face unprecedented challenges from emerging data protection laws, which require rapid revision to privacy procedures and the development of an effective data protection program.

In today's dynamic privacy landscape, many organizations are burdened with a high volume of requests, copious data sources, and complex compliance preparation to avoid enforcement by the CPPA.
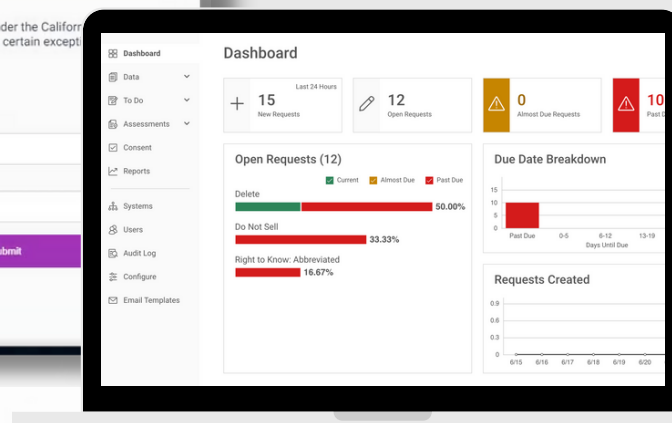
COMPLIANCE IS JUST THE FIRST STEP.

Truyo, powered by Intel®, is an all-in-one platform simplifying privacy compliance, from consent & preference management to DSAR automation. Truyo leverages the power of AI to provide organizations with self-service connectors called QuikLinks that simplify repository integration.

Truyo's QuikLinks map structured data from sources such as CRMs, e-commerce tools, and structured databases, while an Egnyte connector mines your data sprawl across documents, emails, and other unstructured sources. With Truyo plus Egnyte, you'll have a comprehensive view of your data, where it lives, how it moves, and risk identification to help you avoid enforcement.

Truyo Privacy Tool Features

True End-to-End Automation
Our automated data discovery provides you with a comprehensive data map of both structured & unstructured data to inform DSAR response and other privacy operations.

Self-Serve Integrations
Connect to databases or applications that house both structured & unstructured data using QuikLinks

Privacy Center
Combine privacy services in one location on your website to improve consumer experience and trust

Consent & Preference Management
A comprehensive solution to manage cookie and policy consent, and communications preferences

Consumer & Admin Portals
Manage privacy settings & options within a self-service dashboard

Employee Portal
Separate workflows & portal for employment data requests
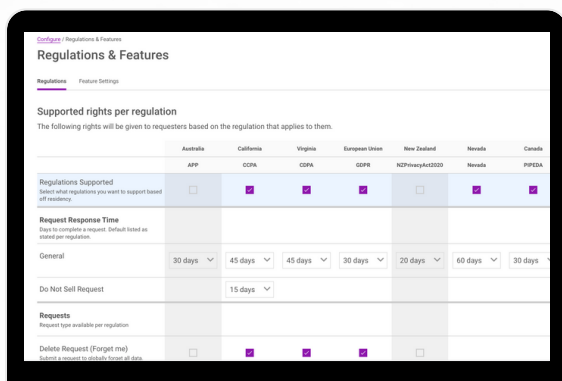
Assessments
A full suite of assessments for privacy including vendor assessments & attestations

AI Risk Management
Identify, assess, and remediate risks associated with AI use within your organization

Truyo Privacy Center

Truyo Admin Portal

Experience Fast ROI with UX-centered privacy with ⊙truyo™

Regulatory Efficiency like Never Before

Comply with Privacy Laws with One Click or Customize Compliance by Regulation

Truyo can assist organizations with regulations like GDPR, CPRA, VCDPA and continues to add jurisdictions as they arise, providing a world-class platform for enterprise-level organizations & small businesses alike.

Scalable Solution
A privacy solution that can keep up with current and emerging privacy laws, a high volume of requests, and your expanding library of data sources

Quick Implementation
Some organizations can have Truyo implemented in as little as two weeks using QuikLinks connectors

Data Mapping
Organizations now, more than ever, need to know where all data lives, not only to accurately respond to DSARs, but to be eligible for cyber insurance & more. Truyo's comprehensive data map takes the guess work out of data discovery

Risk Reduction
Our comprehensive suite of assessments (DPIA, NIST, ISO, CMMC, and more) is included in your Truyo subscription, giving you full control of risk mitigation based on assessment results

Truyo Benefits

Reduced Overhead Costs
Automate privacy compliance and reduce the need for privacy team intervention

Immediate ROI
With quick implementation you can reduce the cost of processing DSARs manually within 2 weeks

Reduce Tech Costs
You'll no longer need to spend valuable resources on developing complex internal systems to manage privacy

Increase Consumer Trust
Truyo puts consent & preference management at the consumer's fingertips, with a parsed approach that allows them to keep data with your organization that's valuable to your teams

Incident Management
Efficiently and compliantly manage incident response with enhanced notification monitoring and workflow management to enable a cohesive response from all teams involved including privacy, cybersecurity, and legal.

Comprehensive Reporting
With the dawning of CPRA came new requirements for organizations to report on their privacy practices & volume of requests to provide transparency - Truyo's admin portal puts required reporting options at your fingertips

⊙truyo™   www.Truyo.com