

# GENASYS

## Unify

## The refreshed end-to-end insurance platform from Genasys

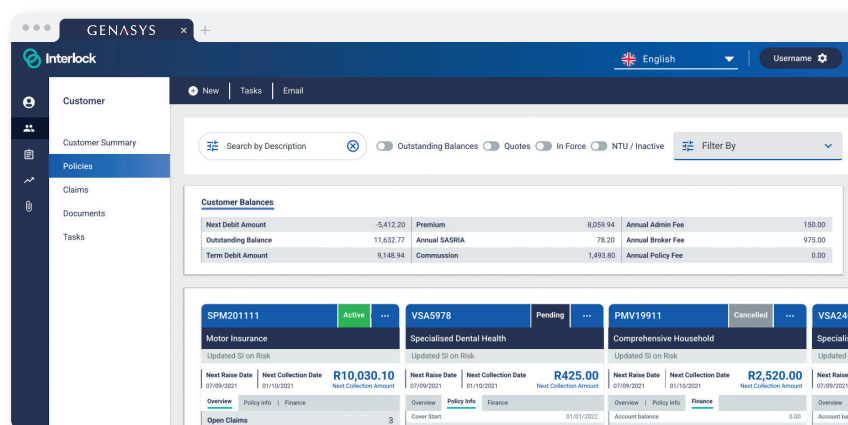
Fully future-proof your business and open up endless opportunities for innovation.

Speed to market

Modern & intuitive

Seamless integration

## Genasys makes it easier than ever to manage your entire customer lifecycle from one system



Our new cloud-based no-code platform completely revamps the Genasys user interface, offering fresh features to enhance efficiency and collaboration across different departments.

Additionally, it offers 200+ ready-built API integrations and 400+ endpoints, allowing Genasys customers to streamline the management of their ecosystems all within a single central policy administration solution.

## What to expect from Genasys Unify



### Personalised Dashboards

Only see the analytics and tasks relevant to you.



### Customisable Customer, Policy, Claims & Financial Landing Pages

- See customer information in a single view.
- Search & edit policies easily.
- View assigned claims & reports.
- Fast-track access to financial information.



### Custom Theming

Create the bespoke look and feel you want for your policy administration system. This is done through a token-based theming system to simplify the creation of themes, including fonts, colours, and styling.



### Audit Trail

View policy & risk changes, and person history between any two amendments to a policy.



### Customer Warnings

Automated or manual warnings can be added to a customer and a pop-up will appear anytime you view that customer. E.g. "History of fraudulent claims."



### Embedded PowerBi Dashboards

Build custom, flexible dashboards and limit user access by location, brokerage, or branch to secure high-level information.



### External Links Enables

Enables contextual information can be embedded in external URLs, allowing simple third-party integrations to kick off processes or show information from third-party websites.



### Deployment & Management of Advanced & Complex Products

- Including:
- Wording libraries.
  - Co-insurance.
  - And products that rely on complex rules & automation.

## Why Genasys Unify

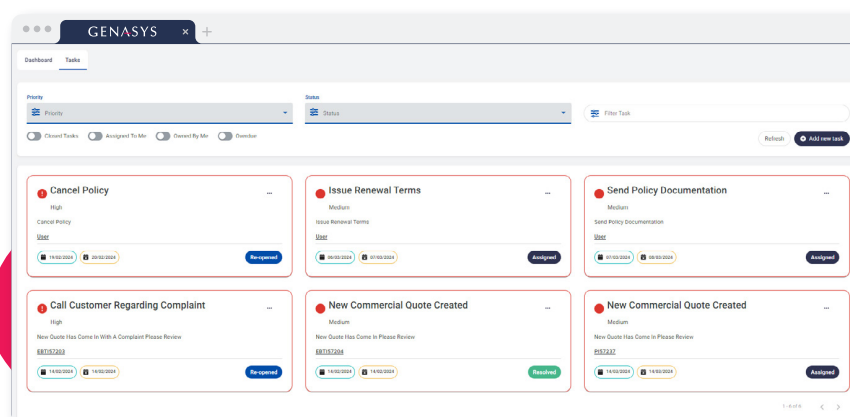
Genasys Unify reimagines the insurance administration user experience - making it the easiest, most efficient way to manage the entire lifecycle of an insurance policy. It brings together the very best in insurance technology innovation in one easy-to-use solution.

Our platform is designed to optimise your business processes and drive your success through:

- **Customisation** - Personalise themes and workflows to align perfectly with your business.
- **Enhanced Automation** - Eradicating manual tasks and boosting productivity.
- **Scalability** - There's no limit to your business expansion.
- **Integration** - Seamlessly unify with your existing tech stack.
- **Analytics & Reporting** - Gain valuable insights for informed decision-making.
- **Support** - Our dedicated team stands ready to assist you from implementation to ongoing support.



Genasys Unify enables connectivity from the platform to external technology partners via its mature API to enable the curation of innovative digital experiences across the buying and claims journeys.



## A simple way to get more done

Simplify your operations, enhance productivity, and achieve maximum profitability, all while ensuring your business is future-proofed.

“ I’m incredibly proud of Genasys Unify as we make it even easier for insurance businesses to do more, more quickly.

It's in our Genasys DNA to continuously improve our offering to our clients, working to make insurance easier and more rewarding for everyone across the value chain. The release of our latest platform demonstrates our ongoing commitment to rethink the entire end-to-end experience while reflecting the significant transformation of the insurance market.

Craig Olivier, Group Chief Technology Officer at Genasys

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## Genasys Unify: Your fresh edge in the market

Benefit from accelerated loading speeds, top-notch security, and unparalleled reliability. Built with scalability in mind, Genasys Unify helps you boost your business performance now and in the future.

Dive into the new era of insurance administration with Genasys Unify.



### Talk to our team

Want to find out more or see a demo?  
Arrange a quick call with our friendly team.

[genasystech.com](https://genasystech.com)