iDOT – Intelligent Data Orchestration & Transformation
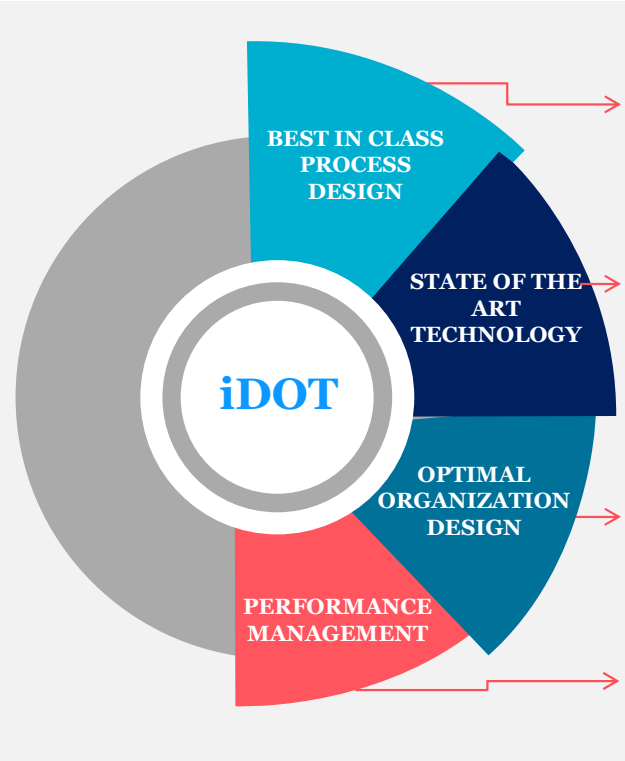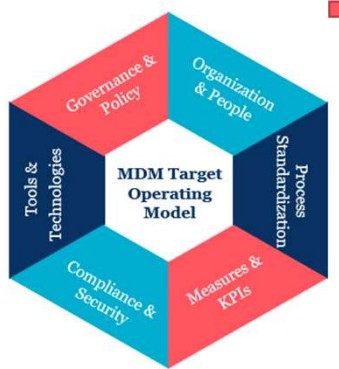
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Transformation
Happens Here

Companies face challenges in implementing MDM solutions, such as issues in data quality, delays and lack of efficiency

Cycle Time	Efficiency	Quality	Governance

Delays in Master Data creation

- Long cycle times
- A lot of time spent on waiting for data and approvals
- Lack of visibility to end to end process
- Serial data processing steps

Impacts on Productivity

- Lack of clear R&R: Key SME's working on non-core work
- Offline work in Excel
- Multiple IT systems with integration challenges
- Lack of automation

Data Quality Issues

- High manual touchpoints
- Poor Data Dictionary
- Incomplete, incorrect and inconsistent data fields causing rework and data quality challenges

Unclear roles and responsibilities

- Non standardized ways of working
- Missing reporting capabilities and unclear KPI's & SLA's
- Compliance to consumer transparency
- Redundant quality controls and process bureaucracy

Focusing on process orchestration and automated data capture addresses these challenges

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iDOT(Intelligent Data Orchestration & Transformation) Solution automates master data setup and maintenance

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MDM Target Operating Model
- Governance & Policy
- Organization & People
- Process Standardization
- Measures & KPIs
- Compliance & Security
- Tools & Technologies

iDOT

BEST IN CLASS PROCESS DESIGN
- Industry "Best in Class" TO BE Process design with pre-built accelerators (30+ process flows)
- Functional design documents with focus on user experience
- Data Dictionary with 600+ attributes and 500+rules

STATE OF THE ART TECHNOLOGY
- User Centric Technology
- Orchestrated Execution
- Single source of Entry
- End to End Integration & Visibility
- Integrated Master data system of records

OPTIMAL ORGANIZATION DESIGN
- 3 Level organization to drive focus & and release efficiency in market
- Governance to unlock digital

PERFORMANCE MANAGEMENT
- Pre-built KPI trees and business outcomes linked to KPI's
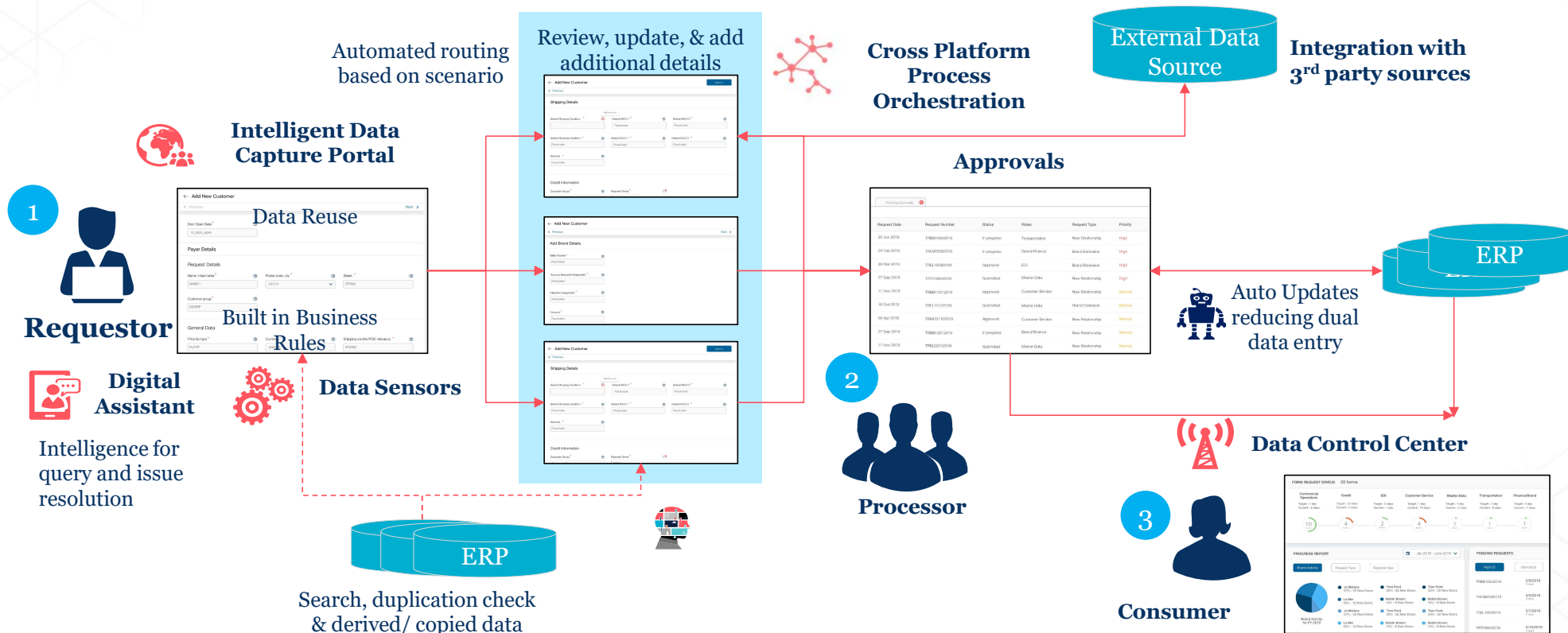- End to End Progress Tracking
- Compliance

~30-40% Faster — *Speed to Market*

~40-50% Increase — *First Time Right*

~ 30%-35% Productivity — *Efficiency*

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The iDOT solution to increase effectiveness and data quality through a governed creation of master data and process orchestration
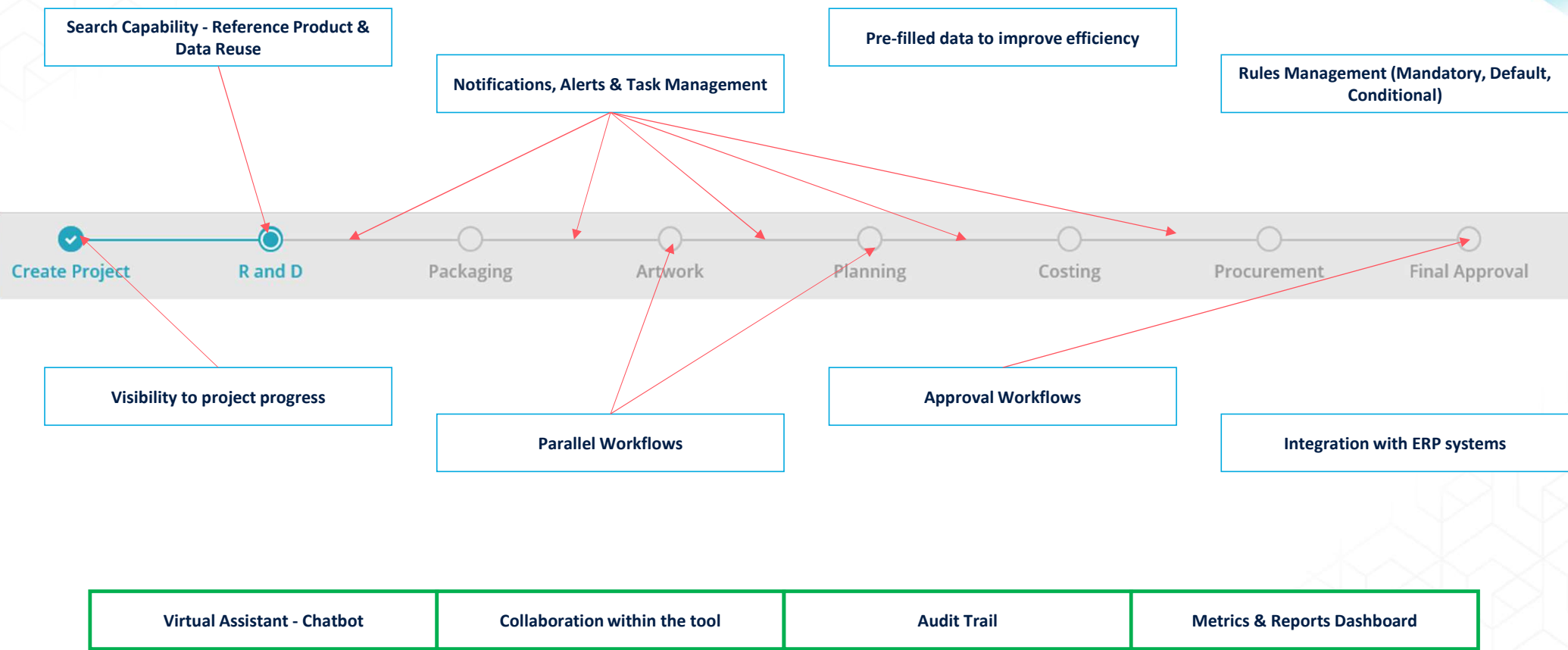
By using iDOT, companies can increase the speed to market, enable efficiency and productivity improvement, among others

Business Outcomes	iDOT Capabilities driving Outcomes	Impact
Speed to Market	o Faster master data creation **(A)** o Built-in rules enable first time right **(E)** o Pre-filled data to improve efficiency and speed **(E)**	40% end to end cycle time reduction
Operational Effectiveness	o Operational skillset efficiency optimization due to SME's performing only core work **(C)** o Improved productivity due to elimination of manual work and introduction of automation **(A)** o Better data quality results in reduced rework and cost savings **(E)**	35% productivity with automated process design 30% efficiency improvement due to establishment of COE
Best in Class Data Quality & Governance	o Data re-use capability with ERP integrations **(A)** o Metrics, Reports and Integrated Dashboards **(C)** o Clearly established RACI, ownership and approval workflows result in quick decisions and reduced bureaucracy **(E)**	50% improvement in data quality enabled by intelligent data reuse

(A) Automation   (C) Consolidation   (E) Experience

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Scenario: The Brand team has decided to launch a variant of one of their existing products

Search Capability - Reference Product & Data Reuse

Notifications, Alerts & Task Management

Pre-filled data to improve efficiency

Rules Management (Mandatory, Default, Conditional)

Create Project | R and D | Packaging | Artwork | Planning | Costing | Procurement | Final Approval

Visibility to project progress

Parallel Workflows

Approval Workflows

Integration with ERP systems

| Virtual Assistant - Chatbot | Collaboration within the tool | Audit Trail | Metrics & Reports Dashboard |

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Thank you

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