

Maximize Value
Minimize Spend:
Snowflake Cost Optimization

Maximize value from your Snowflake investment with our comprehensive Cost Optimization service, designed to identify inefficiencies and implement best practices that reduce cloud spend without sacrificing performance. In today's data-driven environment, organizations struggle with rapidly increasing Snowflake costs due to inefficient configurations, suboptimal queries, and lack of governance frameworks.



Warehouse Optimization: Right-sizing warehouses, configuring auto-suspend settings, and implementing resource monitors to prevent costly overprovisioning.

**Query Optimization:** Identify inefficient queries, implementing column pruning, and leveraging materialized views to reduce computation costs. Data & Schema Optimization: Implementing data compression, zero-copy cloning, and lifecycle management policies to minimize storage costs.

**Data Pipeline Optimization:** Refining ETL/ELT designs, optimize load frequencies, and implementing efficient data transfer strategies.

**Governance Framework**: Establish cost attribution tagging, monitoring systems, and accountability structures to maintain ongoing cost efficiency.

# Key Benefits:

Immediate Cost Reduction: Identify quick wins that can reduce costs within days.

**Performance Optimization**: Balance cost efficiency with query performance requirements.

**Governance Framework**: Establish visibility, accountability, and control over Snowflake spend.

**Maturity Progression:** Clear pathway from beginner to expert optimization techniques.

**Knowledge Transfer:** Equip your team with best practices for sustainable cost management.

### Who is Benefitted?

**Data & Analytics Leaders –** Seeking to control spiraling Snowflake costs while maintaining analytics capabilities.

**FinOps Practitioners –** Looking to implement cloud financial management practices for Snowflake.

**IT Finance Managers –** Needing predictability and optimization of growing data warehouse expenses.

**Database Administrators –** Wanting to implement technical best practices for efficient Snowflake operations

## How long does it take?

Our focused 4-week engagement delivers a comprehensive Snowflake environment assessment with detailed cost analysis report with identified savings opportunities, optimization recommendations prioritized by impact and implementation effort, and an executable roadmap with specific technical configurations and best practices to immediately reduce costs.

Our comprehensive Snowflake Cost Optimization service typically delivers 20–40% cost savings while maintaining or improving performance, providing lasting value through both immediate changes and long-term governance improvements.

### **Contact Us:**

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### **About Genzeon:**

Genzeon empowers healthcare organizations with domain expertise, digital engineering, advanced analytics, and AI-powered solutions to enhance operational efficiency, elevate patient and provider experiences, and ensure regulatory compliance