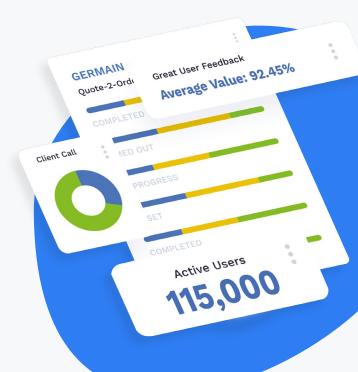
Friction Analysis & Automation to improve UX.

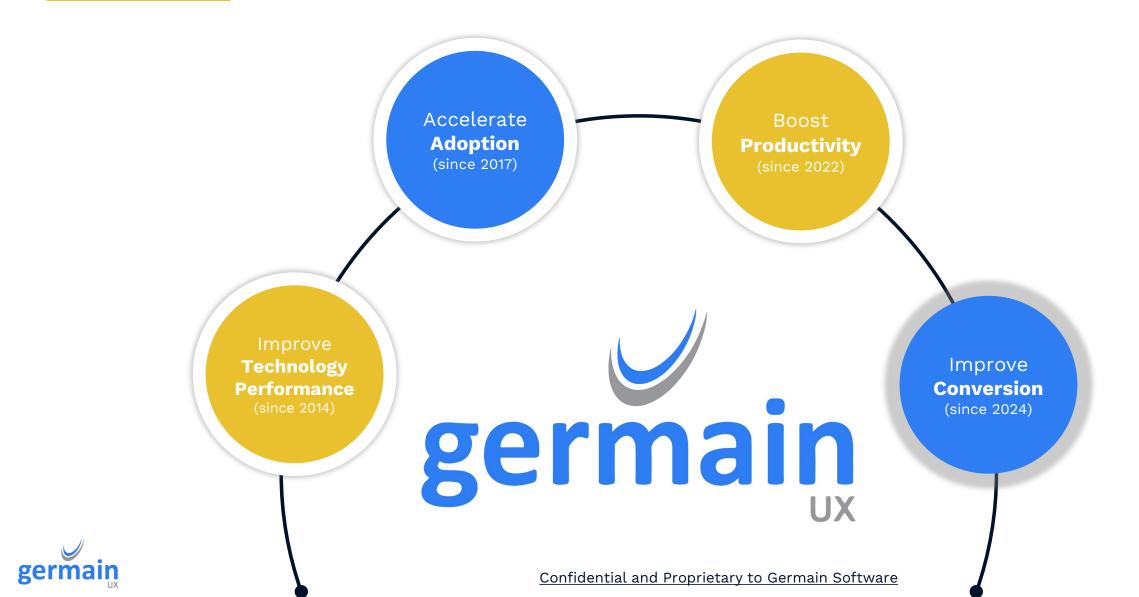
Digital Platform to accelerate Adoption & Conversion of CRM, eCommerce, ERP (...) applications.

91%
retention
since 2014





All-in-one Digital Platform to Improve UX



Key Features & Benefits.

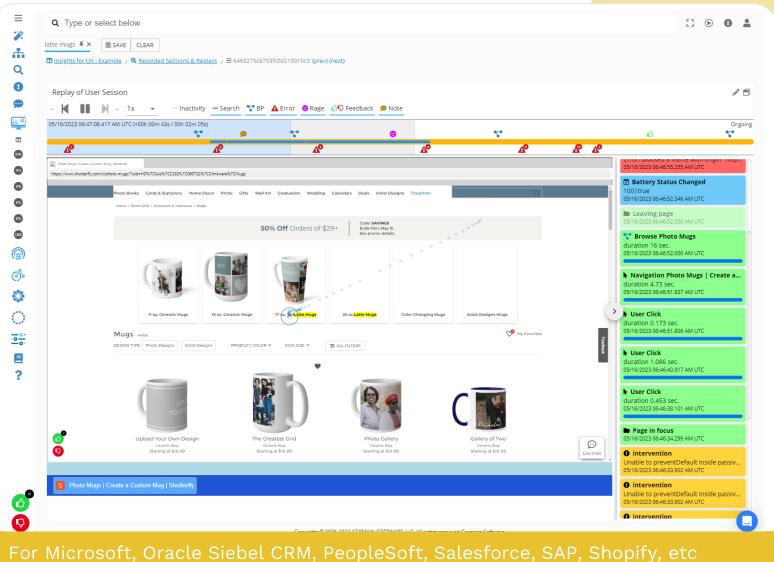
- 360° observability (of processes, tech & users, in real-time).
- User monitoring & <u>best</u> session replay (to understand user journey & roadblocks, in real-time).
- Feedback popup & replay (to understand users complains, better and faster than surveys).
- Workflow mining (to find process inefficiencies, in real-time).
- Technology issues rca (to find bad code, in real-time).
- Custom automation, alerts, dashboards, reports, etc. (to be able to adopt your analytics & automation needs as your business evolves).





Precise Real User Session Monitoring & Replay, Real-time.

- For all Web Apps (Microsoft, Salesforce, Siebel, Shopify, etc)
- Millisecond-precise (To not miss critical user issues).
- Searchable at Scale (No need to watch hours of videos).
- Impact Analysis at Scale (No need to watch thousands of videos to find the top 20% issues).





User Experience Friction Insights at Scale, Real-time.

Proactive Monitoring

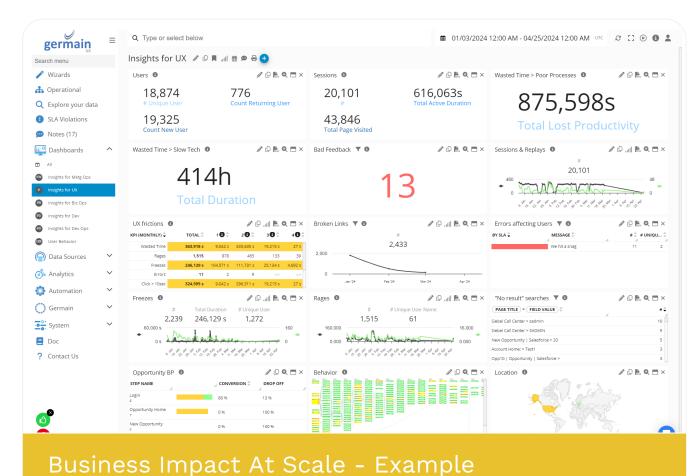
- RPA Bot (for proactive detection and resolution)
- Smart Insights (to identify bad trends based on context)

Reactive Monitoring

- Real User Session Recording & Replay (millisecond precise, 100% searchable)
- Real User Feedback (for NPS)

Qualitative and Quantitative Insights

- Behavior Insights (Confusion, Rage, etc)
- Workflow Insights (Drop-offs, Process Impact, Campaign, etc)
- Technology Insights (Browser Freeze, Bad Links, Errors, Slowness, etc)



Alert

Automation

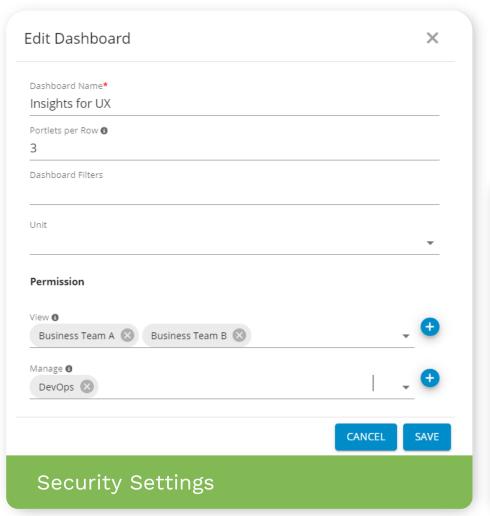


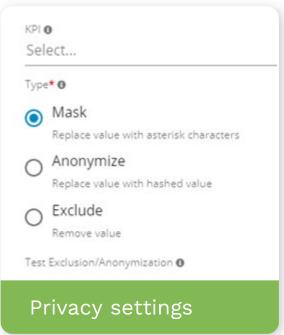
Data Secured As You Need!

- GDPR.EU
- PCi



- Proven Security,
 Privacy &
 Compliance.
- Sensitive data hidden.
- Or only visible to entitled team(s).
- stored locally in your infra.

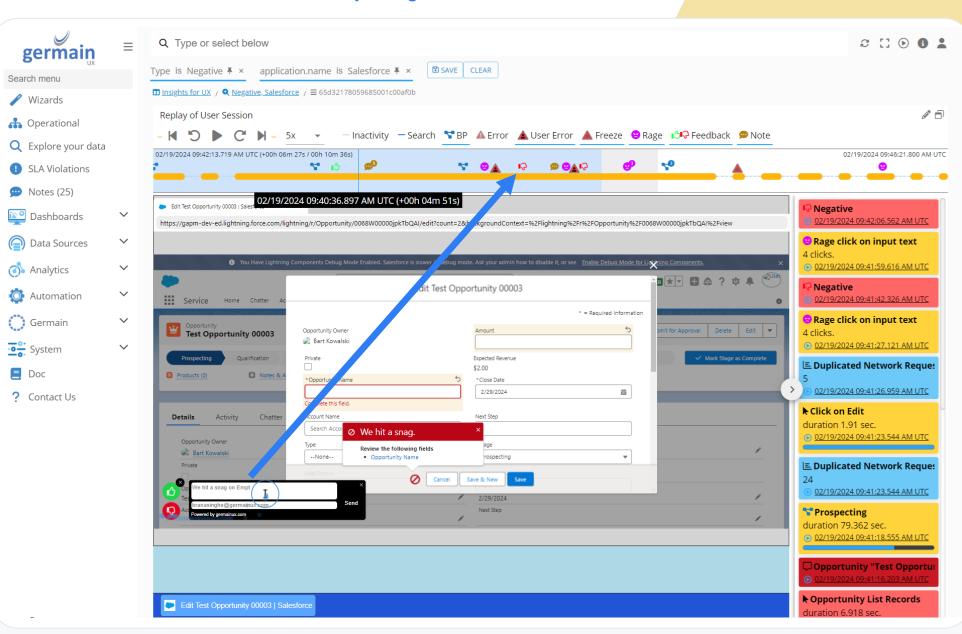






User Feedback Collection And Replay!

- Let your users "speak up".
- Quickly understand why they complain.
- Accelerate Adoption.





Workflow Inefficiency Detection, Real-time

Proactive Monitoring.

- RPA Bot (synthetic process).
- Smart Insights.

Reactive Monitoring.

- Workflow Monitoring & Mining (across channels / data sources).
- Customer Journey.

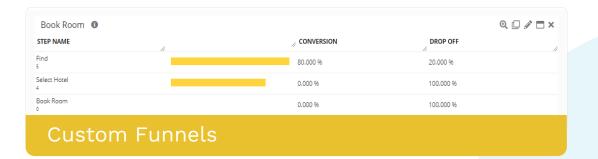
Insights.

- Drop-off, Frictions.
- Overrun, Inefficiencies, Wasted Time.
- Non-sequential, Multiple Users.

Alert.

Auto-Resolution.







Productivity Loss @ scale



Process Time analysis

Technology Issue Analysis, Real-time.

Proactive Monitoring

- RPA Bot (http, sql, script, etc)
- Smart Insights

Uptime & Performance Monitoring of any software/hardware

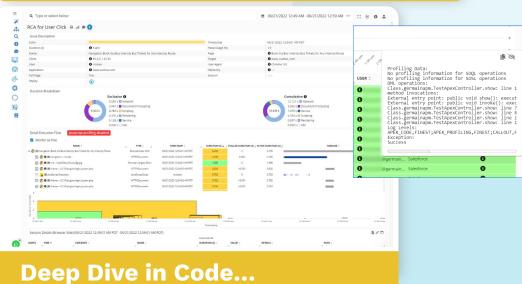
- Applications (CRM, eCommerce, ERP, etc)
- Containers (Docker, Kubernetes, etc)
- Databases (SQL, I/O, etc)
- Devices (Mobile, Desktop, etc)
- Integrations (Web Services, Rest Apis, etc)
- Network (Request analysis, etc)

Insights

- Crashes, Exceptions, Freezes analysis
- Code Profiling (Apex, Javascript, etc)
- Error Analysis
- Transaction Tracing







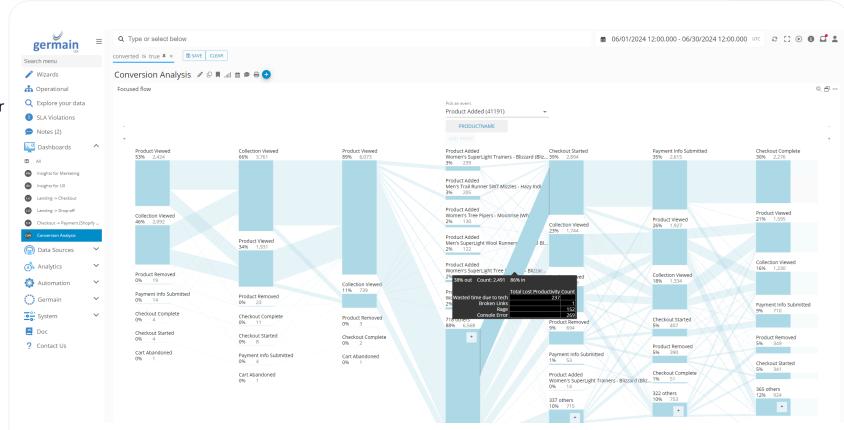
Journey Diagnosis.

Insights

- Behavior Insights
- Drop off cause (e.g. confusion, poor chat, no-result search, broken link, etc)
- Conversion rate (A/B test,..)
- Top paths
- Frictions impact

Alert

- Product Unavailable
- High drop-off rate
- etc



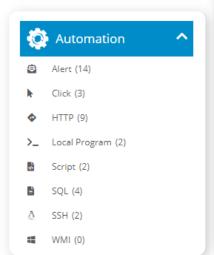
Focused Flow for User Behavior Analysis

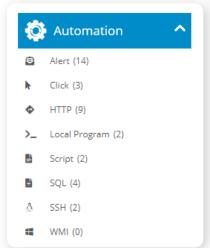


Proactive Detection, Alerting and Resolution.

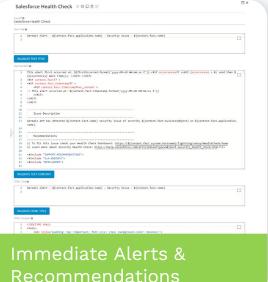
Real-time Automation to

- Detect frictions before business impact.
- Automate resolution when safe.

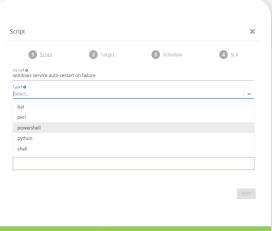




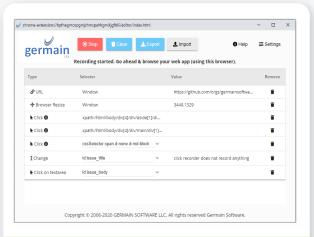




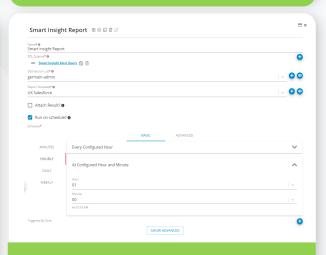




Data update, Service Restart, etc



Synthetic User Click Recorder ' RPA Bot

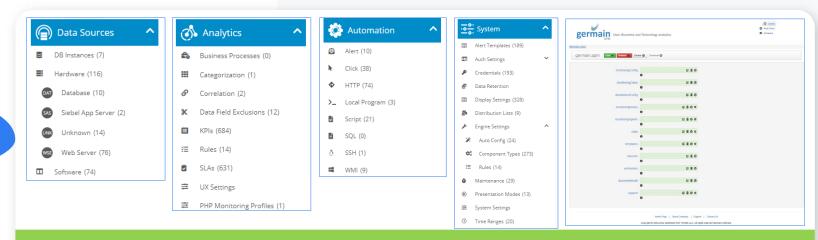


Ongoing Smart Insights



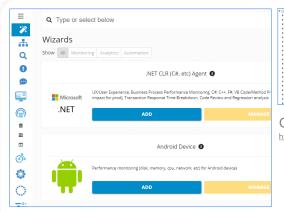
Very Customizable.

Data Source, KPI, SLA, Alert, Action, Dashboard, Report,... Data Model!



Your own Monitoring, Analytics, Automation, etc.

ASPNET Application Cache Hit Ratio □ ○ □ ⊕



Create your Wizards, Profiles

Create your Data Model https://<your.apm-url>/query/metadata/types

document-audit-default

Connect 0

1 package con_germainsoftware.apm.amalytic.aud

2 dialect "mvel"

4 import con_germainsoftware.apm.defa.modal.*;

5 import con_germainsoftware.apm.storage.docume

1 import java.time.*;

9 gibbal org.lifeji.logger logger;

10 gibbal org.lifeji.logger logger;

11 rule "Siebel Service Request Rule"

12 rule "Siebel Service Request Rule"

13 supdate: Documentchange; documenttype -
15 then

16 Jogger, info("SI Couper (")", Supdate.value;

17 supdate.documenttype: (")", Supdate.documenttype -
18 descriptions (")", Supdate.documenttype -
19 ev.name - Supdate.documenttype;

20 ev.vipe "Siebellis Change";

21 ev.timastapp - Supdate.documenttype;

22 ev.timastapp - Supdate.documenttype;

23 ev.timastapp - Supdate.document();

24 storage.insertfact(ev);

25 retract(Supdate)

26 end

VALIDATE

VALIDATE

VALIDATE

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document-audit-default ® ♥ 🛭 🗎

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Siebel Gateway Server
Siebel Web Server

Deploy @ Scale

Q Type or select below

Anache HTTP Server

BIP App Server DB2 Database Server Docker Server Kubernetes Cluster Node

VIvSOL Database Server

Oracle Database Serve

PostgreSQL Database Server SQL Server Database Server

Nginx Web Server OBIEE Server

Hardware ⊘ ○ □ 🗈 🖋 🥕 🕕

Rules

Alerts

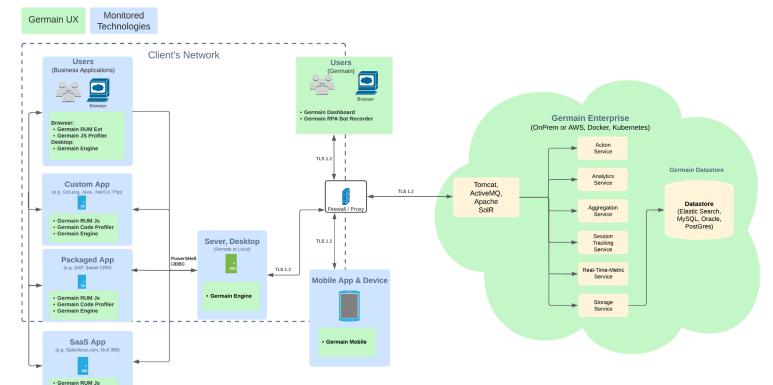
Quickly deployment at scale



Architecture of Germain UX (Cloud or on-Premise).

Germain UX

Real-time Alerts, Insights and Automation to improve User Experience



Germain UX consists of

- <u>7 Components</u> that provide Monitoring, Analytics and/or Automation features:
- **Code Profiler:** Real-time analysis of code e.g. C#, GoLand, Java. Agent injected into the application
- Engine: Real-time Monitoring, Analytics or Automation for any Data Source e.g.
 Application, File, Database, Network, etc
- JS Profiler: Real-time analysis of Javascript code e.g. Angular, React, Vue, etc
- Mobile App: Monitoring of Android App and Android Device
- RPA Bot Recorder: Recorder of Selenium Synthetic User Scenario
- **RUM Ext:** Real User Experience Monitoring; via an Extension deployed onto the monitored user's browser
- **RUM JS:** Real User Experience Monitoring; via Javascript injected into a web page

3 Internal Components:

- **Dashboard**: Data visualization, Analysis, Customization, Management, etc
- Enterprise: Tomcat, Docker, Zookeeper, Elastic
- Datastore: Elastic, MySQL, Oracle, PostGres



Germain Engine

Example of Technologies integrated with Germain UX.





















































Hugging Face















Case Studies.

Most customers do not want us to disclose their Brand yet they have agreed to share this feedback





Free Trial (no fee, no commitment).

Limited Time Offer till end of December 2024

Experience our GermainUX platform & support for 1 month, Risk free.

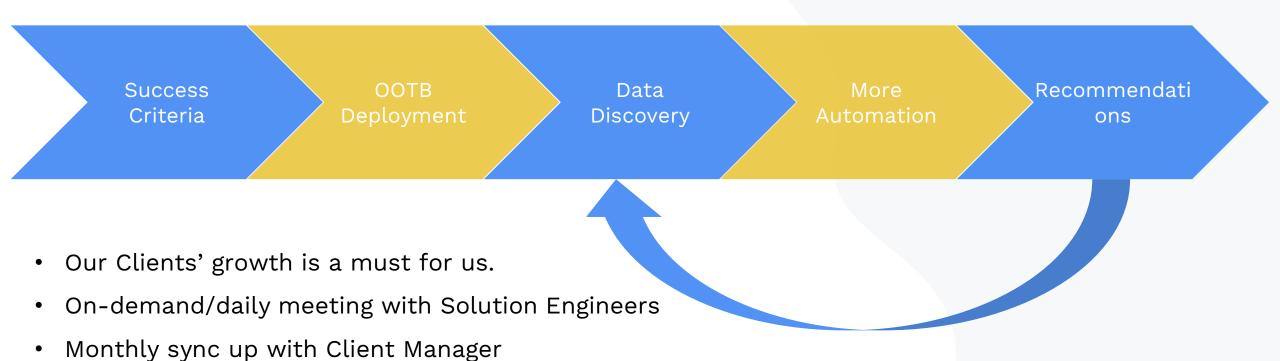
Conditions:

- Success criteria to be approved before start.
- Germain team to setup GermainUX.
- Free if started by December 2024.

Free Trial	Easy
Duration	7 days
Unit	10 Million/day or 10 users
Features	All
Data Sources	Unlimited
Setup	1
Basic Support (Setup, Training)	1h/day
Advanced Support (Customization, Data Science, Advice, etc)	1h/day
Cost	(\$12k)



Onboarding & Ongoing Support





Docs & Downloads

https://docs.germainux.com

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Real User Feedback (NPS)



Real User Monitoring (JS & Ext)



Workflow Monitoring



Technology Monitoring



Mobile Monitoring



C#, Java, JS, NodeJS Profiling



Automation (Alert, Report, Resolution,..)



Synthetic Recorder & Monitoring





Let's review your needs on an intro call: https://calendly.com/germainux

