

Trusted Business Knowledge for Your AI

Transform your enterprise AI with expert-curated knowledge that delivers accurate, trustworthy, and compliant responses.

VISION



“We believe the future of learning is built on verified, trusted knowledge. That is why getAbstract combines the timeless wisdom of books with continuously updated online insights, giving people and AI a reliable foundation in a rapidly changing world.”

THOMAS BERGEN, CEO getAbstract

The Future of Learning Is Here



Flow of Work

Work won't pause for learning. It will happen in the flow.



Personalization

AI will personalize and deliver knowledge at the moment of need.



Trust Premium

Trust will be the key advantage in an AI-saturated world.



Seamless Tools

Everyday tools will become seamless learning environments.



getAbstract leads by embedding expert-verified knowledge into how people work.



AI-Powered Learning

■ Embedded Knowledge

Embed expert knowledge directly into AI tools people already use

■ Just-in-Time Answers

Deliver just-in-time answers through Microsoft Copilot

■ Credible AI Agents

Power AI agents with structured, credible knowledge and real-world expertise

■ Interactive Formats

Turn static content into interactive formats, like podcast and videos



📄 Why this matters for your company

By integrating expert-verified knowledge into your employees' workflow, you'll enable faster, more accurate insights delivery while maintaining the quality standards your clients and stakeholder expect.

Business Case

Why it matters

The risk when AI answers aren't based on trusted knowledge

Time Lost & Low Quality

Employees waste 41% of time on low-value tasks and ~200 hours annually switching apps. Poor data quality compounds mistakes.

Source: [Deloitte – Global Human Capital Trends 2025](#); [getAbstract Verify – The Business Impact of Data Quality](#)

Compliance & Adoption Risks

Employees won't adopt tools they don't trust. Responsible AI has become a business necessity, not just a nice-to-have.

Source: [getAbstract Verify – Trust and Adoption](#)

Security & Reputation Damage

Cyber and compliance breaches can cost millions and permanently damage your brand reputation.

Source: [getAbstract Verify – Cybersecurity and Risk Costs](#)

Shadow AI & Inconsistency

Without trusted sources, employees turn to unregulated tools that increase data risk and produce inconsistent outputs.

Source: [getAbstract Verify – Human Oversight in AI](#)



Grounding = linking AI answers to verified sources instead of letting models generate freely. This reduces errors, builds trust, and ensures compliance.

How it works

Seamless, secure, and future-proof



Direct integration

The getAbstract Connector brings trusted knowledge directly into Microsoft 365 (Copilot, Outlook, Teams, Word and PowerPoint) — and is designed to extend to other AI systems in the future.



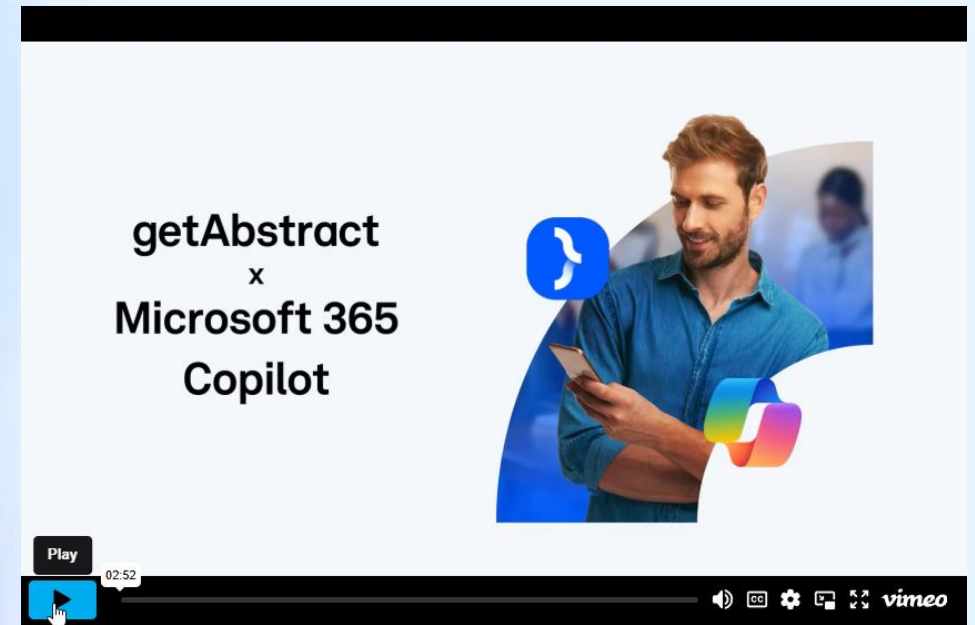
No extra development

No additional migration or custom development required. Content is expert-verified, metadata-optimized, and continuously updated.



Safe for business use

Built on trusted, structured and curated knowledge. Ensures accuracy, compliance and reliability across business use cases.



The impact (ROI)

From smarter answers to confident decisions

Trust

Employees actually use AI when they trust the answers. Without trust, adoption remains low.

Faster value

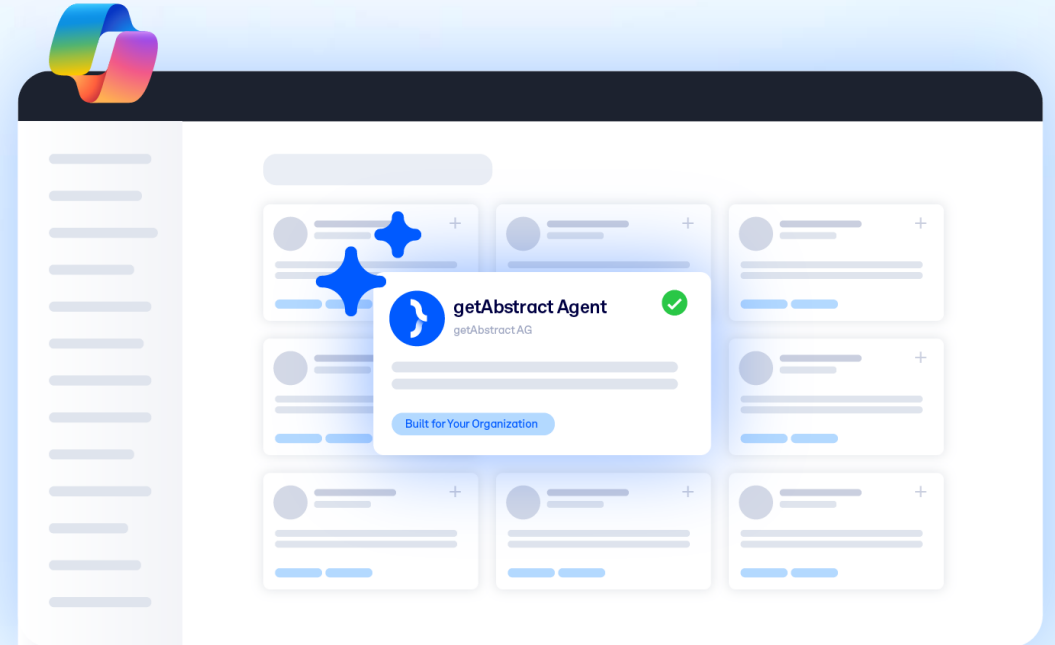
Behind the scenes, metadata optimization ensures more accurate outputs, reducing compliance reviews and accelerating rollouts.

Hours saved

High-quality, curated knowledge prevents errors from scaling and saves hundreds of hours in rework.

Risks avoided

Compliant and trusted content, checked by human experts, reduces exposure to costly compliance breaches and reputational damage.



Sources

[getAbstract Verify – Trust and Adoption](#)
[getAbstract Verify – Transparency and Explainability](#)
[getAbstract Verify – The Business Impact of Data Quality](#)
[getAbstract Verify – Cybersecurity and Risk Costs](#)



The `getAbstract` Connector

}getabstract Connector

Trusted Business Expertise for Your AI systems

Empower your AI systems with compliant, trusted and expert-verified knowledge. Build safe, reliable agents your teams can trust and put confidence at the heart of every decision



Why It Matters

- Compliant and expert-verified knowledge from leading business thinkers
- Structured and metadata-optimized content designed for safe use in business environments
- Direct links to trusted sources

How It Works

- Quick and secure setup, no complex IT needed
- Knowledge appears directly in Outlook, Teams, Word, PowerPoint and Copilot
- Trusted answers also available in other AI Assistants employees use

Real-World Impact

- Upskilling advisors suggesting content for critical skills
- Leadership coaches delivering proven frameworks
- Strategy advisors surfacing industry updates and trends directly in your AI systems

}getabstract Connector

Best of Both Worlds

Evergreen Book Knowledge

- Leading books from the most trusted experts and authors
- Curated insights designed for practical application
- Quality assured through expert review

Latest Online Knowledge

- Human-verified and expert-rated
- Continuously updated for relevance
- Curated for a fast-changing business world

 The library stays current with daily knowledge updates, and fast-changing content is retired after approximately 6 months, while evergreen knowledge remains accessible.





How do we do it?



1. Curation

We use a mixed approach of client input, AI, and expert curation to find the latest and most relevant knowledge on the web.



2. Verification & Rating

Our subject-matter experts validate the quality and accuracy of content, authors, and sources.



3. Metadata Optimization

Our internal GPT standardizes our output, tagging and indexing the content, making it ready for any application.



4. Quality Assurance

Another set of two experts ensure consistently high standards, by checking the entire output.



5. Skill Matching

We align all our content with the skills taxonomy provided by our clients.

 CLIENT

 SUBJECT-MATTER EXPERTS

 AI-ENHANCED

Measure Impact

Data and Analytics

Example: usage insights via Microsoft 365

Detailed reports track adoption and highlight which agents are most used.

Aggregated and anonymous

All reporting is at organizational level, with no exposure of personal data.

Privacy guaranteed

No company data is shared with getAbstract, and the connector is fully **GDPR compliant**.



Why us

The trusted partner for knowledge in the flow of work

27 years of experience delivering trusted business knowledge worldwide

40'000+ expert-curated knowledge pieces across books, articles, reports, videos, and podcasts

5,000+ organizations and 16 million learners trust us globally



Trusted & Compliant

Trusted, expert-verified knowledge that meets enterprise standards for safety and reliability



Expert Network

Ensuring continuous curation and real-world relevance



Swiss Quality

Precision, excellence and reliability reflected in the way we serve our customers



Future-Ready

Works with Microsoft 365 Copilot today and extends to other AI platforms

Use Cases AI



USE CASES

Trusted Knowledge in Business

Delivering Knowledge in the Flow of Work

Embed expert-verified answers and insights directly into productivity tools, Microsoft Copilot, or internal systems so employees can learn while working, without switching or interrupting the flow of work.

Providing Trusted, Verified Knowledge

Cut through content overload by offering reliable, up-to-date knowledge that teams can act on with confidence, especially in fast-changing fields.

Supporting AI Upskilling Across the Workforce

Equip employees with the skills to use AI tools effectively, understand emerging capabilities, and stay adaptable as new technologies evolve.

Upgrading Existing Learning Systems

Enrich LMS or LXP platforms with structured, expert-driven content to make formal learning programs more relevant and immediately applicable.

USE CASES

AI Agents in Learning and Business



Soft Skills

- Learning Coach
- Leadership Coach
- Wellbeing Coach
- Communication Coach
- Sales Coach



Innovation and Business Acumen

- AI-Acumen Agent
- Sustainability Agent
- Trends and Technology Agent



Internal Knowledge & Industry Expertise

- Internal Knowledge Agent
- Industry Knowledge Agent

Powered by the getAbstract Connector

Build Your Own Agent



Choose the use case

Leadership coach, Wellbeing companion, Learning agent, or other specialized roles tailored to your organization's needs



Ground it with knowledge

Trusted and metadata-optimized content, verified by experts, ensures reliable and authoritative information.



Deploy in your AI-System

Your teams can access trusted answers directly in their flow of work, increasing productivity and knowledge retention



Five Whys Coach

Created by Andrés Rosselli

Message Copilot



Motivation Problem

I'm struggling to motivate my team after a recent project...

Conflict

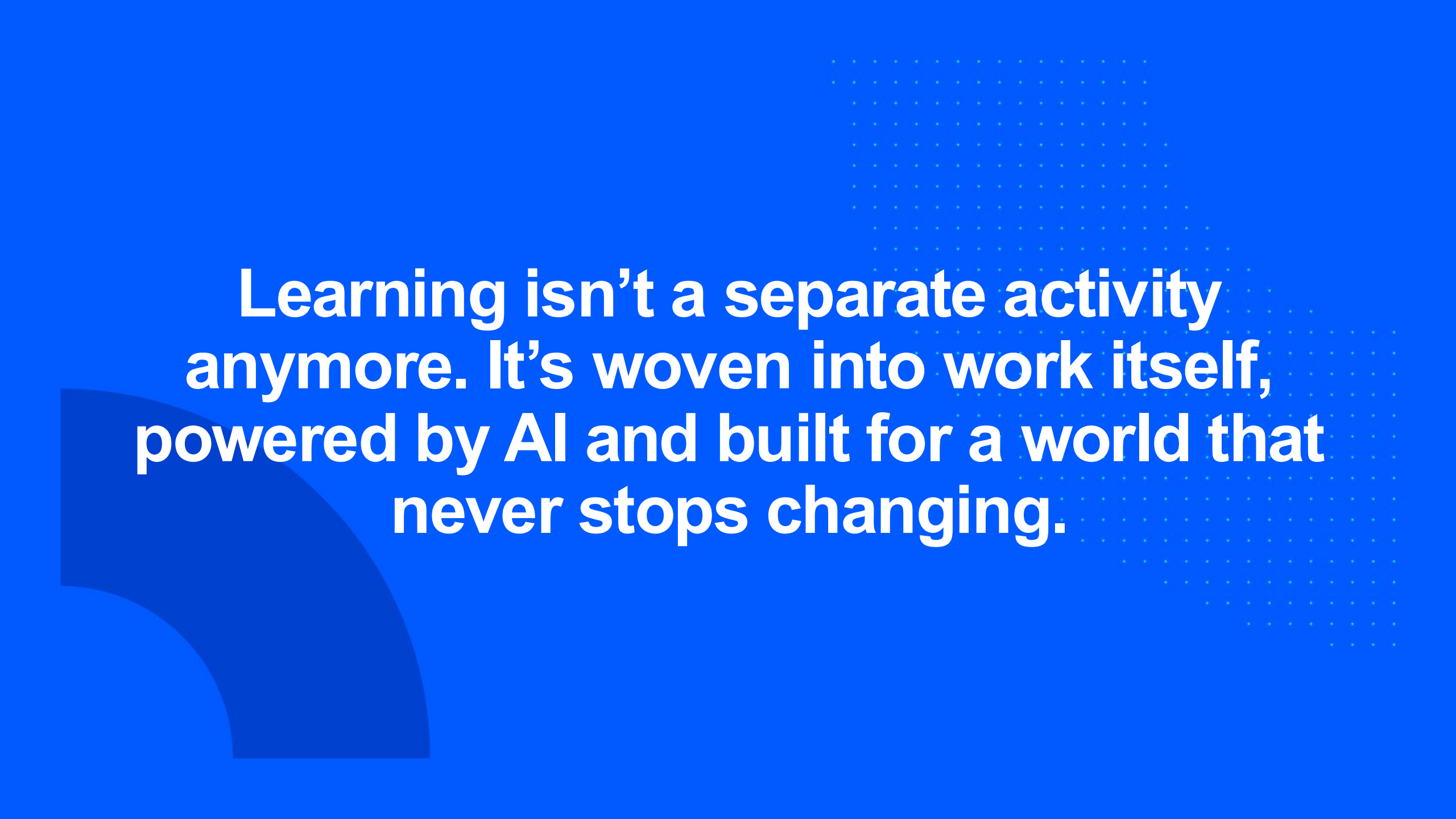
Two of my direct reports are constantly clashing, and it's...

Communication

I need to inform my team about a difficult decision regarding...



Official Microsoft Partner



**Learning isn't a separate activity
anymore. It's woven into work itself,
powered by AI and built for a world that
never stops changing.**