


































































































| FEATURESET | FEATURES | E3 | E5 |  | COMMENTS |
|---------------------------------------|---------------------------------|---|---|---|--|
| File Plan | Categories |  |  |  | E3 and E5 offer Labels, and Labels with a File Plan, respectively. In addition to both of those features, Gimmel also includes Automatic Classification. |
| | Hierarchal |  |  |  | |
| | Inheritance |  |  |  | Gimmel has inheritance with approver groups. |
| | Reusable Elements |  |  |  | Categories, retentions, triggers, and lifecycle policies are reusable throughout the Gimmel file plan. |
| Record Declaration | By Label/ Classification |  |  |  | |
| | Lifecycle Phase |  |  |  | With Gimmel, it may be declared at the end of a phase. |
| | Manually |  |  |  | Gimmel allows manual record declaration at any time. |
| | Obsolete |  |  |  | |
| | Supersede |  |  |  | |
| | Vital |  |  |  | |
| Classification & Labelling | Manually Apply |  |  |  | |
| | Rule Builder |  |  |  | Gimmel uses an Advanced Visual Builder. |
| | AI |  |  |  | Gimmel has M365 Trainable Classifiers. |
| | Rules-based Document Library |  |  |  | Gimmel uses an Advanced Visual Builder. |
| | Content Outside of M365 |  |  |  | E3/E5 require importing; Gimmel works with external content. |
| | Prioritization |  |  |  | In Gimmel, classifications can be prioritized to determine which one "wins". |
| Lifecycle/Policy | Multi-phase Lifecycles |  |  |  | Lifecycle policies may include multiple stages. |
| | Reusable |  |  |  | Lifecycle policies may be reused on any classification. |
| | Multiple Retention Outcomes |  |  |  | Record may have more than one possible retention outcome. |
| | Make Permanent |  |  |  | |
| | Multi-step Review |  |  |  | |
| Retention | Time Based |  |  |  | Use any date property including custom properties. |
| | Event Based |  |  |  | Use Power Automate to create event occurrences. |
| | Case Based |  |  |  | Combine content into a single case record. |
| | Rule Based |  |  |  | Build rules to start retention. |
| | Multiple Retention Outcomes |  |  |  | Record may have more than one possible retention outcome. |
| Physical Records | Declare, Circulate, and Dispose |  |  |  | Manage the lifecycle of physical records, including retention, charge-in/out, disposition and space management. |
| Disposition | Dashboard |  |  |  | View records awaiting approval. |
| | Transfer Expiration |  |  |  | With Gimmel, records can be transferred to another location. |
| | Reject |  |  |  | Records can be rejected and held until future decisions. |
| | Extend Retention |  |  |  | With Gimmel, retention may be extended according to policy. |
| | Disposition Certificate |  |  |  | Gimmel also has detailed audit trails in addition to certificates. |