



CALL TO ACTION APP

ENJOY PEAK SECURITY, SAFETY
AND OPERATION WITH SIMPLE
ASSIGNMENT AND EVALUATION.

gb GLOBAL[®]
BRANDS
GROUP

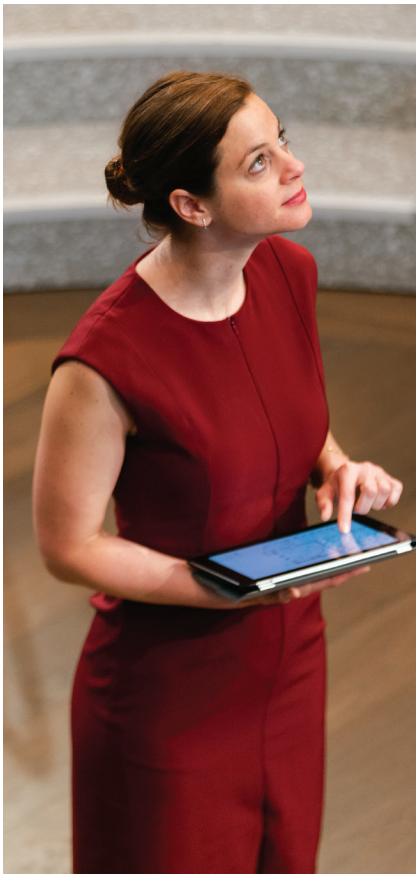
POWERING TRANSFORMATION

WHAT IS CALL TO ACTION APP?

The ability of an organization to respond to urgent situations, requests and needs is a cornerstone of its success. When a situation presents itself, awareness of the issue is key for the best response.

In today's fast-paced world of business, and in the reality of the COVID-19 pandemic, quick response is key to the smooth and uninterrupted progress of any organization worth its weight. This is why Global Brands Group is proud to present its proprietary power app: Call to Action.

Call to Action allows department administrators to compile multiple sets of quick response procedures in cases where immediate attention is required. This includes company-wide emergencies, fire alarms, health risks, significant tasks, onboarding and offboarding. Administrators can assign staff members as well as entire departments to missions via Call to Action, and track progress in real time



CALL TO ACTION APP BENEFITS

Call to Action allows your business to have the necessary set of procedures it needs to smoothly handle any critical situation.

- Customizable database of response procedures for multiple situations.
- Easy assignment of necessary staff and resources for each event.
- Facilitate onboarding, offboarding and HR procedures remotely and efficiently.
- Respond to security risks, fire alarms, infection alerts and all manner of emergencies.
- Efficient integration with organizations of all sizes, backgrounds and structures.
- Cost-efficient solution to critical business operations

WHY CALL TO ACTION APP?

No one has the time to use regular modes of communication in the case of an emergency. Call to Action bridges a very crucial gap in the operations of any organization.

- Call to Action is an evolving and constantly updated platform for all critical scenarios.

- Call to Action is a cost-effective solution with no extra hardware or frameworks.
- Call to Action is seamlessly integrated with Microsoft Teams.
- Call to Action is straightforward, with a Plan, Prepare, Fire and Evaluate cycle.
- Call to Action is responsive to any situation that may arise, with intuitive design

WHY GLOBAL BRANDS GROUP?

As the region's leading catalyst and agent of change in the Information Technology sector, Global Brands Group is dedicated to providing organizations of all sizes and backgrounds with the world's leading IT services and solutions.

For years, Global Brands Group has been building strong bridges with the world's finest vendors and providers, allowing the company to offer robust, reliable and flexible IT solutions. Global Brands Group is a Microsoft Gold Partner with multiple certifications and advanced specializations, and a consistently deep knowledge of Microsoft's top solutions, including Azure, 365, Teams and more.

Global Brands Group also provides the region with the best products and solutions from Dell, Lenovo, VMware, Palo Alto and Riverbed. Our mission is to power true digital transformation throughout the region; this is what we offer to our consumers across the region.

REQUEST YOUR FREE DEMO NOW

Ask for your free Call to Action App demonstration with support from Global Brands Group's highly trained experts.

Send your request to:
info@gbrands.com