

Seek Reinvention

Globant 

It has never been more important for businesses, societies, and humankind to **reinvent** themselves.

We're living through unprecedented...



**Technological
change**



**Climate
change**



**Societal
change**

65% of global GDP will be digitalized by 2022, driving

\$6.8 trillion

of IT spending from 2020 to 2023.

Source: IDC FutureScape: Worldwide IT Industry 2021 Predictions

60%

Artificial Intelligence Revenue is expected to grow at a 60% CAGR through 2025.

Source: IDC's Digital Economy Model, 2019

65%

of CIOs will digitally empower and enable frontline workers with data, AI, and security to extend their productivity, adaptability, and decision making in the face of rapid changes by 2022.

Source: IDC FutureScape: Worldwide IT Industry 2021 Predictions

90%

of providers will have sustainability initiatives that force digital transformation of sourcing, production, and manufacturing of printed goods and services by 2024.

Source: IDC FutureScape: Worldwide IT Industry 2021 Predictions

500M

From 2018 to 2023, 500 million new logical apps will be created, equal to the number built over the past 40 years.

Source: IDC FutureScape: Worldwide IT Industry 2019 Predictions

25%

of organizations will improve business agility by integrating edge data with applications built on cloud platforms by 2025.

Source: IDC FutureScape: Worldwide IT Industry 2021 Predictions



Globant is a company focused on

Reinvention

Who **we are**



In 2009, our expertise gave birth to our **Studios.**



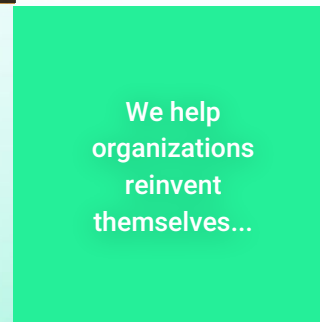
StarMeUp

Building a culture that uplifts people and drives business.



Globant X

The space where we nurture and cultivate our homegrown innovation.



We help organizations reinvent themselves...

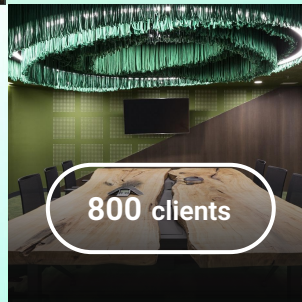
23.5%

Year-Over Year revenue Growth (NYSE: GLOB)



25% of Globers are women

(+30% in management positions)



18 acquisitions

have made our family grow.

...driving business, digital, cognitive, and cultural reinvention with sustainability at the core.

Globant recognized as a

Worldwide Leader in CX Improvement

by IDC MarketScape



Globant is a good fit for organizations looking for an agile and creative partner that is proactive and takes a broad view of the client's needs."

IDC MarketScape

Some of the **clients** we work with:



Enabling Reinvention for over **18 years**



**Reinventing
Technology Services**

2003

Powering Digital
Transformation at Scale



**Reinventing
Experiences**

2009

Building
Transformational Digital
Experiences



**Reinventing
AI**

2017

Leading the AI
Revolution



**Reinventing
Business**

2019

Building non-traditional
ways of creating
business value.



**Reinventing
Markets/Industries**

Future

Leading Market &
Industries reinvention

Globant Evolution

Future

HOW

We blend **engineering, innovation and design** with a unique approach to enable **business reinvention.**

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Our Studio model fosters **creativity and innovation**.

These **deep pockets of expertise** on the latest technologies and trends **deliver tailored solutions** for specific challenges.

Reinvention Studios



Airlines



Bluecap Future
Finance



Gaming



Life Sciences



Media &
Entertainment



Travel &
Hospitality

Digital Studios



Agile Delivery



Blockchain



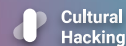
Business
Hacking



Cloud Ops



Conversational
Interfaces



Cultural
Hacking



Cybersecurity



Data & AI



Design



Digital Experience
Platforms



Digital Lending



Digital Marketing



Digital Sales



Enterprise
Applications



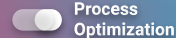
Future of
organizations



Internet of
Things



Metaverse



Process
Optimization



Product



Quality
Engineering



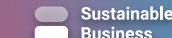
Salesforce



Scalable
Platforms



Smart Venues



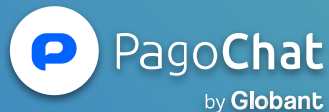
Sustainable
Business



UI
Engineering

Globant

Globant X is a space where we nurture and cultivate Globant's homegrown **innovation**. We are applying **Artificial Intelligence** to augment the way we code, the way we test, we design, we get collectively smarter, we reinforce our teams' culture, how we recruit and how we assemble teams.



Global Autonomous Culture



Our **Global Delivery Centers** are successful thanks to a strong and autonomous culture that runs through every Globber.

Our **Agile Pods Model** aims to better align business and technology teams. They're driven by a culture of **self-regulated teamwork and collaboration**.

Our **Inverted Org Chart** with the Pods at the front and center live by a customer-centric and autonomous culture.

Our **StarMeUp** platform creates an amazing environment where people **love to work** because they feel immersed in a culture that puts them first and fosters their emotional connections.

What



We create a **sustainable future** for our clients.

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We deliver **digital & cognitive reinvention** with a cross-industry approach

Business Reinvention



Rockwell Automation



Metropolitan Police

Operational Reinvention

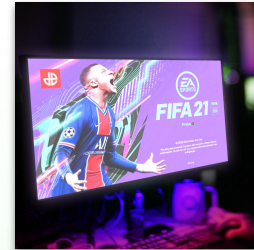


SmileDirectClub



Google

Technology Reinvention



EA



Disney

Why

We care about **making the world a better place**, one step at a time.



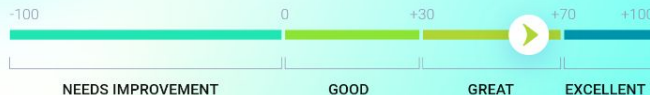
1. We **care** about growing our **client's business**

Overall result

Customer survey **ANNUAL AVERAGE 2020**

NET PROMOTER SCORE (NPS)

+67



26 points above
the **industry**
average

2. We **care** about **the environment**

Be kind.
to the planet



Since 2020, we've been using
100% renewable electricity.

We're a **carbon neutral company.**

3. We **care** about **our communities**

Technology requires us to innovate constantly, and we can only achieve it by bringing together different voices.

Globant Awards - Women that Build Edition was launched to recognize Women in IT and inspire more women to join the sector. 2020 edition got

12,000 nominations.

Training and career development scholarships across 18 countries, providing new opportunities to as many as possible.

35,000

beneficiaries impacted
in 2020.

4. We **care** about **our people**



That's why we aim to achieve
**50% of women and other
minorities in management
positions by 2025.**



Since changing the world starts from within,
we promote a healthy environment where
everyone can develop to their **full potential in
a work/life balance.**

Now's your time to

Seek Reinvention

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Thanks!

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