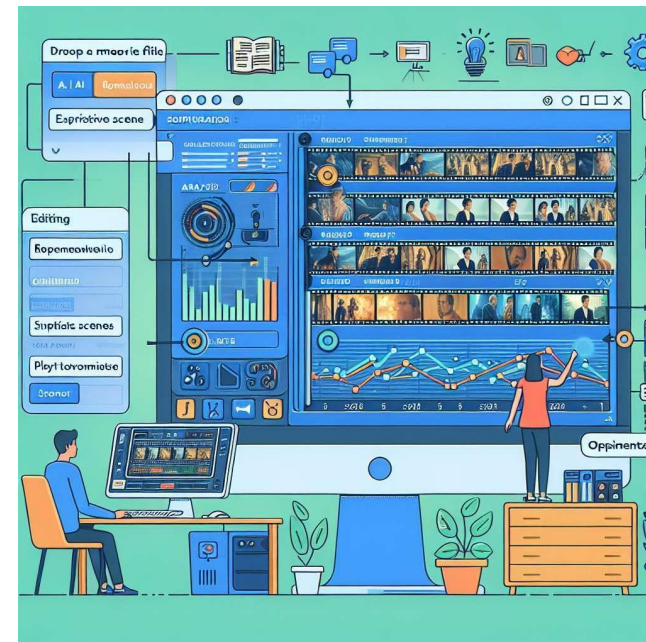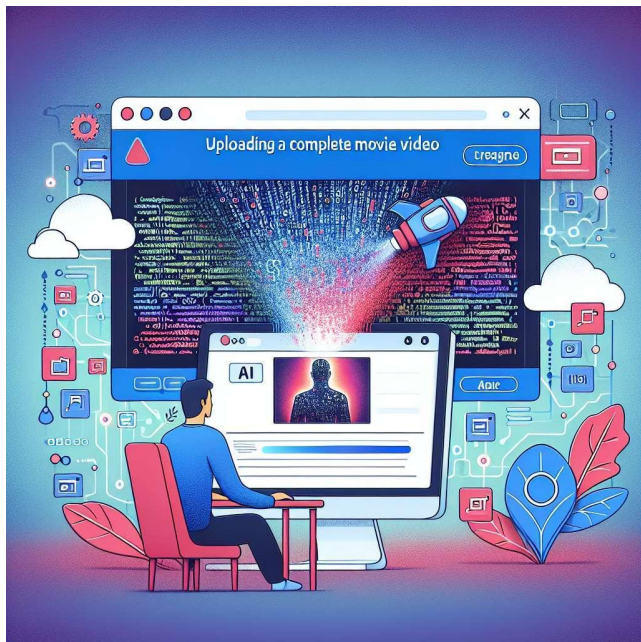## FilmEssenceAI System Introduction

FilmEssence AI is an innovative solution that leverages AI technology to automate the summarization and transformation of full-length movies into concise 30~60second videos. It intelligently analyzes the content of the input movie, extracts the most significant scenes, and constructs a cohesive summary video, all with high efficiency. Ideal for entertainment, marketing, and social media, this system enhances viewer engagement while significantly reducing production time and costs.

FilmEssenceAI System

FilmEssenceAI

1. Video Input

- Users upload the full-length movie video to the FilmEssence AI platform.

2. Content Analysis

- The system uses AI technology to thoroughly analyze the movie video, identifying key scenes, plot twists, and important dialogues.

3. Scene Extraction

- Based on the analysis, the system automatically extracts the most representative and significant scenes. These scenes are further processed and optimized.

4. Video Generation

- The system combines the extracted scenes into a cohesive 30-second summary video, ensuring the content encapsulates the movie's core plot and key elements.

5. Editing Tools

- Users can use the platform's editing tools to fine-tune and personalize the generated video, such as adding subtitles, background music, or other effects.

6. Preview and Export

- Users can preview the generated video and, once satisfied, export the final version. The video can be downloaded locally or directly shared on social media platforms.

FilmEssenceAI System

FilmEssenceAI

✒ Video Input

VIP

Home

Explore

Activities

Profile

Assets

Image Generation

Intelligent
Publishing

Video Generation

Story Creation

Messages

Upload Your Movie

Choose File

Upload

FilmEssenceAI System

Content Analysis

Home
Explore
Activities
Profile
Assets
Image Generation
Intelligent Publishing
Video Generation
Story Creation
Messages

Content Analysis

The system uses AI technology to thoroughly analyze the movie video, identifying key scenes, plot twists, and important dialogues.

Start Analysis

Home
Explore
Activities
Profile
Assets
Image Generation
Intelligent Publishing
Video Generation
Story Creation
Messages

Analysis Results

Key Scene 1
Description: The protagonist discovers a hidden secret that changes the course of the story.
Timestamp: 00:15:30

Key Scene 2
Description: A major conflict arises between the protagonist and the antagonist.
Timestamp: 00:45:20

Key Scene 3
Description: The protagonist makes a crucial decision that leads to the climax.
Timestamp: 01:10:15

FilmEssenceAI System

✎ Scene Extraction

FilmEssenceAI   VIP

- Home
- Explore
- Activities
- Profile
- Assets
- Image Generation
- Intelligent Publishing
- Video Generation
- Story Creation
- Messages

Scene Extraction

The system automatically extracts the most representative and significant scenes from the movie.

[Extract Scenes]

FilmEssenceAI   VIP

- Home
- Explore
- Activities
- Profile
- Assets
- Image Generation
- Intelligent Publishing
- Video Generation
- Story Creation
- Messages

Extracted Scenes

Scene 1

Description: The protagonist discovers a hidden secret that changes the course of the story.
Timestamp: 00:15:30

Scene 2

Description: A major conflict arises between the protagonist and the antagonist.
Timestamp: 00:45:20

Scene 3

Description: The protagonist makes a crucial decision that leads to the climax.
Timestamp: 01:10:15

FilmEssenceAI System

FilmEssenceAI

✎ Video Generation

Explore

Activities

Profile

Assets

Image Generation

Intelligent
Publishing

Video Generation

Story Creation

Messages

Generated Videos

▶ 0:00 🔊 ⛶ ⋮

▶ 0:00 🔊 ⛶ ⋮

▶ 0:00 🔊 ⛶ ⋮

▶ 0:00 🔊 ⛶ ⋮

The AI has successfully generated multiple videos based on the analyzed content and extracted scenes

Editing Tools+Preview and Export

Editing Tools

Activities		
Profile	**Original Video**	**Edited Video Preview**
Assets		
Image Generation		
Intelligent Publishing		
Video Generation		
Story Creation		
Messages		

Voice Over:

Subtitles:

Transitions: None

Add Text: Add Text

Speed Adjust:

✎ **Product pricing planning**

- the product is priced at $100~$500 per piece.
- Azure usage fees are calculated based on actual consumption.