Gravic Remark Office OMR - Microsoft AppStore Listing Overview

Product Name: Remark Office OMR

Developer: Gravic, Inc.

Category: Data Collection & Analysis Software

Platform: Windows (Available via Microsoft AppStore and directly from Gravic)

Overview:

Remark Office OMR by Gravic, Inc. is a powerful, user-friendly software solution designed to streamline the collection and analysis of data from plain-paper forms. Leveraging advanced Optical Mark Recognition (OMR) technology, the software

enables users to scan and process surveys, tests, evaluations, and other forms using standard office equipment—no special scanners or pre-printed forms required. Remark Office OMR incorporates Microsoft's powerful AI agent to help you throughout your data collection journey.

Key Features:

- **Flexible Form Design:** Create custom forms using any word processor or design tool. Forms can include bubbles, checkboxes, barcodes, and even machine-printed text (OCR).
- Scanner Compatibility: Works with TWAIN-compatible scanners or image files from copiers and multifunction devices.
- Advanced Recognition: Handles cross-outs, multiple marks, and damaged forms. Supports handwriting recognition (ICR) via Microsoft Computer Vision (subscription required).
- Data Analysis & Export: Built-in reporting tools and seamless export to databases, spreadsheets, and statistical software.
- Broad Use Cases: Ideal for education, healthcare, corporate training, government, and non-profit sectors.

Benefits:

- Cost-Effective: Use existing office equipment—no need for proprietary hardware.
- Time-Saving: Automates data entry and analysis, reducing manual effort and errors.
- Scalable: Trusted by over 100,000 users in 150+ countries, processing billions of forms since 1991

Use Cases Highlighted:

- Universities processing thousands of course evaluations
- Non-profits conducting pre/post assessments
- Corporations managing safety observations
- Hospitals tracking clinical outcomes

Availability:

Remark Office OMR is available for download and purchase through the Microsoft AppStore (in select countries) and directly from Gravic's website.

