strategy dot zero

The StrategyDotZero platform allows you to manage **key business functions digitally.**
It integrates management functions such as strategy, business planning, risk management, portfolio management and performance reporting through a digital workflow

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StrategyDotZero
Bridging Your Strategy Execution Gap

StrategyDotZero brings together business functions from various management domains to close the gap between strategy and execution.

COMMON ORGANISATIONAL CHALLENGES

Strategy is static
Strategy planning is an annual exercise which is not in line with the changing environment

Misaligned strategies
Corporate plans, business models, budgeting and P3O functions take a long time to get aligned

Enterprise silos
Large organisations find it difficult to get cross-functional teams to focus on the right tasks to achieve strategic objectives

Subjective and slow decision making
Decisions are subjective due to lack of data and insights. This results in uncertainty and delay in making decisions

Inability of current business functions to exploit emerging technologies
Inability of current strategic and performance functions to leverage future technologies like AI, Big Data, ML to optimise enterprise planning and performance

BENEFITS OF SDZ

Dynamic and living strategy
Move from static to dynamic models for strategy that are live, connected and interactive

Improved agility to changes
Promote collaboration through connected workspaces, enabling visibility of interdependencies and impact across domains

Connected enterprise
Define and visualise the intrinsic connections between corporate plans, business models, budgeting and P3O functions

Quick and informed decision making
Improve executive oversight through our insightful dashboards and reports to drive informed decisions

Business Future Proofing
Establish a foundation for knowledge augmentation and process automation across the strategy execution lifecycle

Strategy Execution Framework

SDZ is underpinned by our proprietary framework that catalyses digital transformation of various interdependent yet siloed functions across the enterprise
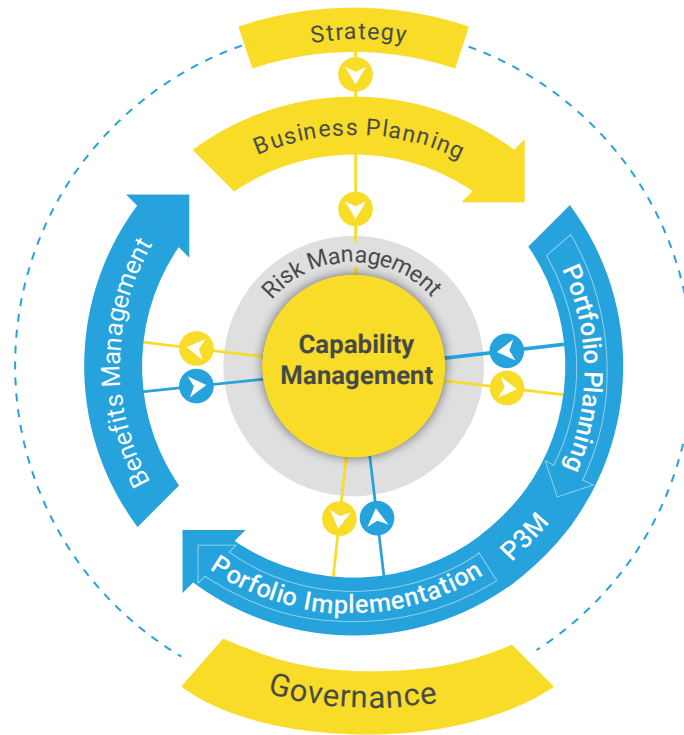
Our Approach

CONSOLIDATE

- Bring together data from all internal and external components of the organisation to illustrate the big picture
- Establish a shared understanding of the organisation
- Channel planning effort in the same direction
- Improve transparency

CONNECT

- Connect and align information from various disciplines across levels
- Drive collaboration towards meeting strategic objectives
- Optimise efforts and costs
- Draw actionable insights

SUSTAIN

- Sustain the transformation momentum through continuous improvement
- Manage risks to objectives pro-actively
- Predict impact of failure in different components of the strategy
- Establish a pathway for the future of work through knowledge and information augmentation

StrategyDotZero Modules

HORIZON SCANNING

Horizon Scanning assists organisations in forward planning, strategy & policy design and investment prioritisation.

Horizon Scanning involves:

- ✓ Extracting trends from identified sources of truth
- ✓ Trend categorisation
- ✓ Trend analysis
- ✓ Organisational impact analysis
- ✓ Trend duration/review

STRATEGIC & BUSINESS PLANNING

Adopt well-established frameworks that use a systemic approach to business planning

- ✓ Define strategic objectives based on the vision and drivers of the organisation
- ✓ Capture the KPIs, risks and outputs of every business area
- ✓ Monitor and track overall performance of the organisation through reports and insightful executive dashboards
- ✓ Communicate the business plan on a page and gain traction
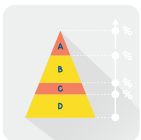
PERFORMANCE MANAGEMENT

Monitor and manage the progress of all business plans and initiatives across the enterprise with an integrated performance management approach

- ✓ Track KPIs using different lenses strategic objective, business unit, category, owner, recipient
- ✓ Monitor KPI status – harvested, on track, off track, delayed and to commence
- ✓ Drill down to KPI profile for details regarding progress updates and issues
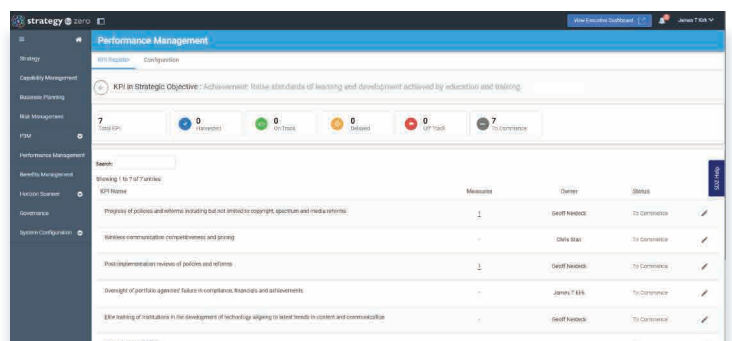
PORTFOLIO PLANNING & IMPLEMENTATION

Enhance the prioritisation and management of portfolio investments using a robust investment and assurance framework

- ✓ Define and share the investment and portfolio prioritisation framework to establish strong governance
- ✓ Design portfolios that align to corporate strategy
- ✓ Define and share cost, benefit, risk and objective alignment of all business cases/project bids in one place
- ✓ Quickly perform change impact assessments using customisable templates and generate reports
- ✓ Manage both inter-project and project-strategy dependencies
- ✓ Define monitoring and reporting frameworks to track progress and effectiveness
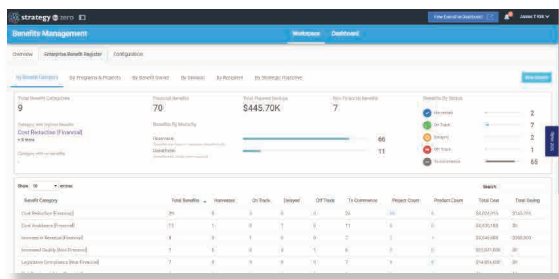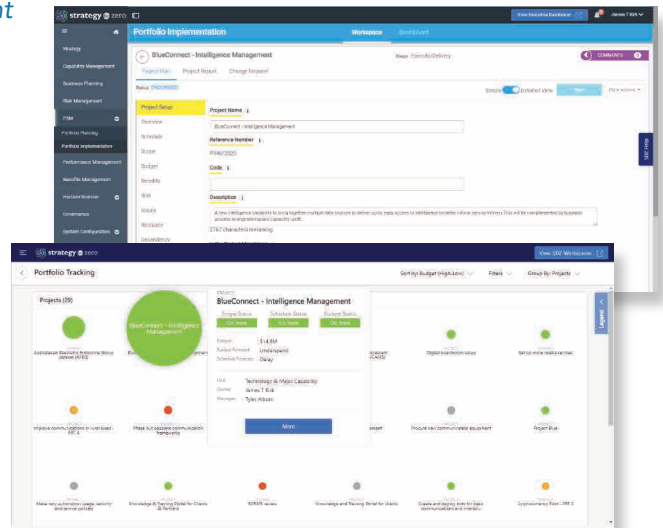
BENEFITS MANAGEMENT

*Use best practice methodologies to plan, execute and harvest benefits through simple workflows*

- ✓ Guide identification and profiling of benefits for all projects
- ✓ Develop a well structured benefits realisation plan
- ✓ Standardise and maintain benefits registers
- ✓ Track and monitor benefits harvesting during and post project implementation
- ✓ Monitor benefits through different lenses such as users, projects, stakeholders and business areas

RISK MANAGEMENT

Implement an effective risk management framework across the organisation

- ✓ Identify, assess and treat risks across the enterprise
- ✓ Maintain risk registers at enterprise, division and project levels
- ✓ Link risks and treatments to create a synergised risk management effort across the organisation
- ✓ A simple role based workflow to aid risk management process and drive compliance
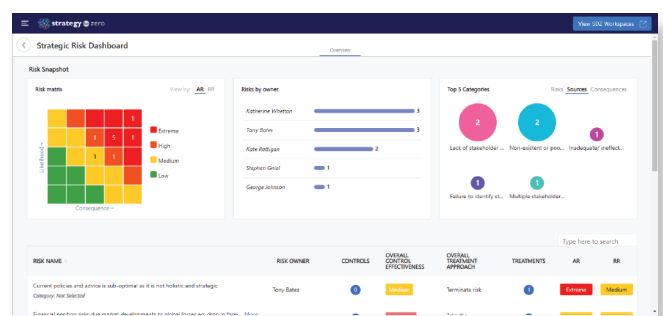
CAPABILITY MANAGEMENT

Bridge the strategy to execution gap through a well-defined capability-driven approach

- ✓ Build on best-practice capability frameworks that provide a capability improvement platform for your organisation
- ✓ Assess capability maturity using a powerful analysis module
- ✓ Prioritise capabilities and identify areas of improvement that provide competitive advantage
- ✓ Design smart roadmaps for each capability to track its journey from current to future state
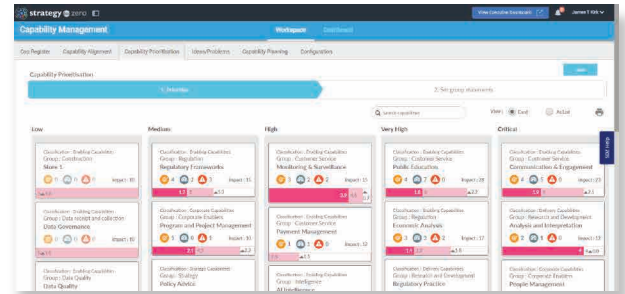
SERVICES MANAGEMENT

Navigate the service landscape spanning high level value streams, service catalogues and understand their alignment and contribution to strategy

- ✓ Service alignment with the strategic landscape
- ✓ Service model design and service profiling
- ✓ Drill down from high level service models
- ✓ Monitor key insights around service streams (eg. cost, revenue, transaction volumes)
- ✓ Plan people, process and technology capabilities that enable services

GOVERNANCE

Manage and track end to end decisions/actions across various governance forums.

- ✓ Establish a single view of enterprise governance
- ✓ Streamline Audit and compliance processes
- ✓ Simplify executive decision tracking & reporting
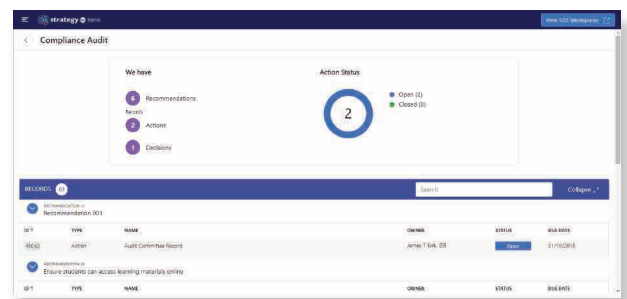
Executive Dashboards and Reports

Monitor and review organisational performance through visual storyboards and interactive boardroom experiences

- ✓ Visualise execution of strategic objectives through different management domains

- ✓ Get visibility of issues and exceptions and evaluate root causes

- ✓ Derive useful insights to inform future roadmaps and improve decision making

- ✓ Slice and dice data to create and share reports
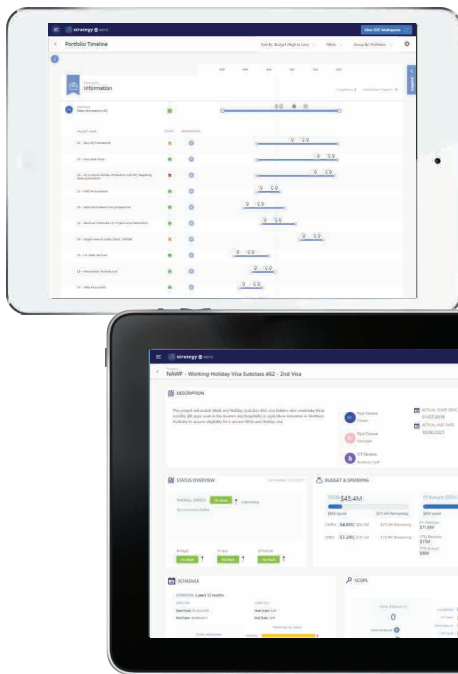
Cross Platform Apps

StrategyDotZero offers light and customisable tablet apps for executive and board members to easily access reports and customised dashboards

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Strategic Alliances

Microsoft

Clients and Early Adopters

Australian Government
Department of Agriculture, Water and the Environment

Department of Premier and Cabinet

ASIC
Australian Securities & Investments Commission

Australian Government
Department of Finance

AFP
AUSTRALIAN FEDERAL POLICE

Unitywater

airservices

Australian National University

NSW GOVERNMENT | Resilience NSW

DMTC

Who the tool is for

SDZ augments user roles by breaking down cumbersome tasks into easy, engaging workflows and meaningful insights. Some of the key roles that it supports across the organisation include:

STRATEGY MANAGER

- Define the organisation's strategic landscape – objectives, drivers, KPIs
- Communicate and share Strategic Objectives with the organisation
- Prioritise capabilities that help the business by contributing directly to objectives
- Monitor and track overall performance of the organisation

ENTERPRISE ARCHITECT/ CAPABILITY MANAGER

- Design and operationalise the Capability Model of the organisation
- Conduct and manage maturity assessments across enterprise capabilities
- Create Capability Development Plans and Roadmaps
- Monitor and report on capability performance and maturity development

ENTERPRISE RISK MANAGER

- Establish a common view of risks across the enterprise, business functions and portfolio
- Enable a consistent Risk Management framework to define and manage risks across the organisation
- Clearly understand the impact and interdependencies between risks at various levels
- Standardise approach to risk monitoring and reporting

ENTERPRISE BENEFIT MANAGER

- Adopt a benefit led approach for evaluating the success of your change initiatives and projects
- Digitise the Benefit Management framework across the organisation to ensure compliance and consistency
- Monitor report on benefits until they are successfully harvested
- Establish Benefit Registers for capturing and managing benefits

BUSINESS OWNER

- Digitise the Business Planning process across the organisation
- Integrate Business Planning with other planning and implementation functions
- Monitor and report on the performance of Business Plans
- Analyse interdependencies across related Business Plans

PMO

- Establish a benefits led and capability driven approach to Portfolio, Program and Project Management
- Align program and projects to strategic priorities and outcomes
- Simplify Program / Project Management reporting through a fit for purpose model
- Transition from an operational (time, scope, budget) to a strategic focus for Portfolio / Project Management (benefits, capabilities, outcomes)