



“We help corporations maximize productivity and reduce costs through compelling design and intuitive user experiences.”

GreenData Ventures is the design and management consulting firm transforming and optimizing corporate operations to enable the data-driven enterprise. Being a Silver Microsoft Partner in Project and Portfolio Management, we help corporations make more intelligent decisions in project, maintenance and operations execution.

What Makes Us Different

1. We are seasoned consultants with deep specialization knowledge of Project Management and Operations.
2. We create compelling designs and user experiences that are often unknown to the business world.
3. Our extreme outlier thinking is derived from a deep commitment to human-centric design.
4. We deliver solutions based on over 20 years of experience in our area of specialization.
5. Our customer outcomes are critical to us; we focus on value in a quarter, shared value creation, deep client partnership and delivering the correct solution at the correct cost.
6. We leverage a proven methodology based on the Microsoft Solution Framework (MSF), our years of Management Consulting and our unique design-first mindset.
7. We follow an Agile implementation approach.

Our Methodology

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Business Value Assessment

- Use case identification
- Baselining of organization, department or business unit
- Rapid Design Sessions
- Scope Selection
- Roadmap

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Analysis of Alternatives

- Examination of a specific use case
- Research applicable tools and approaches
- Strength and Weakness analysis of each approach and/or tool
- GAP analysis of each tool compared to use case
- Financial Cost-Benefit Analysis of each tool
- Choice priority recommendation

3

Human-Centric Design

- User Journey Development and Assessment
- Brainstorming and joint design sessions
- Design Mock-ups
- Create working prototypes
- Evaluate user experiences

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Functional Prototype

- Evaluate and prioritize designs
- Detailed Design creation
- User story development
- Analyze and prioritize user stories
- Develop functional features
- Deliver and test prototype
- Evaluate UXs

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First Release

- Productionize functional prototype
- Conduct user acceptance testing
- Design and deliver documentation and instructions
- Collect unrecognized and revealed user stories
- Collect and prioritize issues and bug fixes
- Define final release scope
- Plan and conduct communications
- Plan and conduct training
- Conduct warranty support
- Transition to sustainment

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Scoping

- 1-2 additional departments/business units
- Conduct GAP analysis
- Refine design for additional scaling
- Develop necessary additional features and components to support scaling
- Conduct user acceptance testing
- Design and deliver documentation and instructions
- Collect unrecognized and revealed user stories
- Collect and prioritize issues and bug fixes
- Define final release scope
- Plan and conduct communications
- Plan and conduct training
- Conduct warranty support
- Transition to sustainment

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Complete Organization Release

- Conduct GAP analysis
- Refine design for additional scaling
- Develop necessary additional features and components to support scaling
- Conduct user acceptance testing
- Design and deliver documentation and instructions
- Collect unrecognized and revealed user stories
- Collect and prioritize issues and bug fixes
- Define final release scope
- Plan and conduct communications
- Plan and conduct training
- Conduct warranty support
- Transition to sustainment