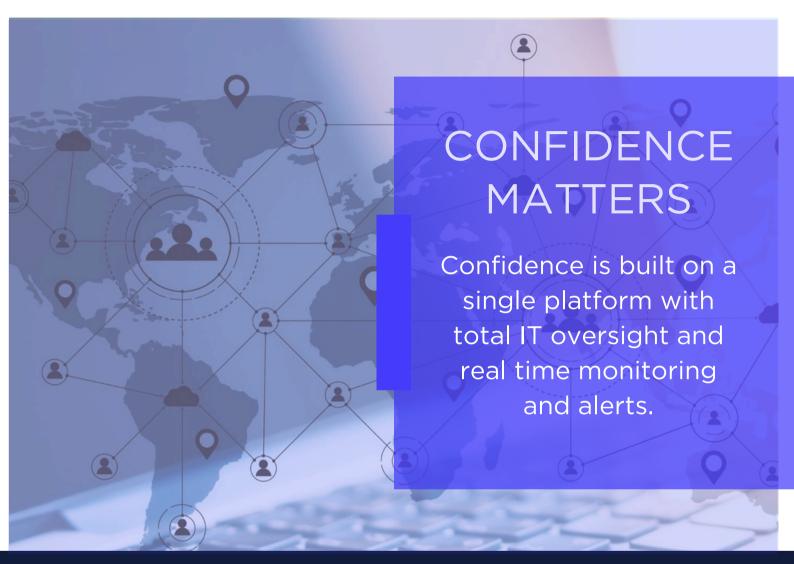
Unified Identity Security Platform to secure the hybrid workforce



## IDENTITY AUTOMATION

Streamline secure access with automated controls. behavior patterns, permissions, and risk levels determine access changes and responses.

### **ALL IN ONE**

### IDENTITY GOVERNANCE

Easy-to-use interface with clear explanations speeds up access reviews. Modern Al helps avoid unnecessary approvals.

## IDENTITY INTELLIGENCE

Advanced anomaly detection, powered by machine learning, strengthens security protection.









# ObserveID balances hybrid work ease with security and compliance.





#### UNIFIED IDENTITY MANAGEMENT

Effectively manage identities, entitlements, and resources all through a single control plane



#### **CONVERGED IAM, IGA, PAM AND CIEM INTO ONE**

View and manage risk across SaaS, On-premises & multicloud to reduce surface attack area



#### RIGHT ACCESS TO THE RIGHT RESOURCES AT THE RIGHT TIME

Simplify user lifecycle management and access governance with automated workflows



#### FAST TRACK DECISION AND RISK MITIGATION

Monitor risk across platforms and make quick, informed decisions using real-time analytics.



#### **ACCELERATE ZERO TRUST ADOPTION**

Implement access on demand and just enough access without compromising on productivity



#### SCALE WITHOUT BREAKING THE BANK

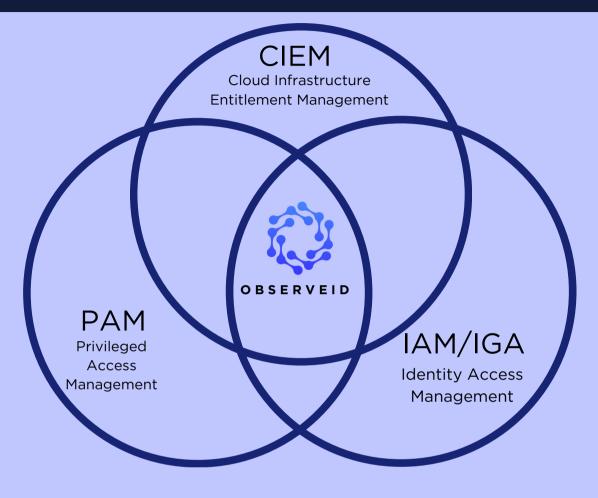
Rapid implementation with lower total cost ownership (TCO) because of universal connectors and bots



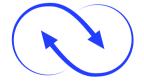




## **Unified Identity Security**



ObserveID CIEM functions add a layer of protection to traditional PAM and IGA solutions: It works in one of two ways depending on the organization's current infrastructure needs:



#### SYNERGY WITH LEGACY SYSTEMS

In conjunction with existing PAM or IGA solutions as an added layer of security.



#### **ALL IN ONE**

As a standalone platform with built in PAM and IGA functionality

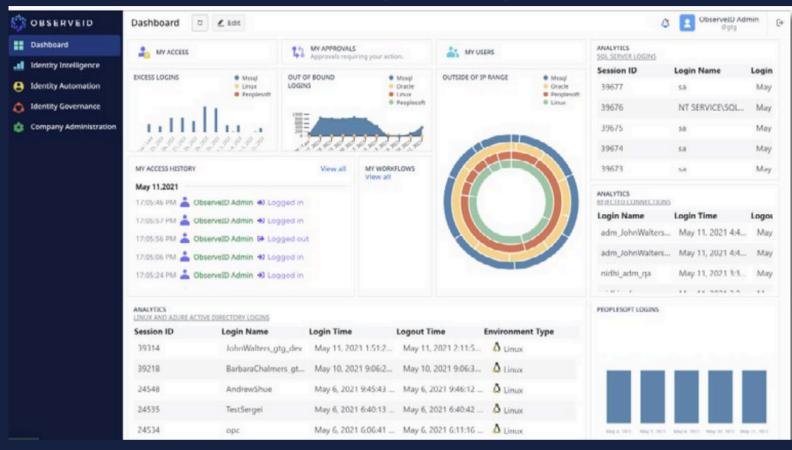




# **360°** Visibility is Critical for Confidence in Decision Making.



# Intelligence based, ObserveID's dashboard is highly customizable, feature rich, and robust.



Confidence in your security requires real-time monitoring and alerts from a fully integrated data set.



#### **REAL-TIME MONITORING**

Automatically discover identity and access behavior patterns in real-time clouds



#### **REAL-TIME ALERTS**

Send Real time critical identity behavior events and alerts to ObserveID's Audit Dashboard or to any SIEM solution.



#### REAL-TIME REPORTING

Quickly report on identity and access patterns across clouds over time through out the identity intelligence dashboard





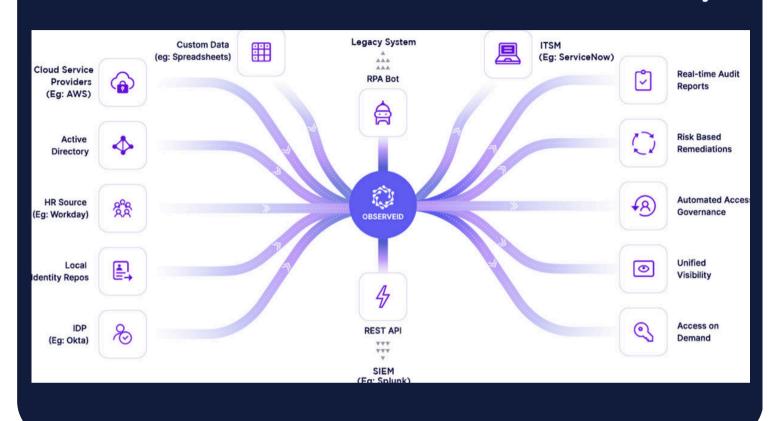


### **Seamless Integration.**

Data Fabric for Real-Time Protection.



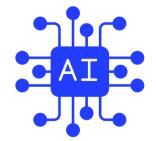
## Data fabric technology easily connecting cloud, hybrid and on prem infrastructures with 100s of connectors allows for 360 visibility.



#### **OBSERVEID TECH FUNDAMENTALS - DESIGNED FOR AGILITY AND SCALE**









Cloud Native

Purpose Built

Artificial Intelligence Enabled Modern Architecture with Microservices





## **Identity Automation.**

Prevents threats across multiple cloud service providers and legacy infrastructure.





Cloud misconfiguration and stolen credentials are the most common cause of cyber breaches. Unmanaged security risks are inevitable as organizations migrate quickly to the cloud.

Organizations must quickly detect and analyze identity behavior and access patterns to effectively halt unusual user activity.

At ObserveID, we believe that the only way to achieve complete confidence is with sophisticated automation with a full data set.

## Legacy

Challenges

Buying new modules, and further integration efforts required for growing or changing infrastructure.

Limited data access and non-intuitive reporting require IT to generate and validate reports for all business functions across multiple datasets.

Bringing legacy systems up to today's requirements requires substantial time and investment.

#### **ObserveID**

Functionality

Achieving automated and complete low code no code integration without system integrator expertise which enables visibility into all systems.

Self Service to Full Access to richer data - Business Functions can produce it and prove it independently.

Platform can effectively address the shortcomings of your legacy system while seamlessly sitting on top of it.

## Why ObserveID?

Simple deployment and better protection against cyberattacks based on real time monitoring across one platform vs multidata/app environments.

Non-IT business units can independently handle reporting, easing IT's load, with a single source ensuring consistent data.

Leverage and improve existing IT investments without the risk, time, and investment of wholesale change.







### Identity Intelligence.

Mitigate access and entitlement risks.





As organizations adopt hybrid and multicloud architectures, managing user identities, and entitlements, becomes increasingly challenging. Essential for organizations to track identity behavior and access patterns to prevent cloud data breaches and manage risk.

ObserveID automatically discovers user and service identities and analyzes their entitlements, roles, and policies to secure the infrastructure.

At ObserveID, we believe that the only way to achieve complete confidence is with real-time intelligence with a full data set.

## **Legacy**Challenges

High Volume manual workflows and partially automated tasks result in nefficiency and errors

Growing or changing infrastructure requires buying new modules, and further integration efforts.

Partial/poor anomaly detection based on not seeing all the apps

#### **ObserveID**

**Functionality** 

Fully Automated workflows creates improved efficiency, decreased error rates, and improved compliance.

As architecture profile evolves,

(eg. from on-premises to
cloud) platform remains agile
and adaptable to
accommodate infrastructure
growth and changes.

Full Anomaly detection based on a real time complete data set.

## Why ObserveID?

Confidence in automated compliance empowers IT to tackle higher-level tasks.

Stay agile and secure with minimal resources. Consistent data across systems enables continuous learning and protection.

More data collected means more informed and deeper insights creating improved protection.





## **Identity Governance.**

Keep hybrid environments compliant





Balancing appropriate security, user access entitlements and compliance policies is a challeng for some organizations. Machine learning-driven enforcement of governance policies ensures efficient compliance with regulations for all stakeholders.

ObserveID's governance engine enables regulatory compliance, risk mitigation, and reduced operational costs across hybrid and multicloud.

At ObserveID, we believe that the only way to achieve complete confidence with compliance is by using machine learning with context sensitive data set.

## Legacy

Legacy IAM incomplete feature set built on requirements from pre hybrid

Compliance reporting was built as a check the box exercise with limited to no flexibility

Limited User Data Collection

#### **ObserveID**

**Functionality** 

Cohesive IAM, IGA, PAM, and CIEM functionality, seamlessly integrated with embedded AI technology.

A flexible real time platform built for todays demanding detailed compliance reporting including extensive analytical insights.

Platform collects deeper data sets which allow richer contextual user data

## Why ObserveID?

Companies can definitively have the functionality required for hybrid work and multicloud environments to address today's IAM, cloud and security needs.

A system that can be easily changed by non-IT users to the ever changing compliance reporting demands.

More data collected means more informed and deeper insights creating improved protection









#### ObserveID in Action.

Master Your Security - Detailed Features

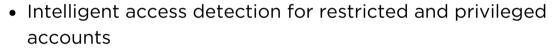


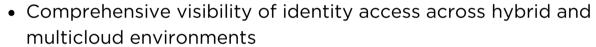


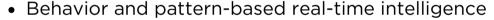
#### **IDENTITY AUTOMATION**

- Automated access changes of identified risks to stop breaches
- Automated Just-in-time access (JIT) provisioning
- Automated security operations center (SOC) notifications alerting of access thresholds
- Automated dashboard rules to address access risk
- Automated response to irregular user activity and behavior
- Automated JML processes, password rotation and machine identity and service accounts
- Automated real-time identity visibility across multiple cloud service providers

#### INDENTITY INTELLIGENCE







- Advanced analytics engine for real-time intelligence on entitlements and access
- Customizable dashboard with alerts and notifications
- Tailored actions for IP addresses, geolocations, and more



#### INDENTITY GOVERNANCE

- Automated identity life cycle management and certification
- Visibility of user access for compliance and auditing
- Real-time governance monitoring and reporting with Al powered certification
- Complex regulatory standards reporting including HIPAA, SOX, NERC, FERC
- Governance for on-Premises, hybrid or multicloud environments
- Proactive automated policy enforcement









## **Building Confidence**



## Open Invitation

To help assess your current security posture at your organization and propose a tailored solution that aligns with your operational goals and risk management strategy.

To request a demo or 30-minute consult please email: sales@observeid.com