



PRODUCT DATA

DATE: 7/10/2020

CODE: GZPD #0720 (1 of 5)

Guardian Zone Mobile Security Software

About Guardian Zone

Guardian Zone bridges the communication gap between security, law enforcement and the public during an emergency. We help security officers and facility managers foster a sense of safety and trust with staff and visitors. Our cloud-based technology helps organizations with risk mitigation and provides a tool to help with incident management. We employ crowdsourced real-time on-the-ground incident data, extending the security footprint for more effective emergency management. Guardian Zone allows security officers to respond quickly to anyone in distress. In real-time, security can quickly and accurately gather information and provide clear and concise instructions during a potential threat. Guardian Zone empowers smartphone users to participate in their own safety, using data intelligence during an emergency to send or receive key information. Our mobile app users become additional eyes and ears for security and their smartphones become temporary security devices. Guardian Zone helps security teams respond quicker and save more lives.

Security Problems:

Insufficient speed and accuracy of communication between security, staff and visitors breeds chaos. It is difficult and sometimes impossible to know the exact location of an emergency. Misinformation thrives in a crisis. The inability to distinguish who is reporting an incident – from staff to visitors – can mean the information coming in cannot be prioritized. Information gaps between the control center and ground zero due to lack of mobility can mean the difference between life and death. Panic plays the unpredictable, unmanageable wild card in emergency response situations.



The Solution:

- Alerting on-site security increases response speed while multi-directional communication capabilities help to mass communicate vital information to visitors and staff.
- Security can send preprogrammed messages or customized messages to staff and visitors.
- Real-time GPS/IPS location data and photos from app users help to determine incident location.
- Data captured in the security portal assist with investigations.
- Our cloud-based security portal allows officers to monitor single or multiple geofenced venues or facilities via desktop or on a mobile device.
- App users' ability to connect with security increases their sense of control and decreases fear and panic.



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Security Has a New Partner

The Guardian Zone system is designed to be a security solution that enhances and complements existing security protocols. We are a technology tool for your officers to help them do their jobs better. In today's environment, any advantage security has, increases their ability to protect and serve their organizations' staff and visitors.



Value Proposition

Guardian Zone was created for facility and security managers responsible for risk mitigation and incident management at medium and large properties where people congregate for work, school or leisure who want to extend the range of their security network and speed up their response time. Guardian Zone provides an innovative mobile application that connects any smartphone user within the property directly to the security team and enables two-way communication during emergencies.

Unlike standard mass notification applications, Guardian Zone empowers staff and visitors at a property to become additional “eyes and ears” who can quickly alert the security team to criminal activity or medical emergencies, enabling faster response time that saves lives. Reducing the notification time to security personnel during a threat by just a few seconds and improving communications to everyone can save dozens of lives in a crisis.

Guardian Zone also supports an organization's Covid-19 program. Our technology helps venues and facilities know who previously entered their premises while respecting privacy concerns. When a Covid-19 case has been confirmed, our technology allows facilities to send a customized mass alert message to everyone who entered their property with the Guardian Zone mobile app. Facilities can put in a specific date or a range of dates to contact the maximum users. In addition, to further help facilities maintain social distancing protocols, mobile app users can be encouraged to report about areas of overcrowding and no social distancing using our Create Custom Incident feature.



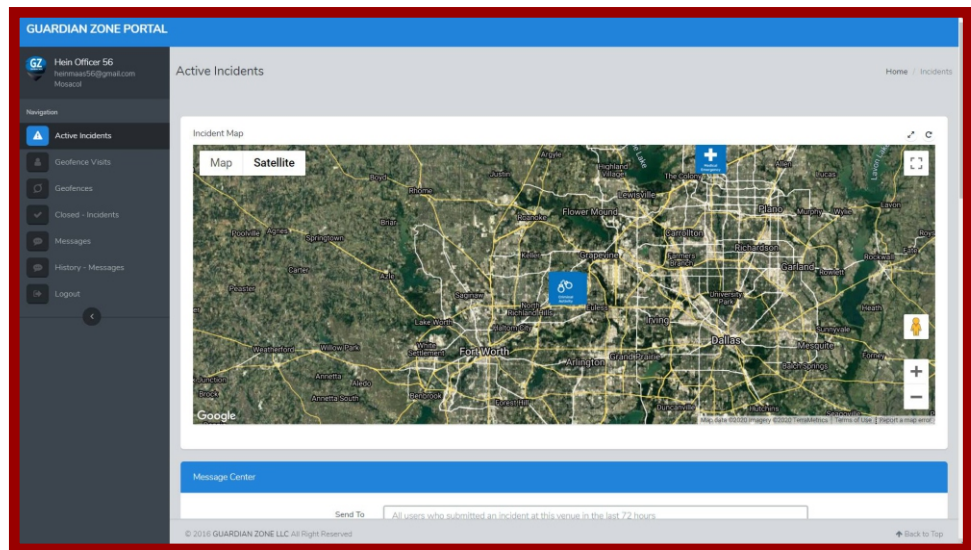
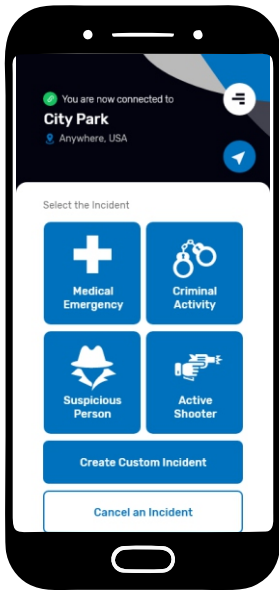
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Guardian Zone Mobile Security Software

Empowering People to Protect Themselves



How the process works:

We understand your staff and visitors may be uncomfortable and do not want to feel like “Big Brother” is tracking them. All PII information captured within the geofence is protected and only accessed by a senior security officer or owner designated with Tier I authorization in the organization. All other officers are Tier II and do not have access to staff or visitor information unless a specific security incident happens to which they must respond. Each officer has their own individual password and access to the Customer Portal. The security portal also provides information for documentation and investigation after an incident.



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Guardian Zone Mobile Security Software

KEY FEATURES

- Technology driven delivery of actionable intelligence.
- Real-time location data, and two-way communication capabilities.
- Broadcasts Mass notifications to all or specific groups.
- Allows users to have personal contacts to be alerted in case of emergency regardless of location.
- Cloud-Based Security Portal allows local or remote monitoring of multiple geofences.
- Security is notified in two different ways to make sure officers get specific information of an incident.
- GPS/IPS location and photos from users to assess incidence location.
- Security portal automatically captures the telephone number of the app user when they enter the geofence.
- Alerts all Guardian Zone-enabled iPhone and Android smartphones and gives users instructions about what actions to take.

The Guardian Zone platform disrupts the current way actionable information is acquired and acted upon by security staff in an emergency. Traditionally, command center dispatch operations relied on a communication model that involved physical communication in times of need, and dispatch had to request the nearest responders to act based on unreliable or non-existent location data. With Guardian Zone, security can quickly take the necessary actions

Crowdsourced Information to provide improved incident response. Guardian Zone empowers staff and visitors to act and contact security during an emergency. This is accomplished by creating a network of all people with the Guardian Zone app on their smartphones to help extend a security team's reach, and shorten the response time after an incident. By deploying geofencing technology, protection is provided to all users within a desired location(s). Geofencing creates a temporary "closed-community". All reported emergencies and incidents allow exact location positioning utilizing both GPS and IPS technologies.

Summary:

Guardian Zone (GZ) is a Software-as-a-Service (SaaS) company that combines mass notification security software with personal security functionality. Guardian Zone protected venues and facilities have the capability to communicate simultaneously with all smartphones with the Guardian Zone app within their designated perimeter. This creates a connection between on-site security, staff, and visitors when time could mean life or death. A security solution that enhances and complements existing security systems, and naturally builds connection and trust between the app user and an officer.



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Guardian Zone Mobile Security Software

Easy to Use

The Guardian Zone app disrupts the current security model by empowering visitors in a medium or large venue to have two-way interaction with the security staff to alert them to emergencies through the app. The data collected by Guardian Zone also aids the investigative work of law enforcement after an incident.

- Security managers gain access to the Guardian Zone software through our cloud-based portal that allows them to communicate directly with Guardian Zone app users.
- Smartphone users download the app onto their Android or iOS phones.
- App users send an incident alert to Security when they see suspicious activity or need immediate assistance during an emergency.
- The app has four (4) preprogrammed incident buttons and the ability to send a short, customized message to security.
- Security officers receive the alerts, analyze the situation, and take appropriate action in accordance with their response protocols.
- Location and photos from users allow security to quickly identify the emergency location.

Why Use Guardian Zone

- Detailed crowd-sourced information on scope and type of incident to respond to an incident more effectively.
- Prevent incidents by extending your eyes and ears.
- Quicker notification of an incident with more key details (type of event, need, images).
- Two-way communications with GZ users during a threat.
- Connect and share information with visitors.
- Build trust and loyalty with your visitors by demonstrating commitment to keeping them safe.
- Simple, free mobile app allowing opt-in communication with your staff and customers/visitors.

Next Step:

Ask for a Demo



For more information, visit: www.guardianzone.com

1-866-866-8731 | info@guardianzone.com | www.guardianzone.com