

Price Transparency Competitive Market Analysis Informs Business Decisions

(in)Sight Health™ Market Advisor leverages Guidehouse's managed care expertise and advanced analytics to analyze price transparency data integrated with market-leading data resources. The solution offers a holistic view of how healthcare services are priced, contracted, and reimbursed across a competitive landscape, enabling organizations to make informed decisions with enhanced depth and clarity.

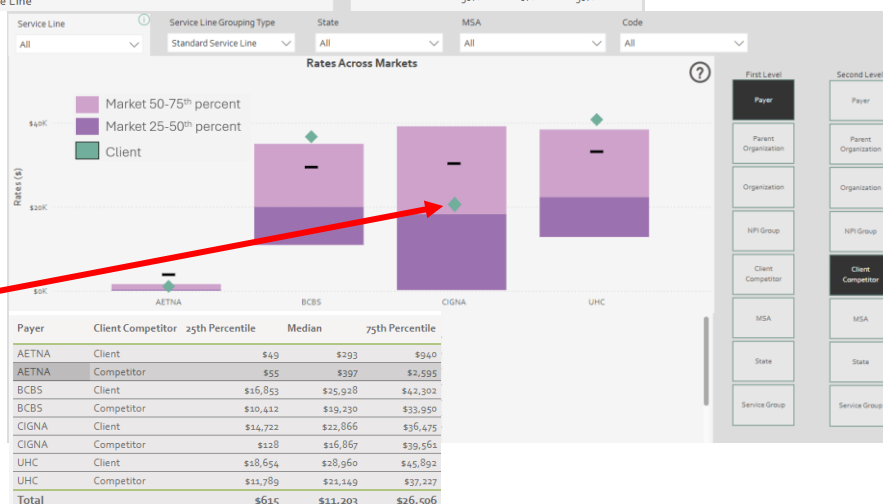


KEY INSIGHTS:

This analysis shows the organization's relative rates by service lines compared to the competitive market by payer and payment type.

KEY INSIGHTS:

In this analysis, opportunity for the client lies with Aetna and Cigna. Client is above market for BCBS and UHC.



Organizations can analyze rates at the service code, service line, place of service, or hospital level by payer and compare with competitors to better understand how rate changes and other performance improvements can impact revenues. Combined with Guidehouse Advisory services, organizations have leveraged this data to achieve strategic growth in key markets, reimbursement gains in payer negotiations, and service line pricing strategy improvements.

For a detailed personalized view of your market landscape, contact:

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About Guidehouse

Guidehouse is a leading global provider of consulting services to the public sector and commercial markets, with broad capabilities in management, technology, and risk consulting. By combining our public and private sector expertise, we help clients address their most complex challenges and navigate significant regulatory pressures focusing on transformational change, business resiliency, and technology-driven innovation. Across a range of advisory, consulting, outsourcing, and digital services, we create scalable, innovative solutions that help our clients outwit complexity and position them for future growth and success. The company has more than 16,000 professionals in over 55 locations globally. Guidehouse is led by seasoned professionals with proven and diverse expertise in traditional and emerging technologies, markets, and agenda-setting issues driving national and global economies. For more information, please visit www.guidehouse.com.