



Seamless in-store AI assistance via QR codes!

Provide real-time customer support to help your customer discover and select products with ease.

Scan and try it out!



AskSid has implemented virtual assistance via QR codes for AkzoNobel across B&Q stores in the UK

How does it work?



Make your digital assistant available to customers through QR codes on product aisles



Customers only need to scan the QR code to avail of in-store assistance



The digital assistant guides them through in-stock products and product queries

Business benefits of in-store AI assistance

- ⦿ Reduced load on human staff
- ⦿ Ability to provide detailed product information effortlessly
- ⦿ Stores can become cashier-free with scan-and-go facilities