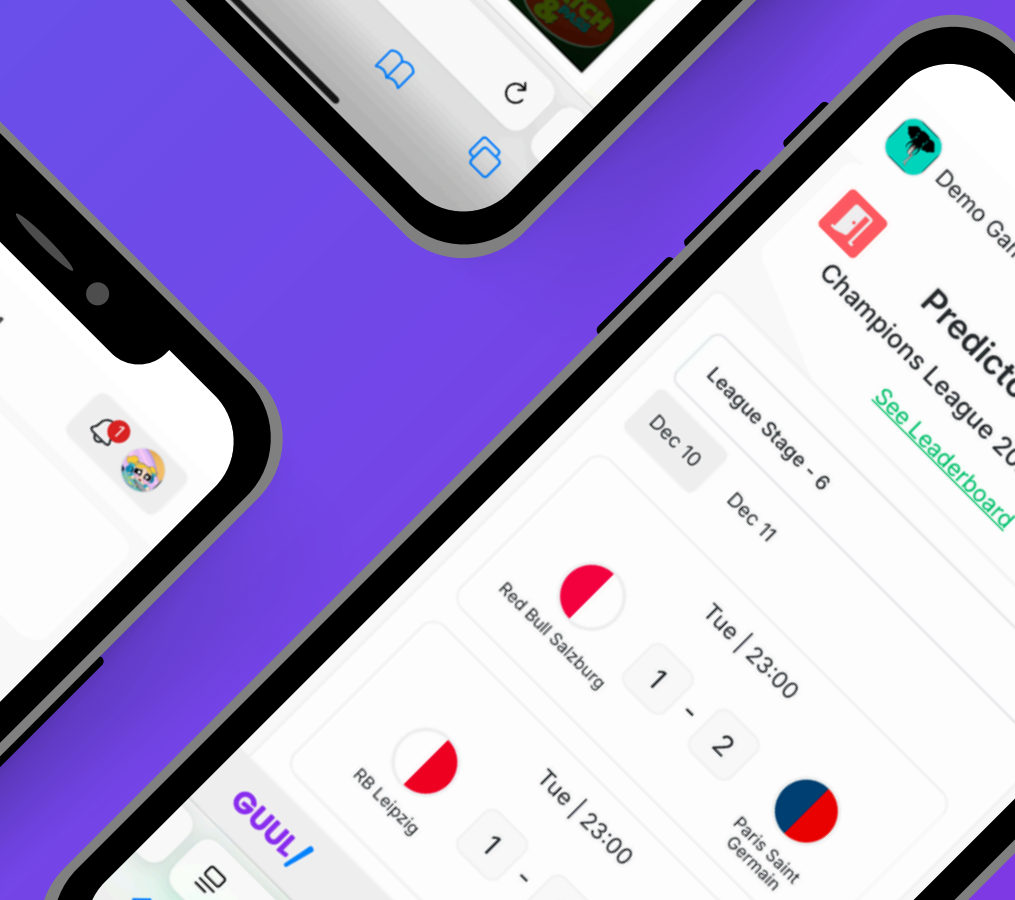


# GUUL/



## SOCIAL GAMING EVENTS AS-A-SERVICE

# Traction

Our goal is to redefine how organizations **engage their teams and communities** by providing **scalable, interactive solutions**.



**1,300+**

Gamespaces



**35,000+**

Engagement



**20+**

Happy Partners



**20+**

Social Games



Microsoft  
for Startups

endeavor







## Problem

# Poor Engagement & Low User Retention In Distributed Communities

Lack of Meaningful  
Engagement

Fragmented Sense of  
Community

Inefficient Tools to  
Attract Users



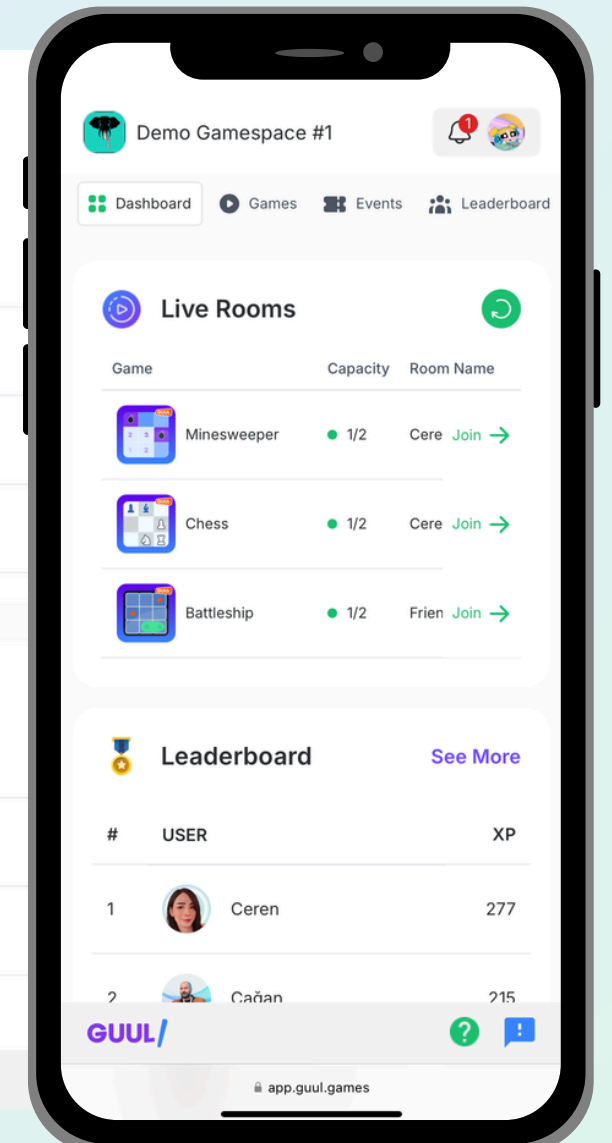
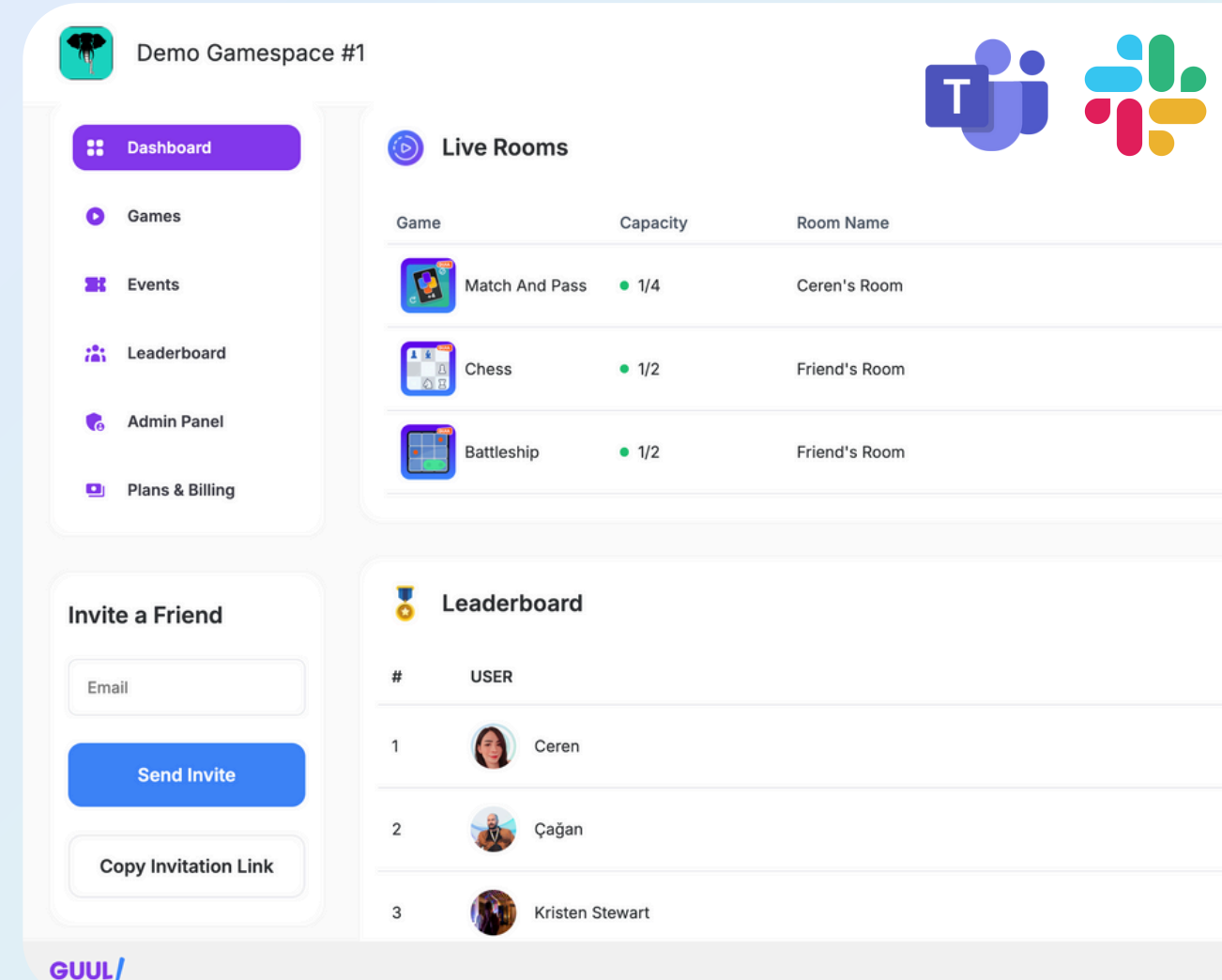


# Solution



for remote engagement with social games

- ★ Seamless Integration
- ★ Customizable Games
- ★ Online Events
- ★ Scalability
- ★ Real-time Analytics

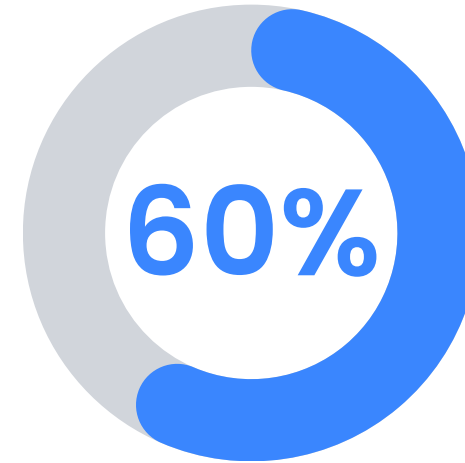


# Why should we **play games together?**

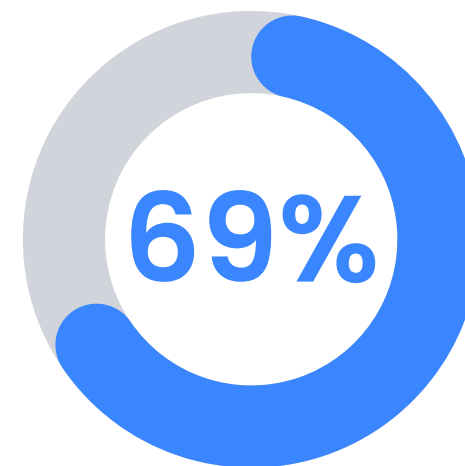
**90%**

of employees report higher productivity when engaged in gamified activities.

Globally, only 23% of employees feel engaged at work, while 77% report feeling disconnected.



increase in employee engagement can be achieved by implementing gamification.



of employees are more likely to stay for over three years when there are gamification strategies.



The Best Companies' stock performance is nearly **4x** better than the market.

**\$15,000**

Avg. cost of turnover per US employee.



# GUUL/ Overview

## Limited Time Events

Create & organize online tombola, predictor, and tournament events.

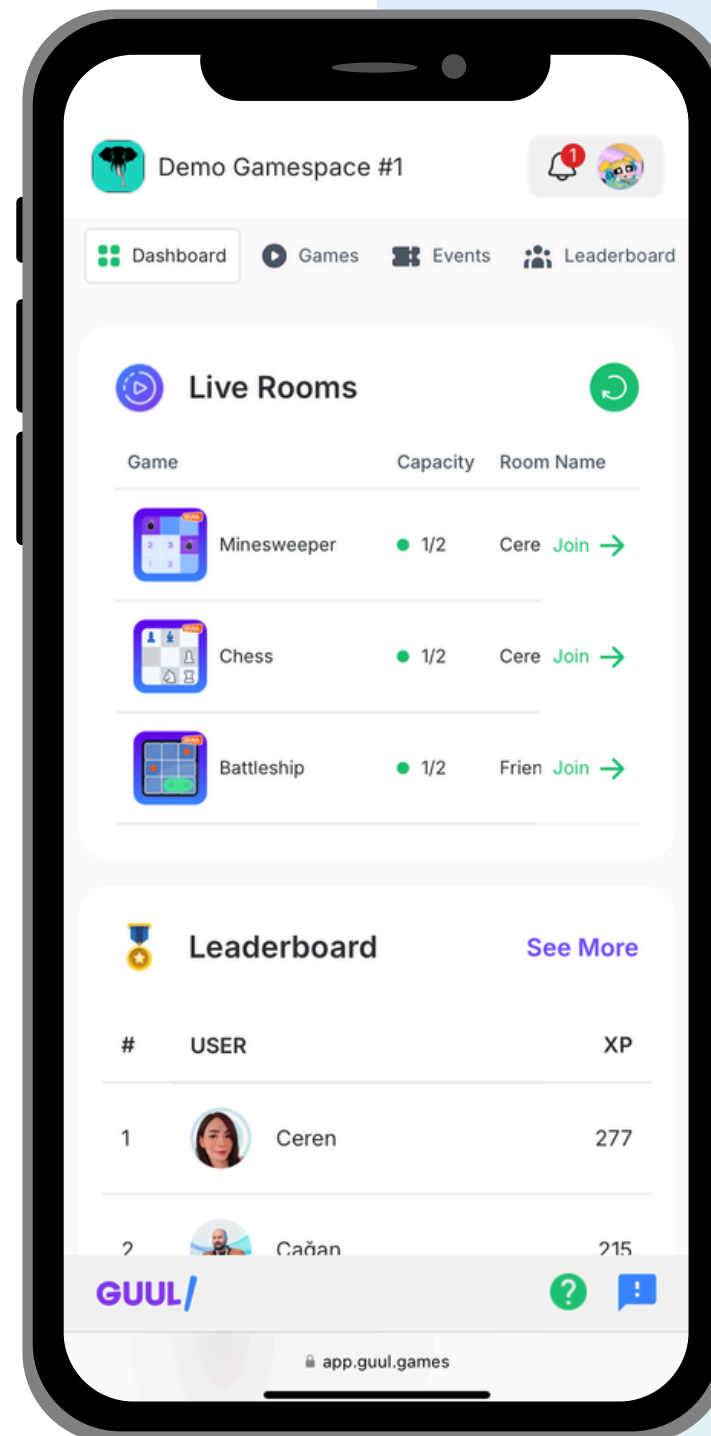
## Tournament Games

Backgammon, Battleship, Minesweeper, Chess, Checkers, Blob Wars, and more.

## Group Games

UNO, Rummikub, Spades, Hearts, and more board and card games.

GUUL has the ability to integrate to any online platform via single sign-on (**SSO**).



## Daily Puzzles

Boost engagement and retention with Wordle, Trivia, Sudoku, Nerdle, and more.

## Trivia

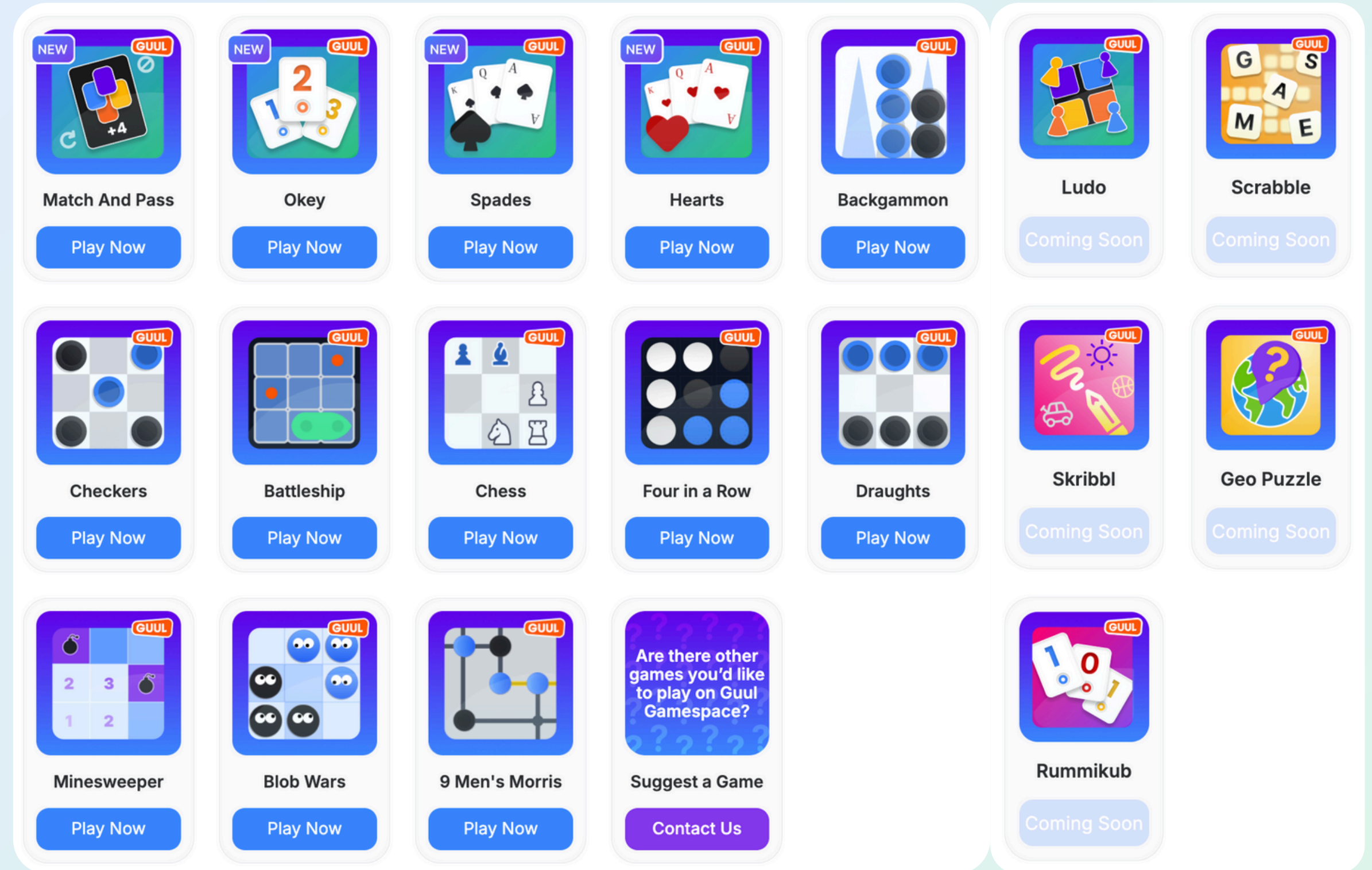
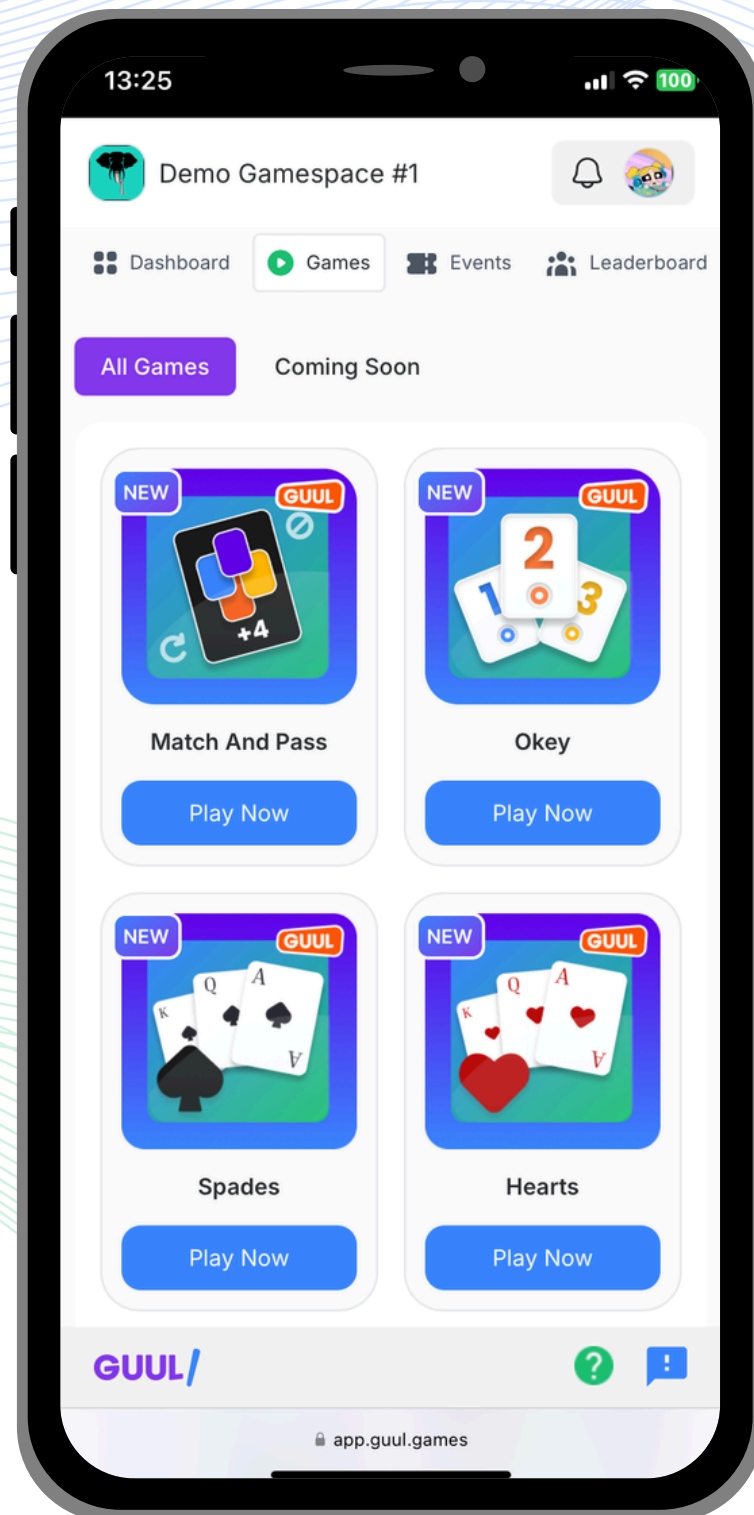
Create & organize online trivia games with fun and interactive modes.

## Gamification

Gamify the experience with profiles, XP points, leaderboard and badge system.

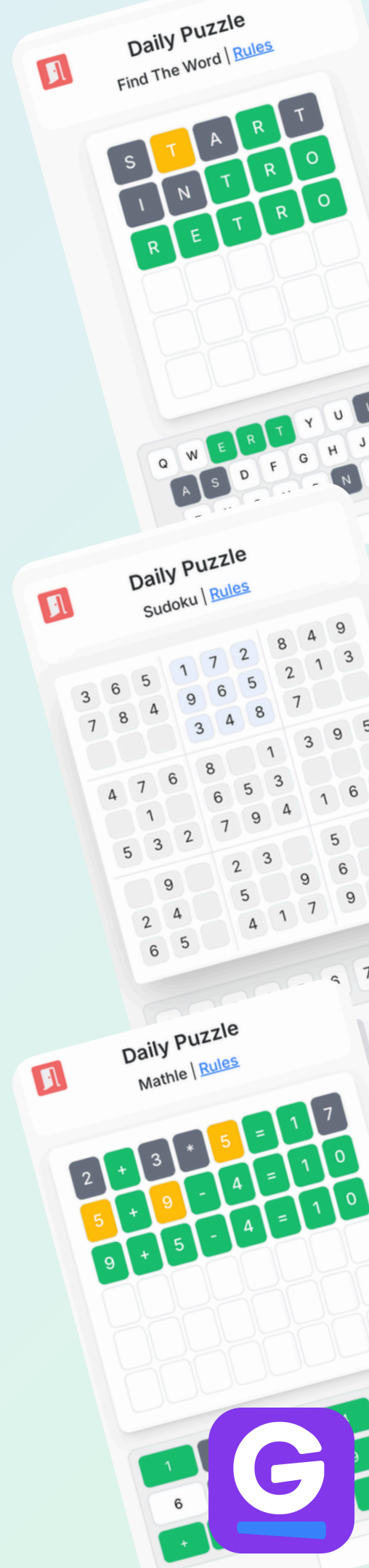
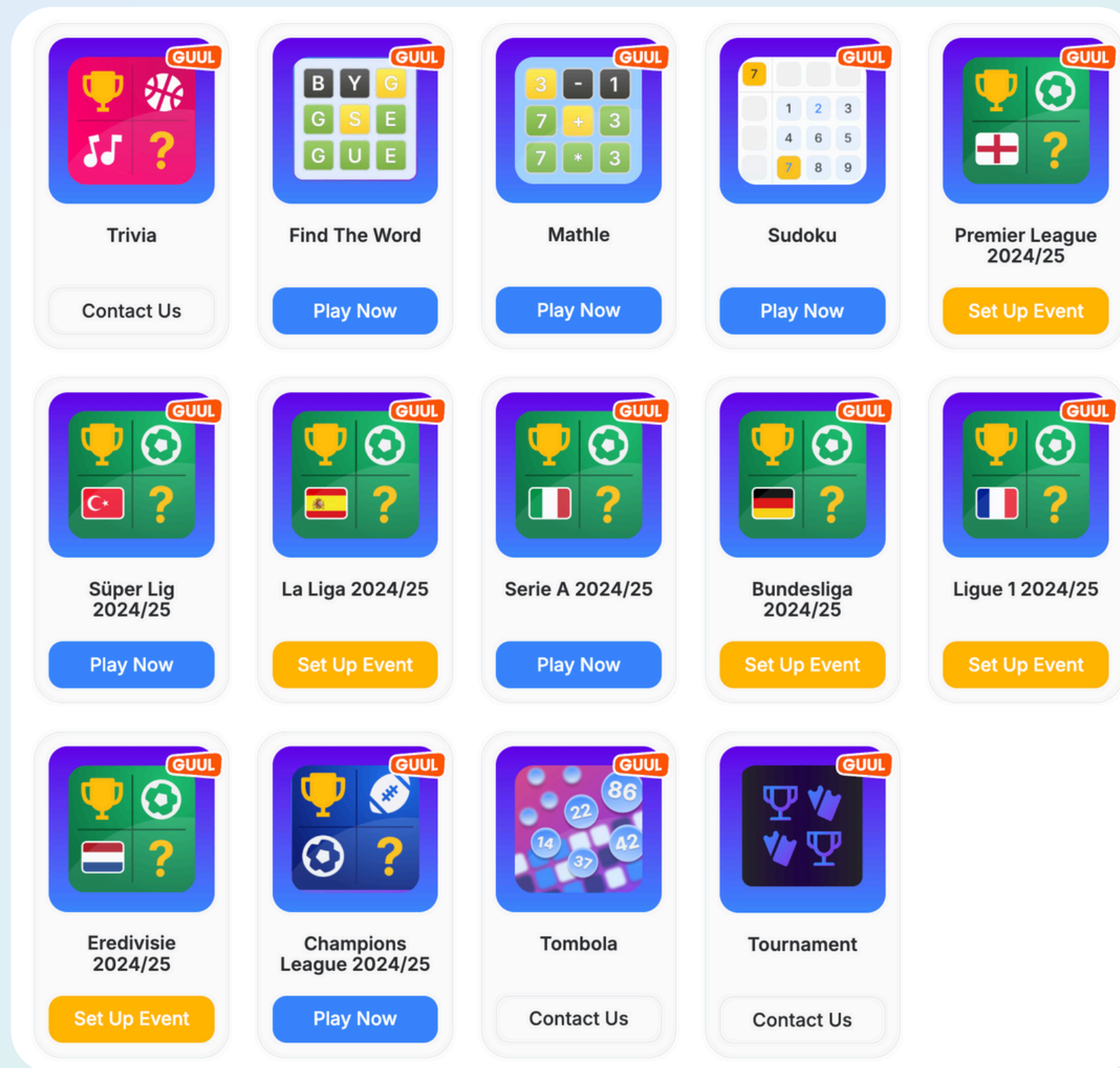
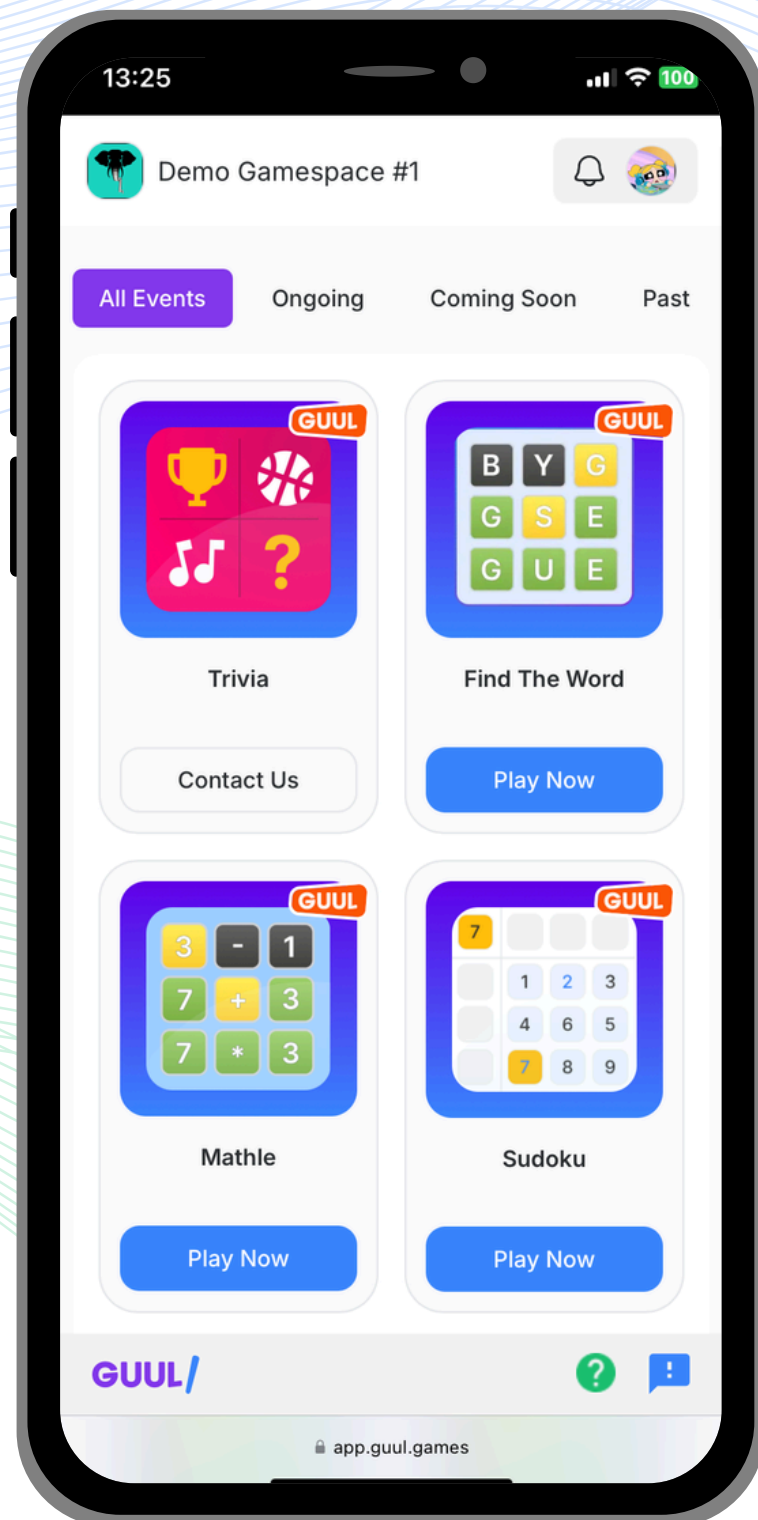
You can design your experience through white-label games & admin controls.

# • Games





# • Events



# Microsoft Teams Integration

- ✓ Install GUUL seamlessly in your **Microsoft Teams workspace**.
- ✓ Create **dedicated gaming channels** based on your preferences and culture.
- ✓ Manage and customize your gamespace experience with **extensive admin control**.
- ✓ Add GUUL to **your meetings** and enjoy games together with cams and mics on.





# Your Employee Engagement Journey with GUUL/

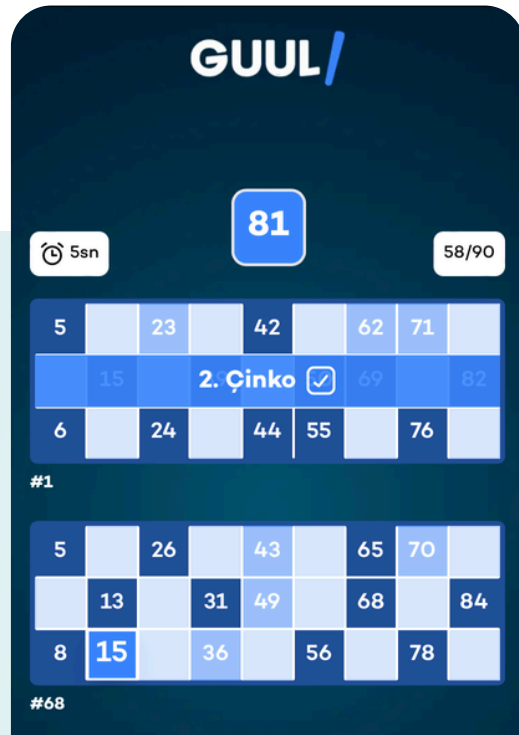
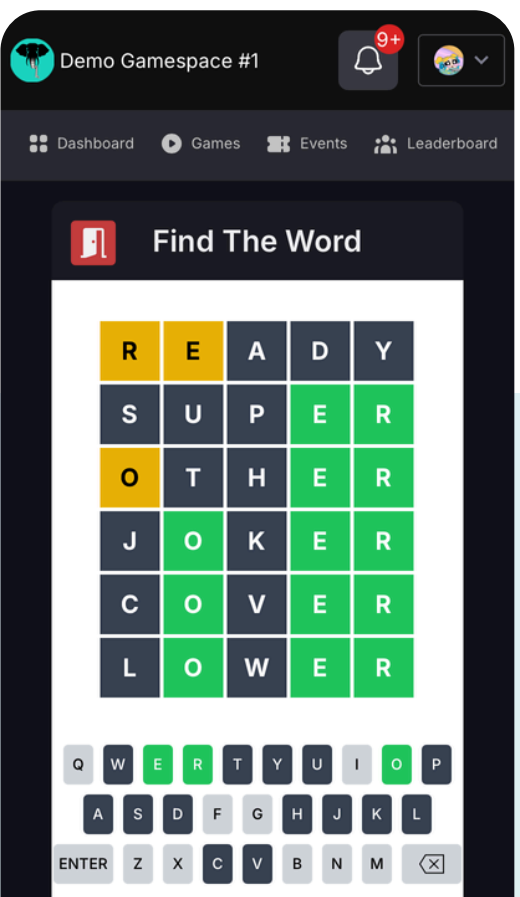
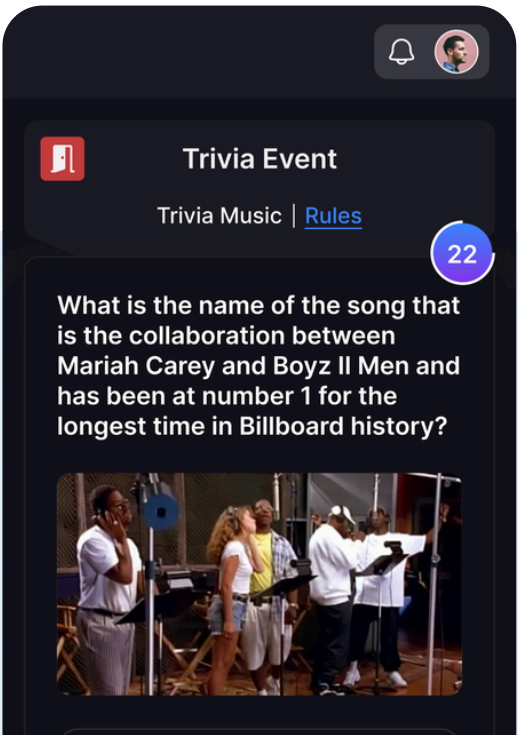
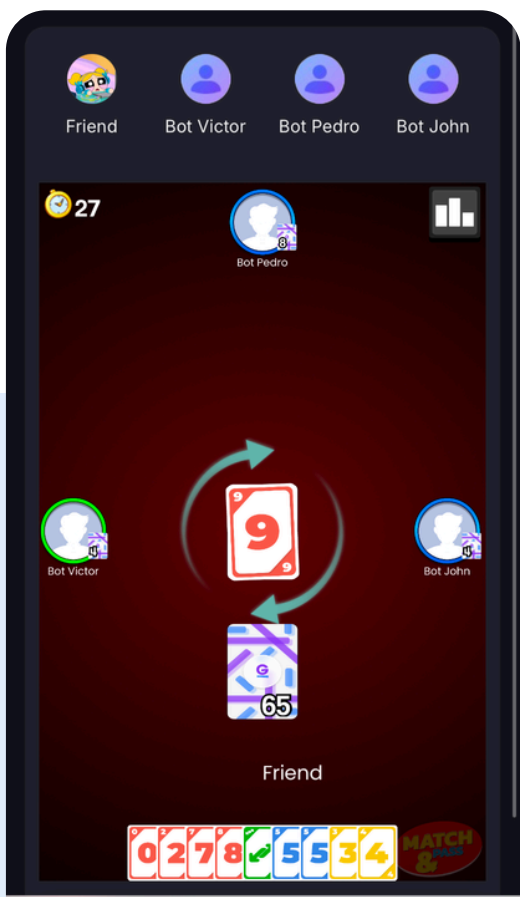
We are here to support you with our **strategic consulting** and **comprehensive service management** solutions!

Spring **Tournaments**

Weekday  
**Daily Puzzles**

Summer **Trivias**

New Year's **Tombola**



# GUUL / Partner Testimonials



*For a long time, we have been looking for a gaming-interaction platform that would be constantly available and integrated into our internal products for all our employees to use. Thanks to the rapid support of the GUUL team, we integrated the Guul Gamespace solution into our HR application. We believe that the virtual playground we offer to our employees will increase the sense of community and bring our remote teams closer.*

**Beril Atila**

**Internal Communications Deputy Manager**



*As Açık Holding, we're always looking for innovative solutions to enhance team communication and engagement. Integrating GUUL into our Microsoft Teams workspace has allowed us to introduce a dynamic and engaging experience for our employees. The ability to organize Chess and Backgammon tournaments directly within Teams has not only streamlined the process but also fostered a highly interactive and enjoyable environment. GUUL's user-friendly platform has helped us strengthen team connections and make better use of the tools we rely on every day.*

**Onur Gürsoy**

**Head of Digital**