

The digital backbone for the hydrogen economy

## Challenges in the H2 market



#### The ramp-up of the hydrogen market requires Transparency and Commitment



Lack of transparency about H2 supply and demand



Green hydrogen capacity in EU announced as of 2023



Energy suppliers & DSOs need a clear planning basis for hydrogen

- Reliability and timeline to connect to the TSOs' H2 backbone
- Hydrogen needs of industrial customers (production and/or consumption)
- Inputs from other queries, such as municipal energy planning, can be used for this purpose



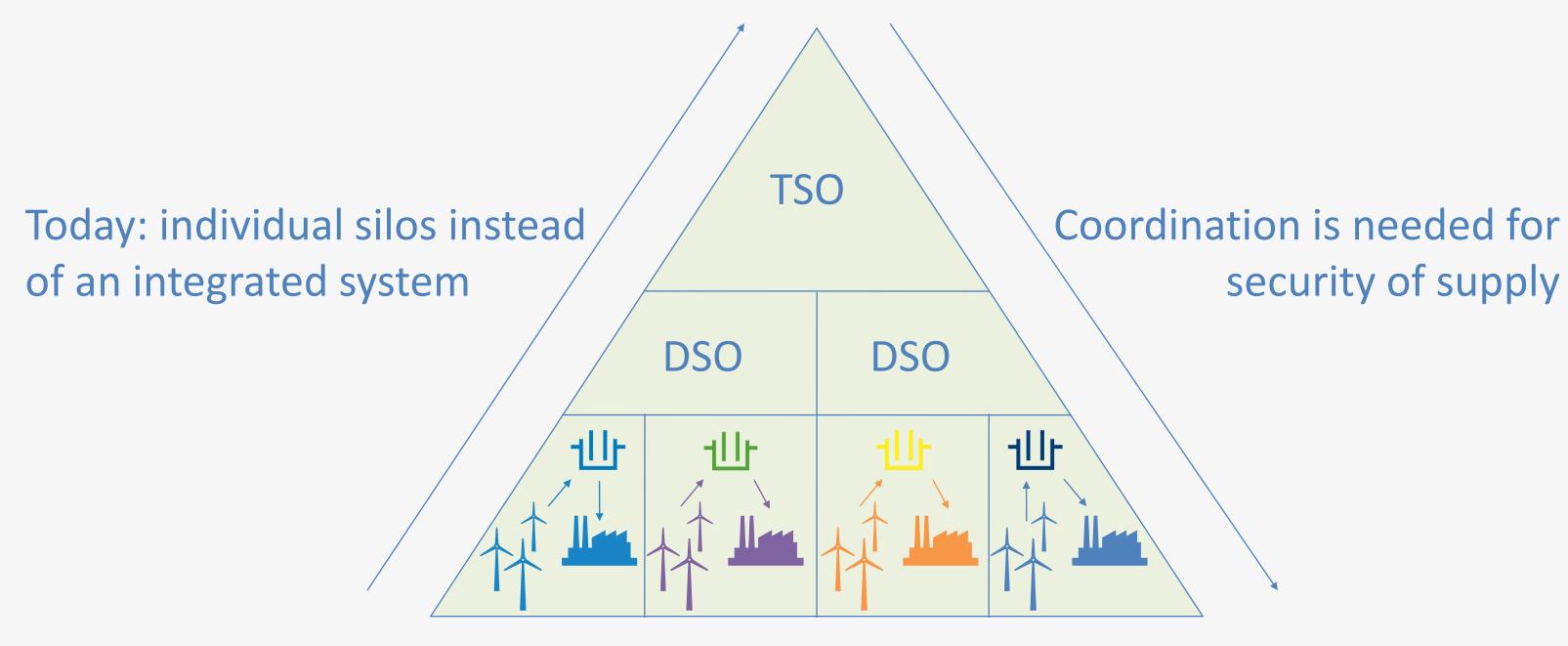
Industrial customers must actively participate in the transformation to H2



**Traders** would also benefit from greater transparency for the development of a liquid H2 market

# One platform is needed to map the H2 market





H2 Producers, Consumers, Storage

## Vision: One H2 platform for all





#### TSOs:

Network planning/construction



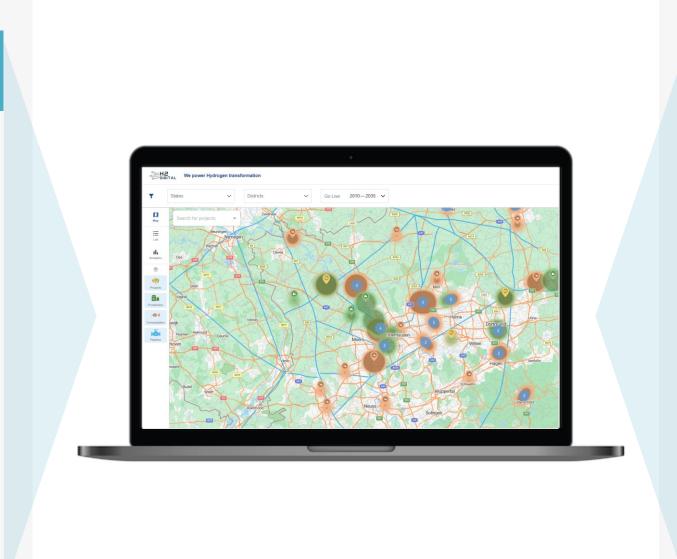
DSOs & Utilities: Market/Network Dev



Industry: H2 Sources & Sinks



Traders:
Supply & Demand Matching



Large Energy Producers: dynamic RE/H2 Production



Certifiers:
Tracking of H2 Streams



Hardware Providers: Visibility & Sales



Politics & Associations: Strategies & Cooperation



## Apps

## One "App Store" for Hydrogen









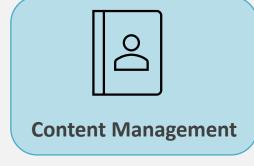


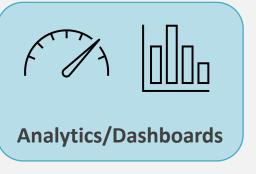


















H2 Database:

Companies, Projects, Networks, Supply & Demand



Infrastructure on Microsoft Azure: Security, Scalability, Multi-Languages



FOR FREE

# Die H2-Plattform für Deutschland und Europa



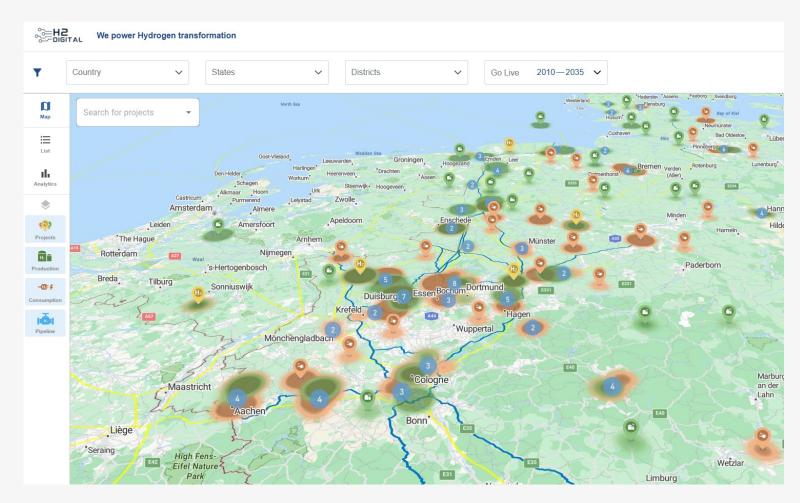
# Demo H2 Digital

Existing solutions & added values of the platform

### **Platform Values**

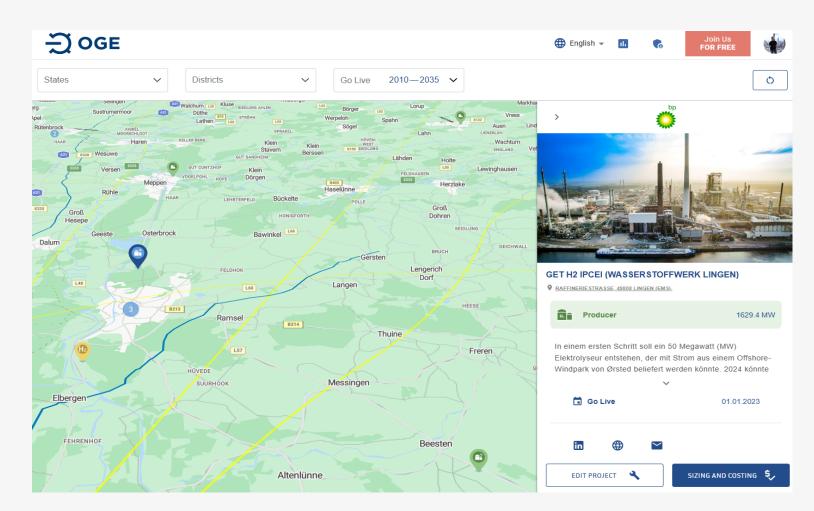


#### Public & Private on a single platform



#### **Public**

- Graphical overview of publicly registered H2 projects and pipelines over time
- Analytical evaluations of data on H2 production and consumption
- Filters and dynamic views of projects



#### **Private**

- Secure access via Microsoft User Management
- Access to your own database and services used: demand queries, analytics, network planning, content management, sales connectivity
- Optional: whitelabelling of the platform with embedding on your own website

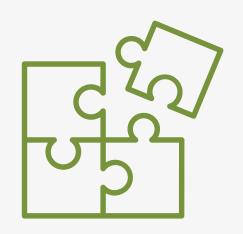
## Platform Values





#### Integrated

- Resources and cost savings through joint development
- Uniform data storage and data quality
- Everything for hydrogen in one system – no isolated solutions
- Integrated into existing IT system landscape



#### Modular

- Use the services you need to develop your market
- Provision of new services possible immediately with little training effort
- A central basis for managing and analyzing data
- Dynamic access for registered users and customers with Microsoft User Management

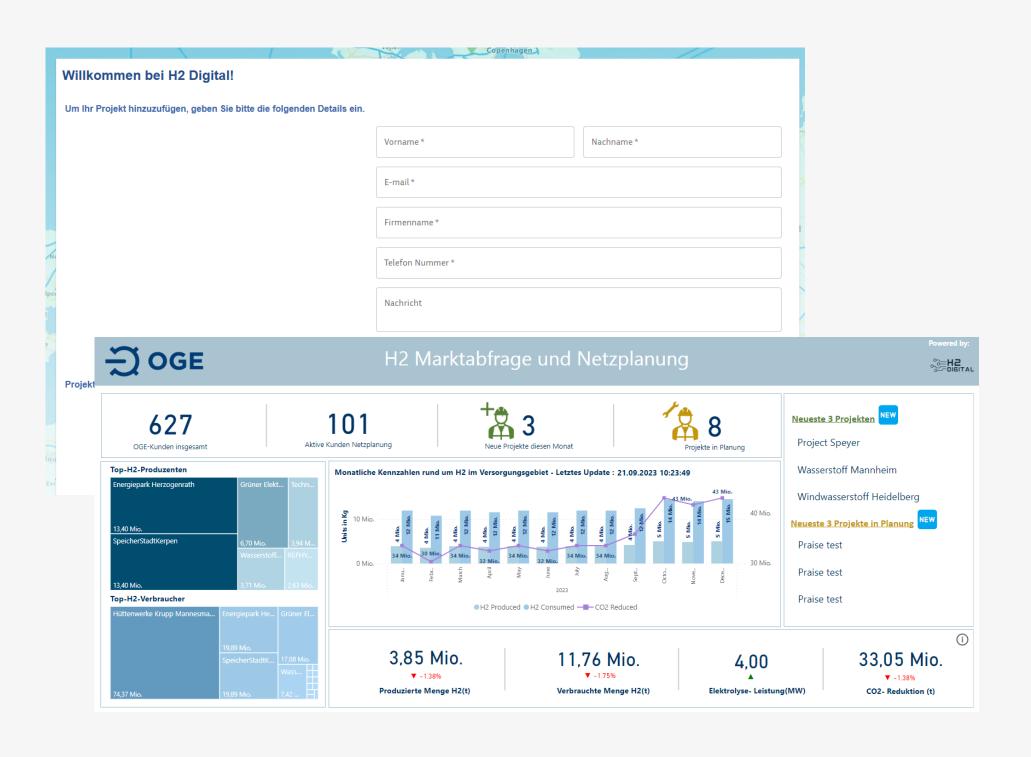


#### **Future-proof**

- Scalable architecture on Microsoft cloud infrastructure
- Further development of the H2 Digital platform by existing development team
- Partnership cooperation for lasting further development



#### Use of the platform to query DSOs and their customers

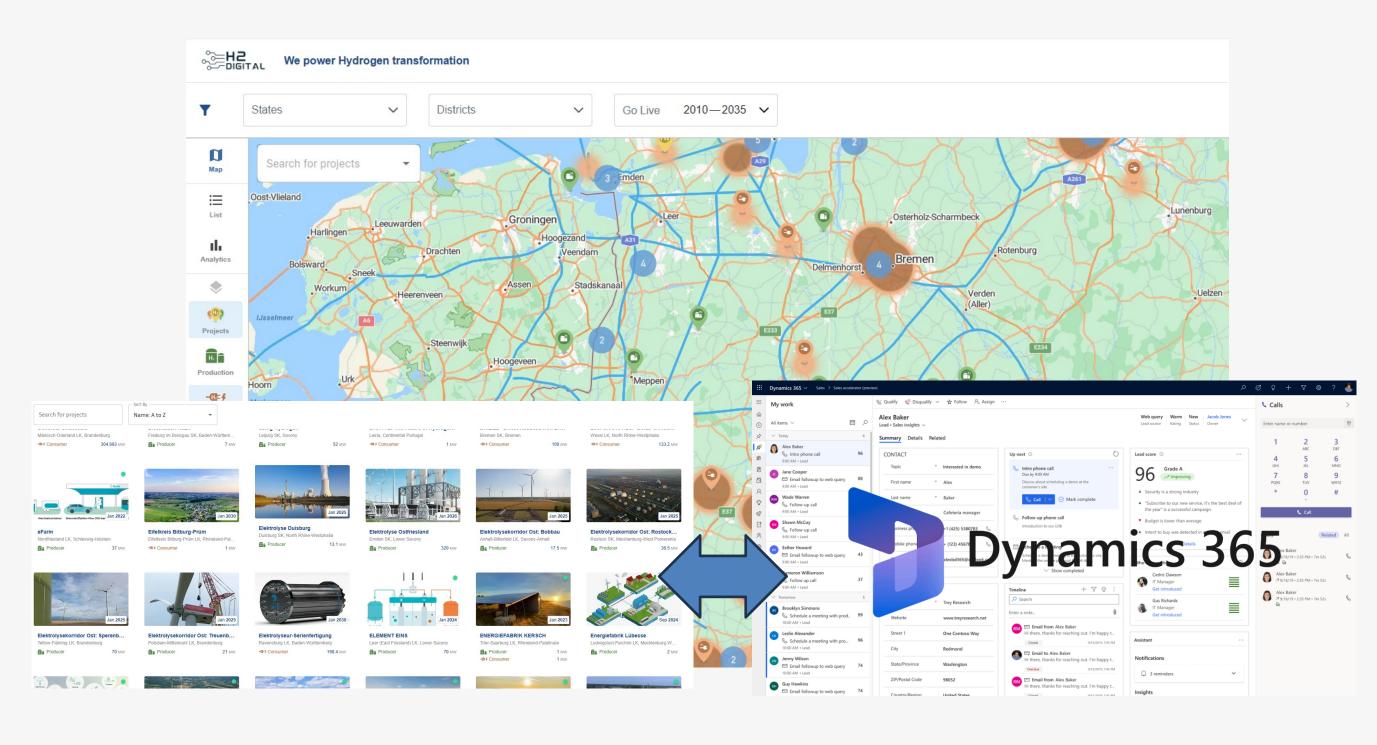


- Digital workflow for querying transport customers in hydrogen
- Replace existing separate queries and bundle them into one platform
- Central data management by a neutral service provider
- Control over the input and updating of the queried data by TSOs and DSOs



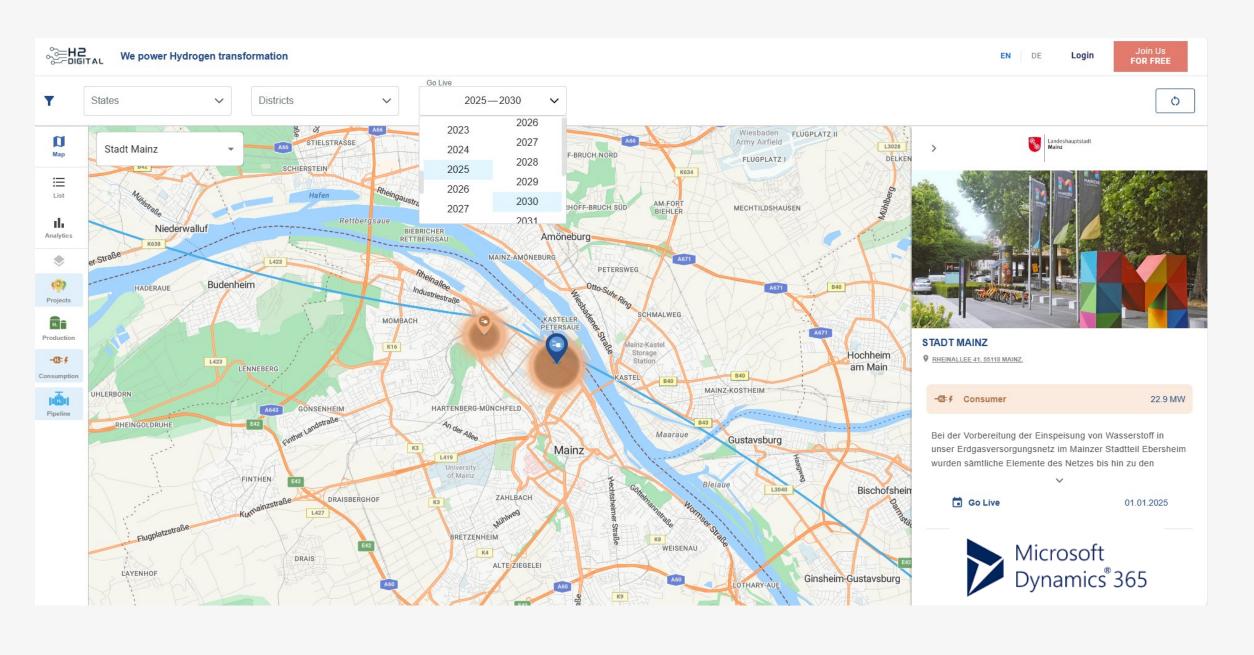
### Targeted use of data for business development

- Support for transport customers in the transformation to hydrogen
- Advice on grid connection planning
- Synchronization of grid connections for hydrogen with core network planning
- Interface to your own CRM for seamless sales support





### H2 Network Development and Planning

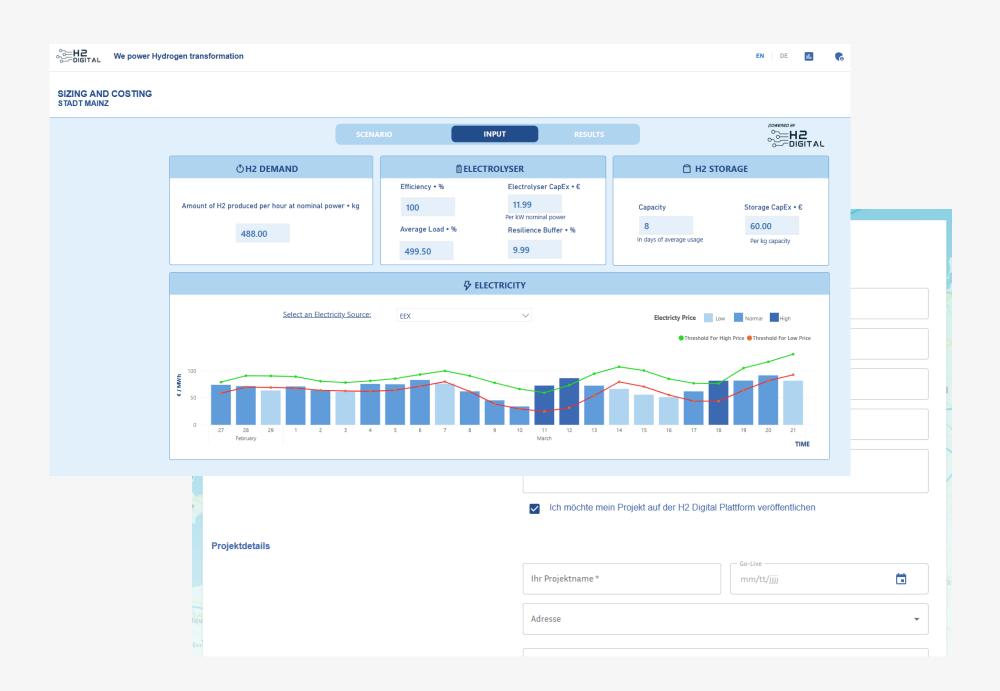


- Overview of your own network development over time
- Targeted sales planning of grid connections for efficient business development
- Different views of network planning for stakeholders
- Comparison with hydrogen core network planning
- Planning of transfer points to DSOs with aggregated transport requirements over time



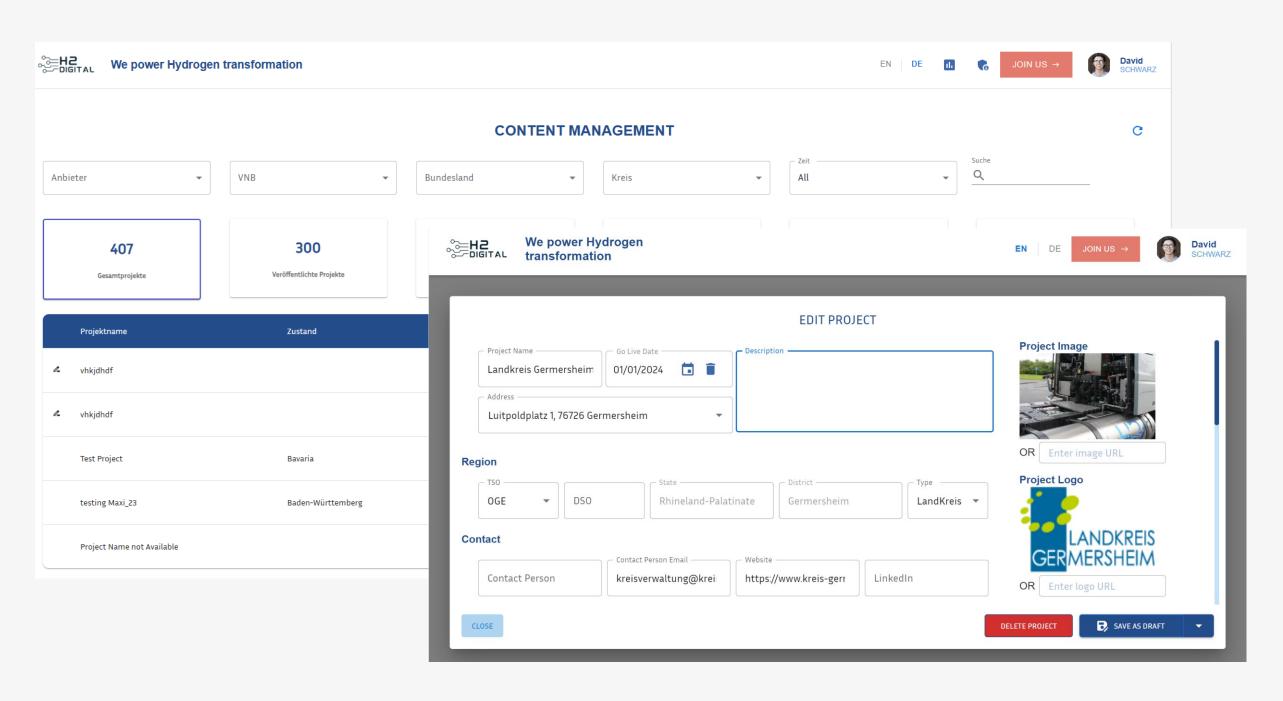
### Grid connection enquiry portal for transport customers

- Support in planning the transition to H2
- Site investigation for suitability for H2 supply
- Cost planning of connections based on real consumption and generation data
- Consideration of existing framework conditions (e.g. PPAs, consumption profiles,...)
- Integration of an enquiry portal for grid connection for hydrogen





### State-of-the-art content management for all users



# Easy user guidance to collect and modify data – without training effort

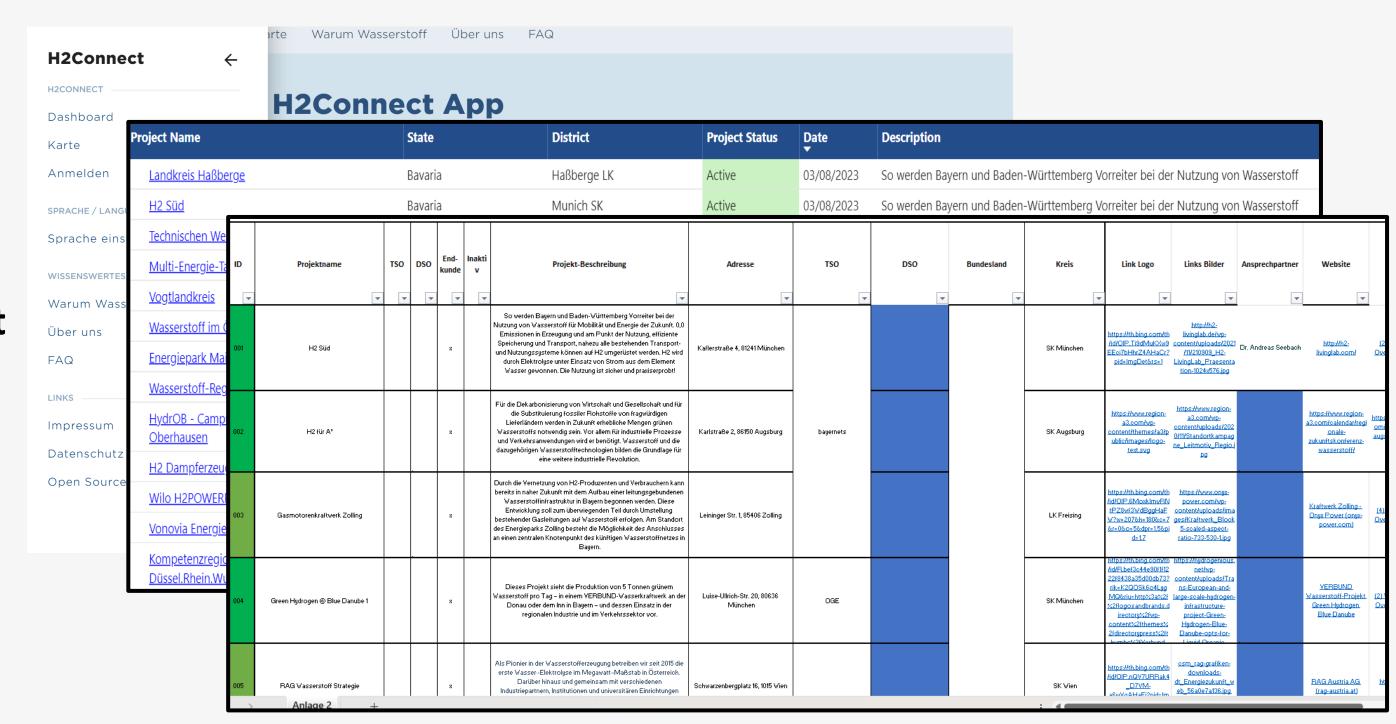
- No more separate isolated solutions necessary for business development in H2
- One central platform instead of many individual systems
- Setting up user groups to edit selected data



#### Data integration of various stand-alone solutions

The platform can easily integrate all relevant data sources from your previous network development

- Project databases based on previous market studies
- CRM data about H2 in your service area

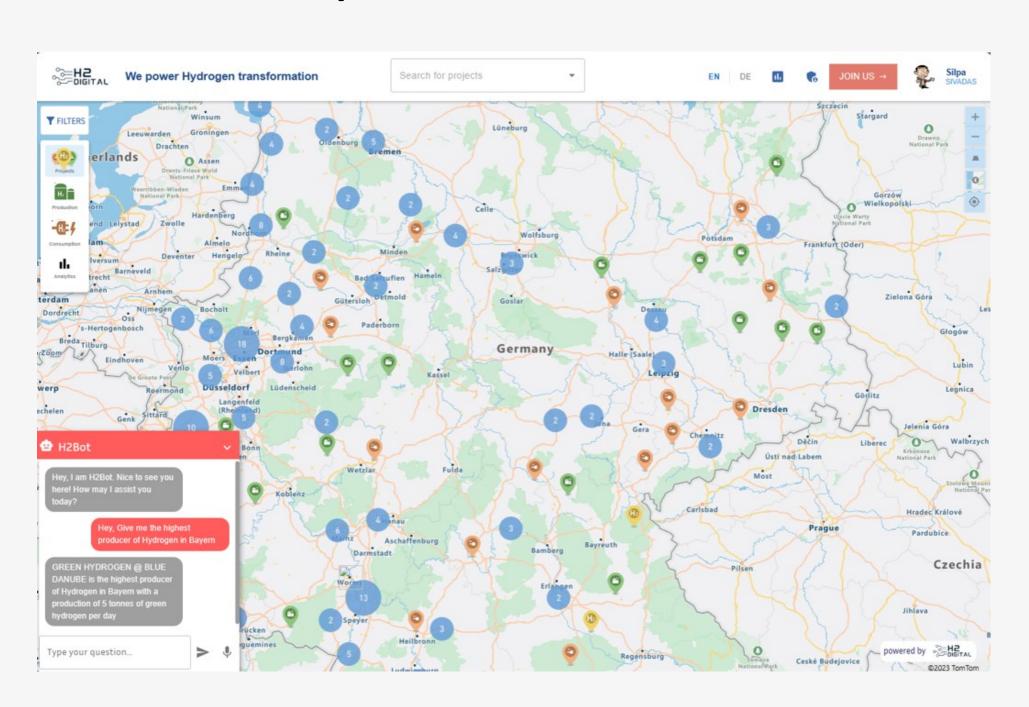


## AI meets H2 Digital



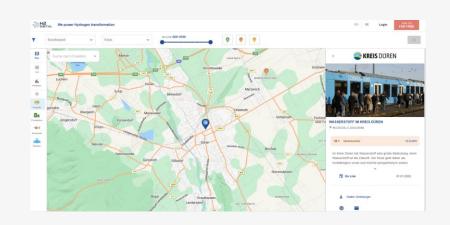
### Integrated AI solution for optimal usability

- Exemplary integration of AI:
   ChatGPT H2Bot
- Ability to process natural language in a wide range of applications
- Ability to respond quickly to natural language queries
- High precision in answering questions
- High scalability to communicate with a large number of users at the same time



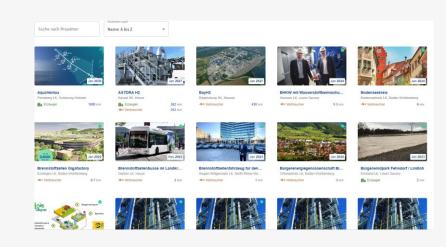
## Roadmap H2 Digital





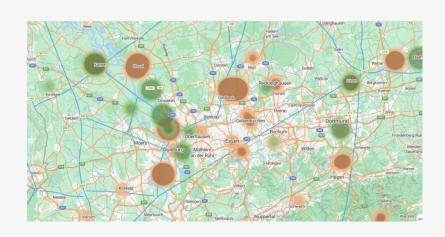


- Expansion in Europe: Projects and pipelines in the European H2 network
- Extension to CO2 Management (CCUS)
- Networking of H2 production and consumption with all forms of renewable energy



#### **Market Development**

- H2 Demand & Supply Matching for Network Planning
- Digital site development for H2 projects
- Worldwide use of the H2 Digital platform – launch of the USA and other Lighthouse projects worldwide



#### Marketplace

- Establishing H2 Digital as a marketplace based on demand and supply matching
- Certificate trading (H2 and CO2)
- Connection to network control in real-time
- Certificate processing according to renewable energy standards

H2 Digital as central platform for the networking of sustainable forms of energy

# Modular structure & agile development





## Hydrogen is teamwork









Other partners

- We have know-how and market knowledge for the development of the physical infrastructure for the transformation into hydrogen
- This complements experience and know-how in the development of scalable and reliable software infrastructure
- H2 Digital builds on an active network of partners for the joint development of the platform



## Contact Us

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