

myHalza.com



Full-Encryption, multi-layer  
2-Factor Authorization



Store, Track & Share  
medical records



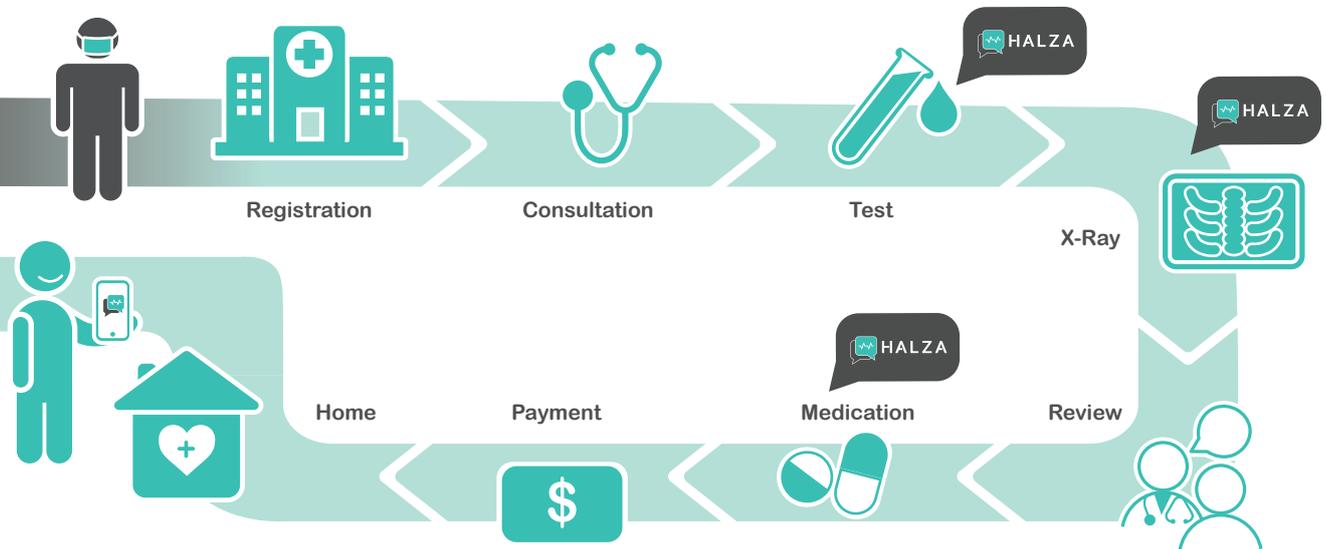
Monthly updates & new  
feature release



Reaching out to your customers  
directly on myHalza.com

# Partner Solutions

## Patient Journey



## Challenge

Changing consumer behaviour is placing a higher demand on expectations and outcomes of Healthcare providers. The key questions of “How does my organization deliver more quality of service and value?” as well as “How do we improve customer engagement for our patients who are our clients?” are key to the digital transformation strategy. Every Healthcare provider must understand that the world is going mobile 24/7, where consumers own their data.



Less than 2% of patients actively use Apps from healthcare providers.

## Opportunity

Improving patient engagement for a smooth health journey requires the acceptance of innovative thinking. Halza is the new innovative piece of the healthcare journey puzzle that allows healthcare providers to radically change their customers' health journey.

Halza Revolutionizes, Socializes, Personalizes & Animates the health journey.



## Security

Utilizing the full-stack Microsoft Azure architecture, Halza implements all security measures from 64-bit encryption to multi-layered access authorization. Security & Privacy ARE our top priorities, and this has been architected throughout the solution from the initial design thoughts. Healthcare providers, linked to Halza through an API, are assured that data will be protected with best-in-class security and privacy capabilities and processes.



## Privacy

Halza recognizes that our clients expect utmost privacy in storage of personal health data. We, therefore, have implemented strict data privacy policies to comply with not only the wishes of our clients, but also the various data protection laws such as around the world, including HIPAA, GDPR & PDPA. Confidentiality, integrity, and security are at the heart of Halza. For this fundamental reason, Halza does not sell or share data of the subscribers to any third party.



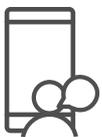
## Engagement

In today's mobile world, where we have access to all our data 24/7, the Halza solution is designed to create greater patient empowerment. An empowered patient has a better conversation with their doctor and reduces some of the time pressure that medical professionals, nurses included, face every day. Halza values and supports patients who are active and well informed. Halza brings to life a solution that provides better experiences, insights, and care by putting the patient at the center of the health data equation.



## API Integration

The integration of systems that carry partial patient information and records is key to delivering an outstanding digital user experience. Patients do not yet have comprehensive EHR, data is scattered around, and X-rays collect dust. Halza radically changes the equation. Its closed and secure API allows healthcare providers to seamlessly connect with Halza independently if their existing HIS or PACS systems are on-premises or in the cloud. Halza's integration capabilities are key for Patients to become Clients so that they access all of their health information instantaneously on their mobiles.



## Customer Relationship Management

Halza helps healthcare institutions run campaigns, send appointment reminders, and reach out socially when needed. The Halza app personalizes the health journey for any healthcare provider. The Halza app serves as a communication channel between your organization and your customer to further enhance Quality of Service.

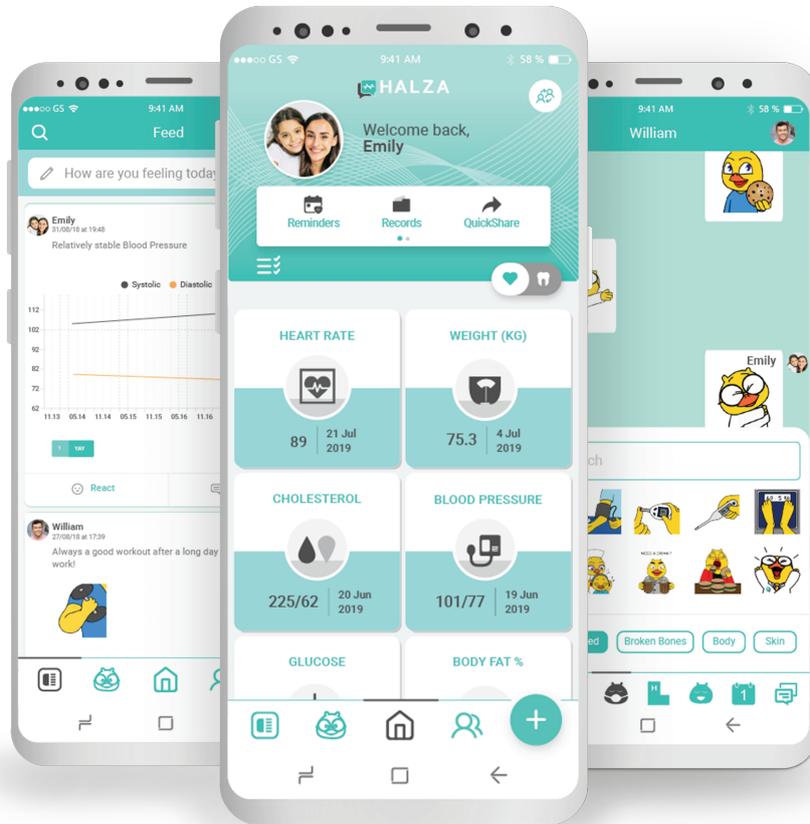


## Scalability

Halza architecture is highly scalable. It can be used by clinics, hospitals, whether single-tenant or multi-site operations. This ensures that healthcare organizations engage and deliver a creative and individual digital experience across every touch point, providing new opportunities for growth.



# HALZA



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