PureSoftware | arttha
A Happiest Minds Company

Reimagining Banking Experiences

Trusted by > 100+ banks and financial institutions worldwide

Arttha by PureSoftware is an award-winning unified banking platform that empowers leading enterprises globally to advance their digital transformation initiatives and foster financial inclusion. The platform offers a single, converged solution for Core Banking, Mobile Wallets, Digital Customer Onboarding, Agency Banking, Buy Now Pay Later, and Loan Lifecycle Management, all built on a modular and microservices architecture. Trusted by over 100 banks and financial institutions worldwide, Arttha's highly configurable capabilities enable them to accelerate their go-to-market strategies and create a differentiated value.

Key Propositions

Cloud Native Core Banking	Digital Omnichannel Banking	Digital Wallet & Payments	Merchant Experience	Loan Lifecycle Management	Agency Banking

Build BaaS on cloud and achieve scalability with our
Cloud Native Core Banking

Term Deposits	Savings and Deposit Accounts	Current Accounts
Loan and Credit Processing	Multi-Currency Accounts	Withdrawals

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Deliver a unified and hyper-personalized experience with our
Digital Omnichannel Banking Solution

eKYC and Onboarding	Cards and Financial Products	Lending
Payments and Transfers	BI & Reporting	Open APIs

Make the leap to a cashless world with our
Digital Wallet & Payments Solution

Multi Currency & Multi Tenancy	Banking and Payment Services	Omnichannel over SMS, USSD, Mobile
Marketplace	NFC and QR Codes	Offers and Loyalty

Engage your merchant partnerships with our
Merchant Experience Solution

Onboarding and Management	Charges and Commissions	Merchant Mobile App
Offer Management	Accounting and Settlement	Transaction Processing

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Take banking to your customer doorsteps with our
Agency Banking Solution

Agent Management

Commission Management

Hierarchy Management

Customer Onboarding and KYC

Cash In/Cash Out and Assisted Payments

Agent Mobile App

Streamline your loan processes with our
Loan Lifecycle Management Solution

Loan Origination

Loan Product Configuration

Scorecard and Decisioning

Buy Now Pay Later

Loan Servicing and Repayments

Restructuring and Closures

Worldwide Impact – A quantitative view

20+
Markets globally

150 mn+
End users

3 bn+
Annual transactions

10 mn+
Merchants onboarded

1200+
Transactions per second

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Our Presence

Success So Far

![mobile icon] Most sought, popular mobile banking/payments platform amongst Co-Operatives and Microfinance institutions.

Winner of 'Best Digital Lending solution' by The Digital Banker

Winner of 'Best Payment Platform' at DBS by ICSA

Winner of 'Excellence in Digital Banking' at Finnovex South Africa 2023

Winner of 'Best Banking-as-a-service (BaaS) platform' at Africa Bank 4.0 Summit 2024

Platform Landscape

Cloud Native Core Banking

Loan Lifecycle Management

Buy Now Pay Later

Merchant Experience

Digital Omnichannel Banking

Digital Wallet and Payments

Agency Banking

Business Banking

Phone screen content

arttha

Premium
Hey Olivia
$2,288.99

+Add money

Send Request   Scan QR   Money Out

Suggestion for you:

Invite your friends to Arttha

Recent Transactions: View more

Received from Chris   +$2.30
Sent to Joe   -$4.22
Sent to Manish   -$1.44

Overview   Transactions   Card & Accounts   More

Scan to visit the website

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