



# Gen AI Consulting Offering

# SERVICE OFFERINGS



## Gen AI-Powered Enterprise Solutions

Leverage Microsoft's stack for data insights, efficiency, and personalized experiences.

LLMs  
(Florence, GPT,  
Codex, DALL-E)

SLMs  
(Phi, Orca)

Microsoft Tools  
(AutoGen, AI studio)



## GenAI-Powered Intelligent Automation

Automate workflows and optimize decisions with Microsoft-driven GenAI.

Microsoft  
Ecosystem

Non- Microsoft  
System

Copilots (Microsoft,  
Happiest Minds)



## Gen AI-Powered Product & Platform Enhancement

Innovate, optimize, and enhance user experiences with GenAI.

Azure AI  
Services

Gen AI  
Models

Happiest Minds  
Digital Assets

## Neurohive Ignite Framework

Establish a specialized GenAI Innovation Hub to Propel Innovation, Standardize AI Practices(guardrails), and Achieve Successful AI Adoption Across the Organization

Strategy Definition

Security & Governance

Architecture

Consultation

LLMOps



Retail & CPG



Industrial & Manufacturing



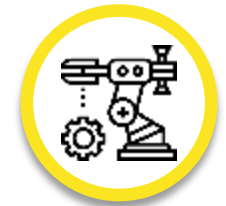
EdTech



BFSI



Healthcare & Life Sciences



Hi-Tech, Media & Entertainment

# Pathway to Establishing GenAI Innovation Hub

## IDEATE

1

### Strategy and Foundation

Establish the Gen AI COE foundation, aligning with business goals and strategy.

## EDUCATE

3

### Enable through AI Workshops

Build a champions community, drive AI ethics, and foster learning & innovation through training and ideation.

2

## PLANNING & IMPLEMENT

### Governance Planning

Enhance enterprise solutions, automation, and products with Microsoft-driven GenAI for efficiency and innovation.

### Infrastructure and Tools Setup

Build the technical infrastructure and tools required to support GenAI initiatives.

4

## Adopt

### Build and Grow

Validate GenAI ideas with PoCs & MVPs while scaling COE operations for continuous improvement.



# GenAI Innovation Hub – The Journey

## The Journey

### Strategy and Foundation

Align stakeholders, define vision & focus areas, identify use cases, assess ROI, plan resources, and review business & tech architecture.



### Governance Planning

Define architecture, governance, deployment, risk mitigation, and monitoring through stakeholder collaboration.



### Infrastructure and Tools Setup

Set up cloud, tools, governance, data pipelines, and security while deploying the GenAI CoE Starter Kit.



### Educate

Enable training, collaboration, and AI knowledge sharing with best practices, governance, and a knowledge repository.



### Build and Grow

Develop PoCs, collaborate across departments, and expand AI use cases using Azure AI and Microsoft Copilot Studio.

