

Happiest Minds

GDPR Compliance Services (powered by Microsoft)



GDPR

Introduction & Challenges

Global privacy regulatory landscape is complex

Canada

- Personal Information Protection and Electronic Documents Act (PIPEDA)
- Personal Information Protection Act (PIPA)
- Personal Information Protection and Identity Theft Prevention Act (PIITPA)
- Quebec Privacy Act

United States

- The Federal Trade Commission Act
- The Financial Services Modernization Act
- HIPAA Privacy & Security Rule
- Telephone Consumer Protection Act
- The Electronic Communications Privacy Act
- The Computer Fraud and Abuse Act
- California Online Privacy Protection
- Texas Identity Theft Act
- California Consumers Privacy Act
- Other state's privacy laws

Latin America

- Mexico – Federal Law on protection of personal data
- Argentina – Regulation 60, Data Protection Law 2000
- Brazil – Data Protection Bill

EMEA

- **EU – General Data Protection Regulation (GDPR)**
- EU – ePrivacy Regulation*
- UK – Privacy & Electronic Communications Regulations 2003
- France – Digital Republic Act
- Germany – Federal Data Protection Act
- Netherlands – Dutch notification of Data Breach Law
- Italy – Personal Data Protection Code
- Various other EU member states data protection laws

APAC

- Singapore – Personal Data Protection Act 2011
- Australia – Federal Privacy Amendment Bill & State Privacy Bills
- India – Privacy Rules 2011
- Japan – Personal Information Protection Act
- China – China Privacy & Cybersecurity Law
- Philippines – Data Privacy Act 2011
- New Zealand – Privacy Act 1993

* Will complement GDPR as regards electronic communications data that qualify as personal data

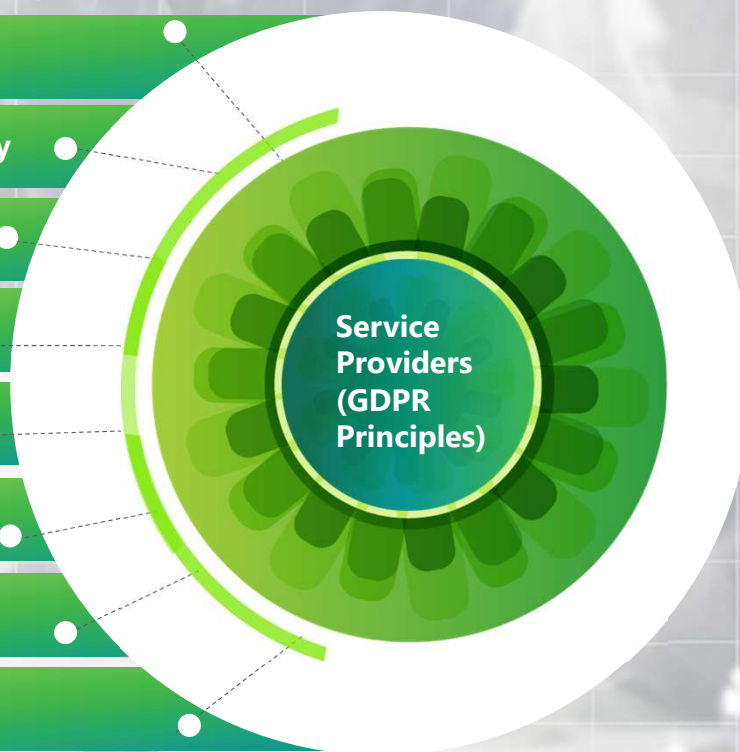
EU GDPR introduces further new challenges



What does it mean to end users and Service Providers?



- Data minimization
- Integrity and Confidentiality
- Lawfulness, Fairness & Transparency
- User Consent
- Storage Limitation
- Purpose Limitation
- Accountability
- Accuracy

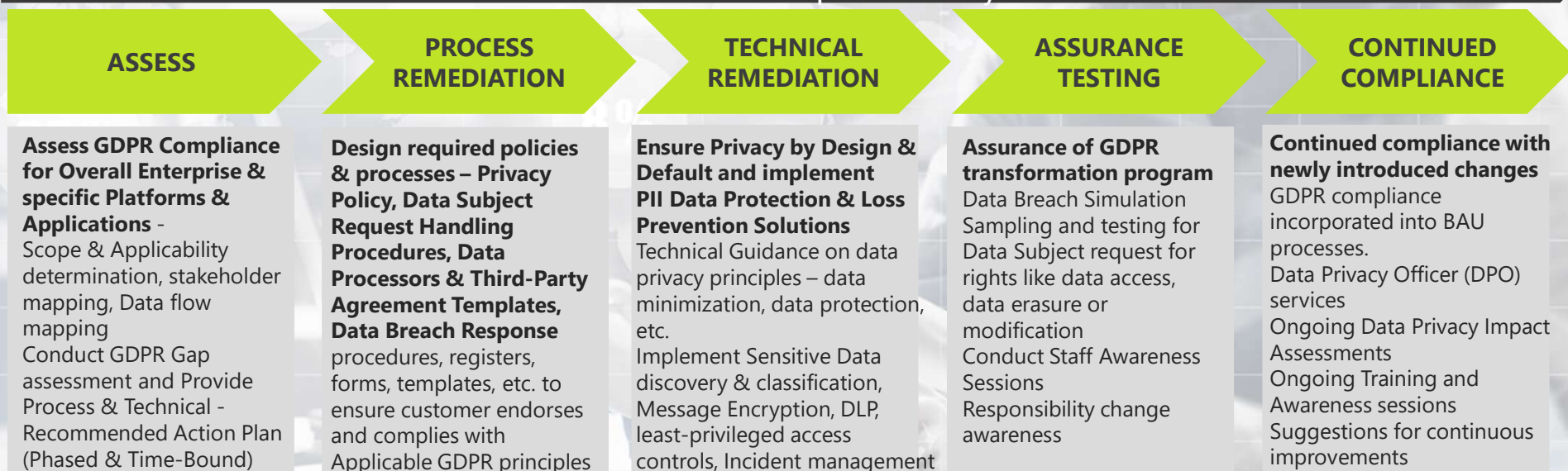




Our GDPR Service Offerings & Approach

OUR GDPR APPROACH powered by Microsoft

Customer GDPR Compliance Journey



Our Services enabled with Microsoft Security Solutions for GDPR Technical Compliance



- Manage audit & compliance documentation & reporting
- Compliance manager** to manage regulatory compliance activities
 - Auditing and Alert Policies in the **Security and Compliance Center**
 - Insider Risk Management** policies
 - DSR Case tool** for DSR Response Management

Our GDPR Compliance Services powered by Microsoft

Our Sensitive Data Security Services enabled with Microsoft Security Solutions for GDPR Technical Compliance

DEFINE

Identify, locate & classify personal data

Content Search can be used to search text and metadata in content across SharePoint Online, OneDrive for Business, and Exchange Online, etc.

This feature also supports while responding to DSRs.

Core eDiscovery enables discovery case management

Advanced eDiscovery leverages ML for quick & precise documents identification

Microsoft Information Protection Sensitivity Labels & AIP to classify the data with various labels & levels of protection on emails, files or sites.

DISCOVER & CLASSIFY DATA

DESIGN

Govern & manage how personal data is used, accessed & protected

Azure AD for Access controls

- RBAC - Access Controls
- Conditional Access Policies
- Privileged Identity Management

Data Loss Prevention to detect, warn, and block risky, inadvertent, or inappropriate sharing of sensitive data - Exchange Online, SharePoint, OneDrive, and Microsoft Teams & Office apps

Endpoint DLP for sensitive items that are physically stored on Windows 10, Windows 11, and macOS (Catalina 10.15 and higher) devices

O365 Message Encryption to protect internal messages containing sensitive items.

OME Advanced to control sensitive emails shared externally with automatic policies that detect sensitive information types, expiry date & revocation.

PROTECT & MANAGE DATA

DEPLOY

Microsoft Endpoint Manager to manage devices

- Microsoft Intune – Device policies, App Protection policies, WIP
- Bitlocker for Disk Encryption

Microsoft Defender

- **Defender for O365** to protect against threats, detect malware, spams, etc. in emails, links & collaboration tools.

- **Defender for Cloud Apps** to provide visibility & control over data shared across cloud apps

- **Defender for Endpoint**

Retention Policies & Labels to retain or delete content in Microsoft 365 that contains or is expected to contain personal data.

MONITOR & REPORT

DRIVE

Manage audit & compliance documentation & reporting

Compliance manager to manage regulatory compliance activities, get an overall score of org's current compliance configuration, and find recommendations for improvement.

Auditing and Alert Policies in the **Security and Compliance Center**

Insider Risk Management Policies

Data Subject Request Response Management via DSR Case tool in **Microsoft 365 compliance center**

End-to-End Solution Delivery – Solution Mapping & Definition, Configuration & Roll-out, Operate & Manage

Happiest Minds GDPR Service Enablers



Metrics driven progress tracking, scope for automation and compliance change management

CONTINUOUS MATURITY ENHANCEMENT



Pre-engagement assessment leading to business context service delivery

CONTEXTUAL SERVICE DELIVERY



Deploying experienced consultants and accelerators to enable quick benefit realization

SPEEDING UP COMPLIANCE READY STATE



Drive synergies through consistent and integrated service delivery

UNLOCKING TRAPPED VALUE

26%



Collaboration & Coordination

Integrated across enterprise ecosystem, enables seamless services experience



Agility & Value Realization

Drive value for Business, enhance user experience and brings business aligned agility



Simple & Sustainable

Focus on building fundamental capabilities, efficient approach to meeting objectives

Executing global compliance programs; certified Data Privacy & GDPR professionals; Raising Awareness

Strong technical expertise across DLP, Encryption & Masking, Endpoint Protection, SIEM & Incident management, etc.

Provide individuals to function as Regional Data Privacy Officer

Value we delivered to our clients

GDPR Assessment and Remediation

For a leading home shopping channel and online jewelry retailer in UK

- PI Data map formulation and gap assessment against applicable articles of GDPR
- Formulation of GDPR remediation roadmap and manage implementation of remediation plan
- Architecting DSR request management processes
- Draft GDPR-compliant privacy policy, incident & breach mgmt & contract agreements.
- DPO-as-a-Service

Timely and effective remediation of GDPR gaps identified across PII processing landscape, leading to GDPR regulatory compliant organizations

GDPR & CCPA Compliance Assessment

For global eCommerce platform provider.

- GDPR Compliance Assessment – Gaps Identification & Remediation Recommendation
- Remediation Implementation Assistance to become GDPR-compliant in quick time.
- Identification of differential controls between GDPR & CCPA
- Gap Assessment against applicable CCPA articles
- Suggest corrective measures to process & policy to become CCPA-compliant from already being GDPR-compliant.

Quick Guidance on becoming GDPR & CCPA-compliant

Records of Data Processing

For a leading energy enterprise in USA

- Inventory of PII business function, and associated IT systems, roles and third parties
- Tool based Data classification, Data flow map
- Data Security Awareness

Reduced Privacy regulation adoption time by >40%

Data Security Technology

For a global HR consulting firm in USA

- Identification of private and sensitive data across structured and unstructured file systems
- Data masking and encryption methodology
- Business rule-based implementation of the tool

100% achievement of PI data protection compliance requirement

Data Breach Management

For a leading Telco and Oil Refinery Group in USA

- Security intelligence and incident response
- Analysis of logs and vulnerabilities
- Integration with enterprise risk management

Decreased or prevented >40% of breaches or attacks and reduced manual efforts

Next Steps

- A Consultative workshop to identify opportunities for Assessment and Remediation of GDPR
- Analysis and recommendations on the current stage of the privacy compliance of the targeted prospects
- Half a day workshop to understand the current GDPR compliance status and next steps
- Differential compliance assessment for GDPR-compliant customers to comply with other applicable privacy laws, viz. CCPA, etc.



Thank You