

## WE MAKE BROADCAST IN THE CLOUD SIMPLE

Migrate your on-premises broadcast operations to a powerful, cloud-based solution with confidence.



## YOUR BROADCAST & OTT DELIVERY STREAMLINED

Deliver compelling Broadcast and OTT channels to consumers and distribution networks and simplify your operational model. Our powerful, VOS<sup>®</sup>360 Channel Origination Platform is designed to run in the public cloud with seamless integration on Microsoft Azure.

Meet growing market demand for more content with little to no upfront costs. With a faster time to market, and a straight-forward, pay as you use pricing model you can migrate your channels to the cloud over time, and reduce overall hardware complexity.

Create new channels or remove as needed to maximize all your assets and monetize with ease. With the VOS360 platform you compound benefits from greater efficiency, and advanced features to drive revenue 24/7/365.

## Designed for Your Business Agility.

Transition your broadcast workflows to the cloud with the VOS360 Platform and the Microsoft public cloud.

Streamline your broadcast, OTT and VOD workflows and deliver unrivaled video quality to your subscribers.



### Powerful Workflows.

Deliver your live and file-based content from source to any screen. Using a single, integrated platform you get the most advanced features for playout, encoding, multiplexing, and other critical functions.

Improve your operational costs and provide your affiliates with an unrivaled video quality, or stream direct to the consumer.



### Flexible Deployment.

Maintain your broadcast video quality and features, without compromise. Create revenue-driving opportunities and launch your OTT and VOD streaming services that launch fast.

Your broadcast workflows continue to operate while you prepare to reach new markets and meet consumer demand.



### Enhanced Broadcast Features.

Cloud technology enables advanced capabilities and support. With consistent, and seamless software upgrades you get access to new features, instantly.

You get constant support that monitors nonstop to ensure your service has constant availability with higher reliability for all of your on-air channels.