

## WE MAKE CLOUD-BASED **DISTRIBUTION SIMPLE**

Use the power of the cloud to deliver your linear channels to all your affiliates, everywhere

## PRIMARY DISTRIBUTION **MADE SMARTER**

Deliver your channels to your affiliates anywhere in the world using Harmonic's VOS<sup>®</sup>360 Channel Origination and Distribution Platform running on Microsoft Azure. Streamline your workflows and secure the delivery of your channels in the cloud to improve your distribution costs.

A robust CDN and advanced media processing capabilities help you deliver unrivaled video quality to every screen. With advanced 24/7/365 DevOps you ensure the highest level of availability.

Modify your services on-the-fly to aggregate your channels, manage schedules, define content rights, and distribute feeds to partners with ease. Customize your channels with targeted regional content, advertising and graphic branding using the power of the VOS360 cloud-based platform.

## **Affiliate management gets streamlined.**

The VOS360 platform runs on Microsoft Azure for 24/7/365 reliability.

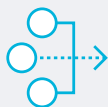
Simplify your channel roll out with powerful applications for syndicates and affiliates to manage and monitor with a single system.



### **Pay-Per-Use Model.**

With no hardware to purchase upfront, you diminish constraints of fixed infrastructure costs. Create new revenue opportunities with the VOS360 Platform.

You can distribute content to affiliates anywhere, even for your niche channels, cost-effectively. Launch your channels with a pricing model that adapts to your usage.



### **Simple & Flexible Distribution.**

Get channels from unlimited sources and distribute to any of your affiliates. Create bundles to attract viewers and reduce churn by providing greater choice and the best possible video quality.

You can brand your channels with graphics, add dynamic data, substitute local content and insert targeted ads for a personalized experience.



### **Reliable & Secure Platform.**

Leverage the simplicity of a single, unified platform to distribute to programmers and affiliates.

Grant, manage and revoke access to content with any of your partners, instantly. Or, access streams from multiple programmers and onboard new channels faster to deliver content right to your subscribers with unrivaled video quality.