## Cost & Sustainability Librairies

How do you ensure comprehensive target costs?

Do you have insights on competition's most costefficient practices?

Are you looking for enhanced collaboration and information distribution across stakeholders?



#### Full Vehicle: Directional Costing

Reasonable cost details allow cost benchmarking, concept comparisons and identification of best-in-class concepts



New vehicles analyzed per year

#### Powertrain Bottom-up Costing

Detailed cost details allow deep dive cost analysis and simulations along diverse calculation scenarios



New powertrains analyzed per year

#### Full Vehicle: Directional CO2

Reasonable cost details allow cost benchmarking, concept comparisons and identification of best-in-class concepts



New vehicles analyzed per year

### A2MAC1 supports your journey to competitiveness across the automotive industry.

With an ever-growing competition and a heavily constrained industry, automotive manufacturers and suppliers must take actions to optimize designs while reducing costs at every step of their product lifecycle.

This means perpetual research for optimization in part, tooling and R&D costs from upstream to serial life.



#### Comprehensive Data Accessibility:

Ensure each department access to vital cost and CO2 data for informed and sustainable product design choices.



#### Data-Driven Decision-Making:

Make strategic product lifecycle decisions based on comprehensive data, leading to the optimal solutions for your products.



#### Collaborative Cost Engineering:

Save up to 30% in effort through centralized data and robust reporting capabilities that facilitate collaboration across all roles.





#### The Services

In-depth technical analysis and bottom-up and directional cost evaluation of global top performers, providing you with key insights on the most cost- efficient designs, production processes and pricing strategies.

Thanks to the A2MAC1 platform, every stakeholder can access the latest data and insights available driving collaboration and efficiency across your whole company.

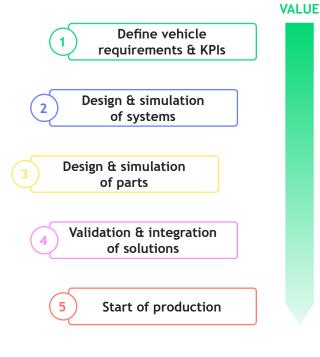
#### **Our Expertise**

Strong of over 25 years experience in Cost & Value Engineering and in global automotive Benchmarking, we developed robust processes and tools to deliver highly reliable insights and data.

With more than 1100 vehicles available on our Platform and more than 80 new per year, our insights give you the keys to increase your competitiveness.



# A2MAC1 data & insights value during whole vehicle design



A2MAC1 data and insights support the full vehicle design process, enabling you with the best practices to define optimal vehicle requirements and KPIs.

