



Frontline Workers Envision & Strategy Consulting Service



We are powered by **technology** and **change**

Technology Adoption

Microsoft Solutions

- Co-sell ready
- Teams: Adoption ¹⁾, Apps and solution development
- FLW and Viva Jumpstart Partner
- Project FloW Partner
- Viva: Insights, Communications, Topics, Learning ¹⁾



Our “People First” Solutions

- Chatbots
- Shifts Management Solutions
- Wellbeing Solutions
- Hybrid-work Solutions
- Power Platform and Custom Solutions

1) Solutions published on app source

Change Management

Our “Lead The Change” Solutions

- Social network amplification
- Innovation culture assessment and consultancy
- Performance system excellence
- Organizational transformation
- Frontline workers’ digital transformation



Key Capabilities

Consulting and Change Management

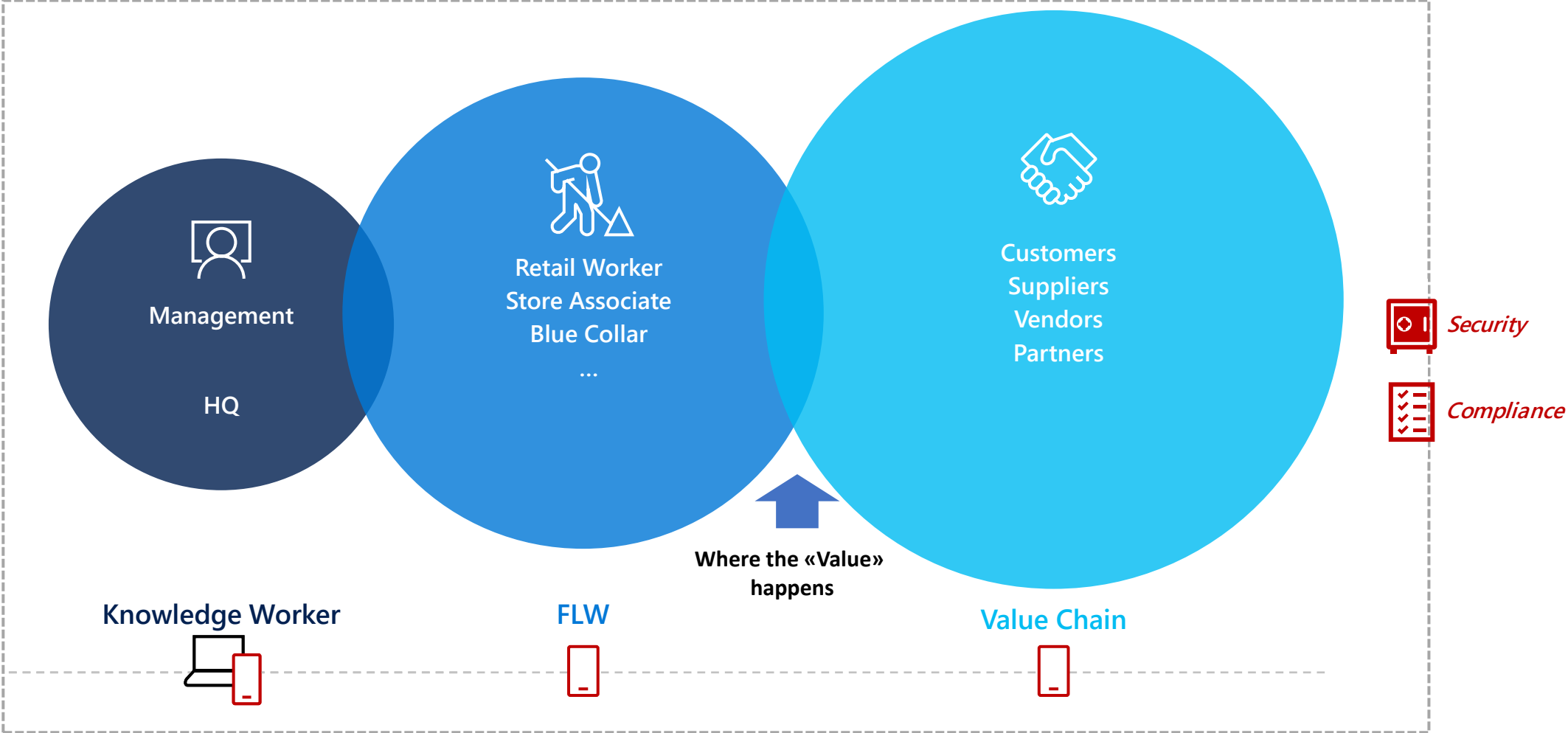
People Analytics

Digital Enablement of FLWs

Community Design and Management

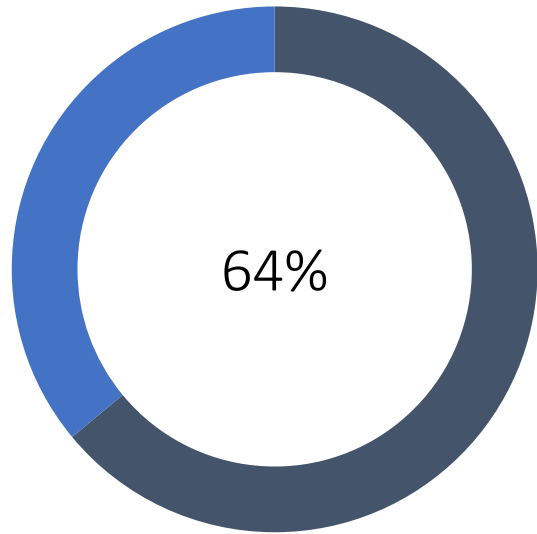
Platform & Custom Software Development

FLWs: Hearth of Bussiness ¹⁾

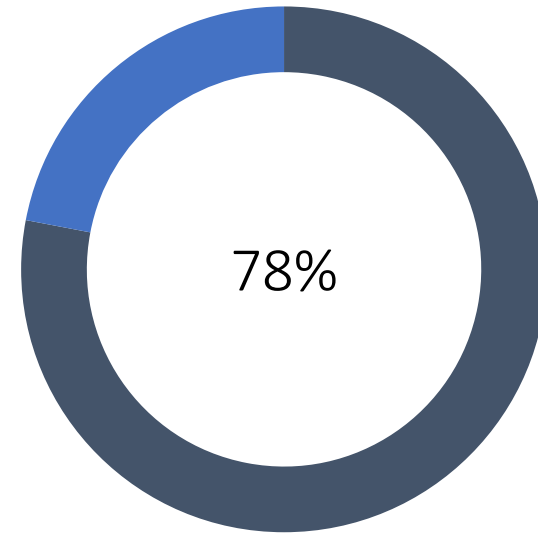


1) Source: "Going Digital? Your Firstline Workers Will Pave Your Way To Success", Forbes

You need to include FLWs to ensure Digital Transformation ¹⁾



Says majority of employees are FLWs ²⁾



Says FLWs are very important for Digital Transformation ²⁾

1) Source: "Including your Firstline workforce in your digital transformation", Microsoft, 2017

2) Source: "Building for Success at the Firstline of Business", HBR,

FLWs ...

- ... usually have limited access to
 - IT Resources (computer, email ...etc.)
 - Shared services (HR, IT ...etc.)
 - Announcements
 - ...etc.
- ...use 3.party apps for communication
- ... stay out of sight of HQ & Management
- ... feel disconnected from the brand
- ... can not communicate their voice/ ideas/ feedbacks
- ... experience the lack of training tools

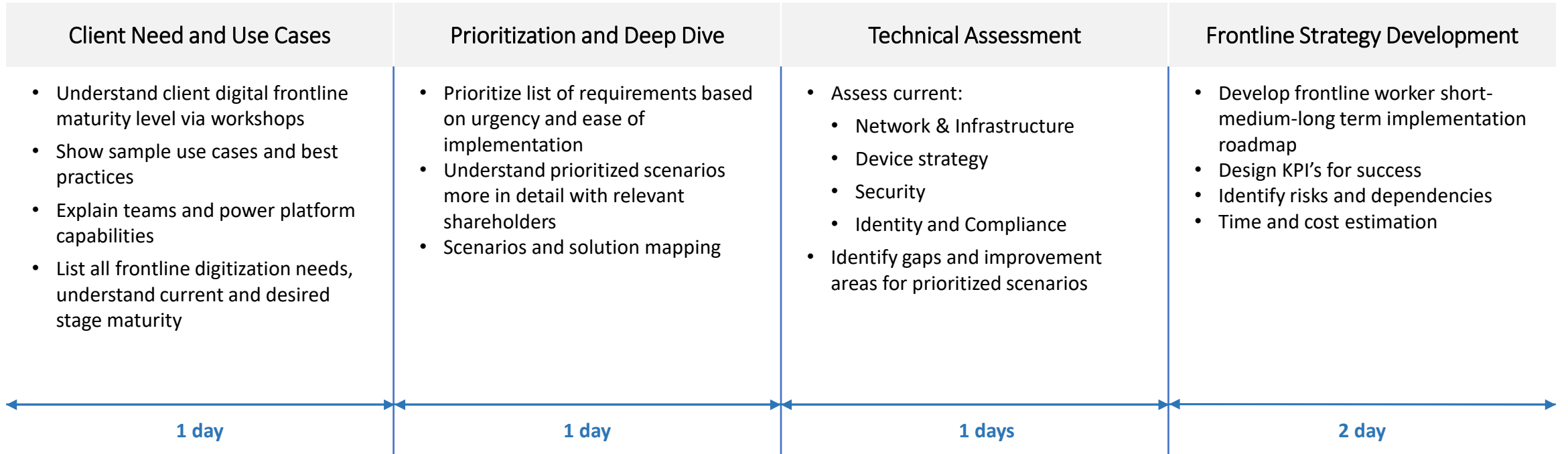


Frontline Worker Digitization Journey – FLoW Approach



MINDWORKS

Frontline Worker (FLW) Strategy and Envisioning Service



Our Clients





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