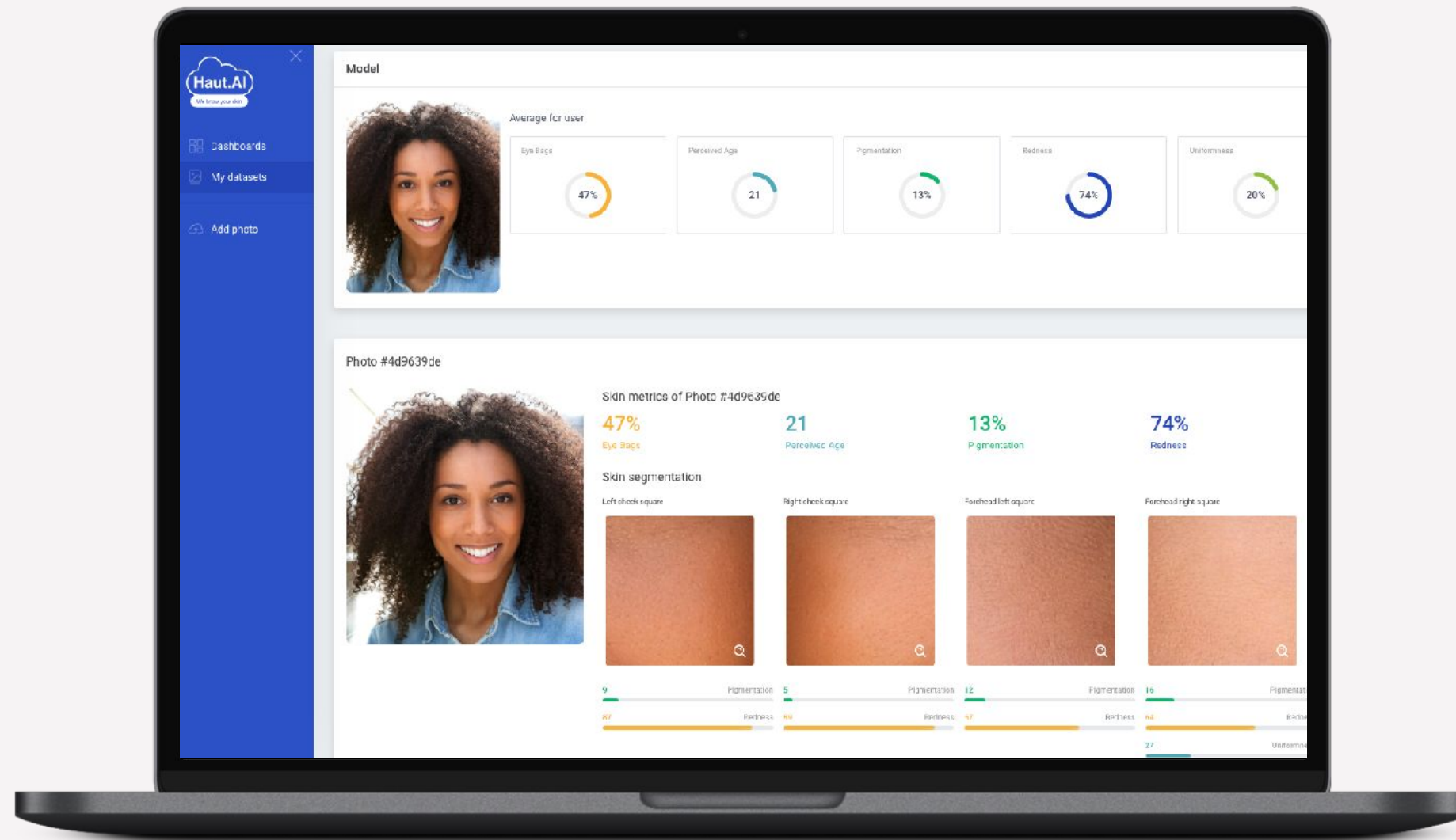**Haut.AI**

We know your skin

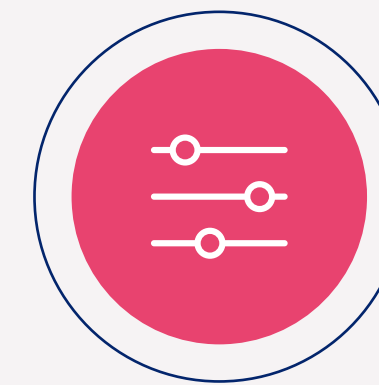# Machine Vision & Artificial Intelligence for Skincare

2020

About Haut.AI

Haut.AI provides AI-powered SaaS for skincare and pharma companies with broad functionality available over simple and ready to use API.

Skin and face parameters

Skin beauty metrics and digital skin health biomarkers trained on more than 12M+ skin images.
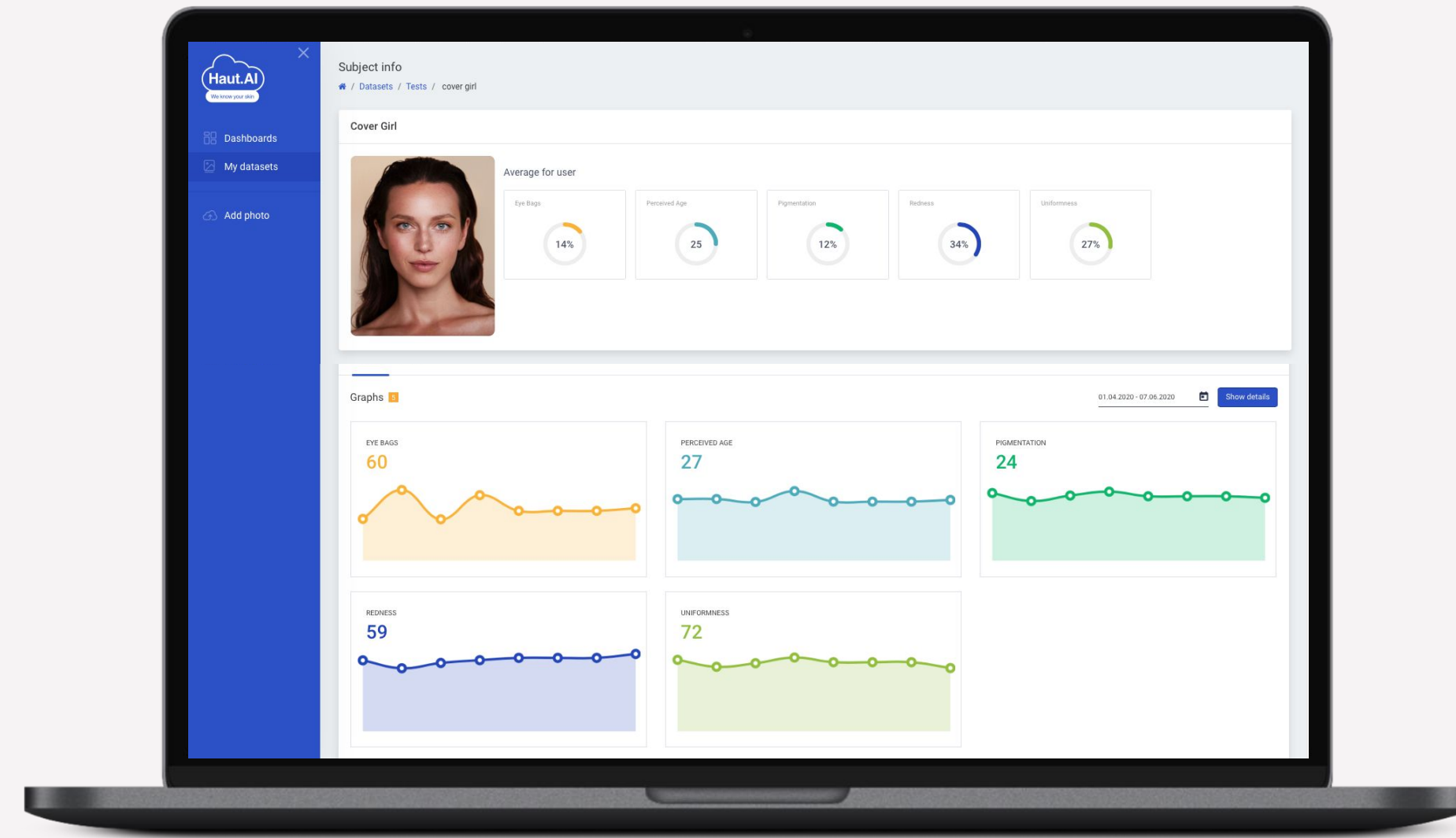
Recommendation engines

Skincare products personalization on individual skin profile.

Diverse data sources

Integrated with smartphones, dermoscans and other sources.

Haut.AI automated skin assessment

1 **12M images**

25+ skin and face parameters, tested on 12M images, validated by skin experts.

2 **All services**

All required services for data processing from data standardization to recommendations in 1 place.

3 **White label available**

High throughput, unbiased, cheap compared to internal development

4 **Easy-to-use**

Easy integration and low attention cost.

What we provide?

Quality & Skin Metrics

Algorithms for skin assessment from multiple sources: selfies, skin image from mobile, special devices, lab images.

Effect simulation

Simulate the effect of specific treatment based on the product effect.

Recommendation engine

Profile skin dynamics and recommend products.

BI & Client vision

Get insights about your customers skin and build better marketing campaign and communication.

How it works

Skin SaaS platform

- BI ANALYTICS
- AI SKIN ASSESSMENT ALGORITHMS
- RECOMMENDATION ENGINE
- STANDARDISATION
- SIMULATION OF TREATMENT EFFECT
- ANONYMISATION

Applications marketplace
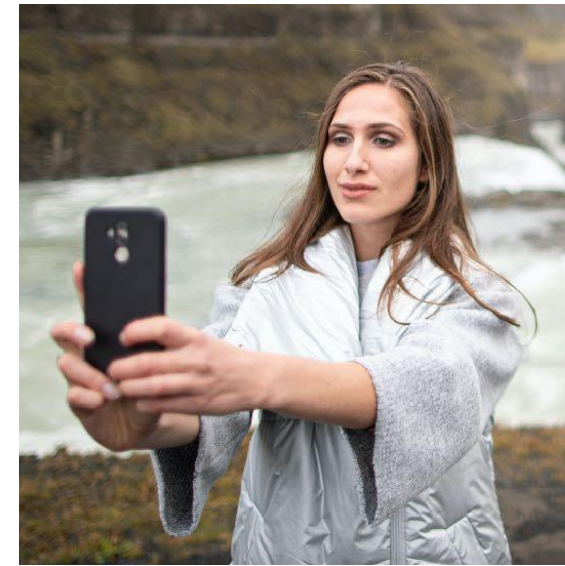algorithms to measure, track and recommend

Widgets marketplace
visualization of results

API

MOBILE PHONES
Selfies

DEVICES
Skin macro images

WEB
Lab images

+

TREATMENTS, SPORTS, NUTRITION AND OTHER LIFESTYLE DATA

Users

Use Cases

1 For consumers
To track their skin condition
and provide recommendations

SaaS for applications
Persistent data stream - images and skin metrics are stored for future analysis.

REGISTERED USER

Images over time
+
anonymized UserID

Comprehensive information about
every user is available in
HautAI Skin SaaS dashboards

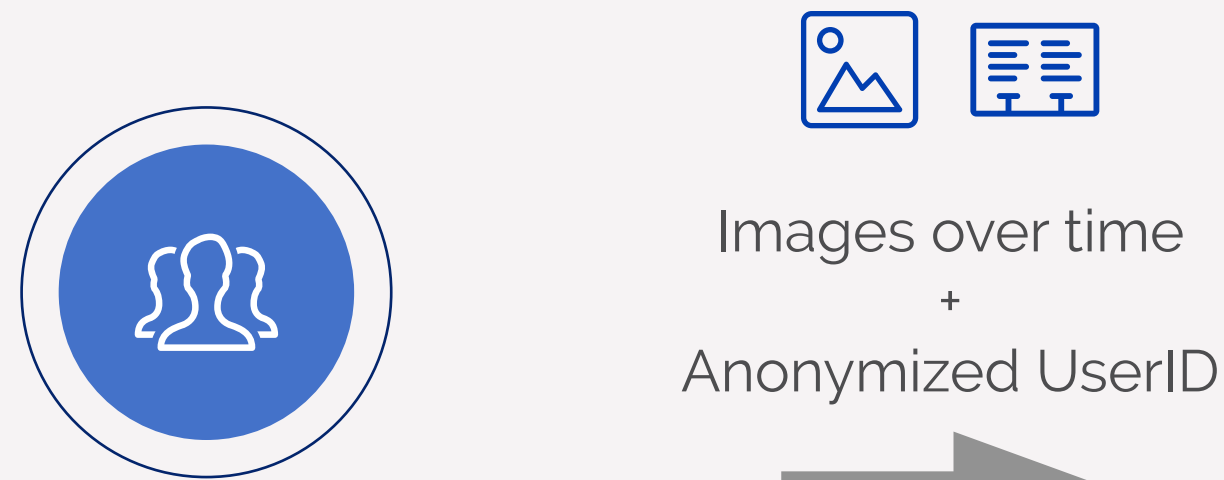Processed images
and skin metrics
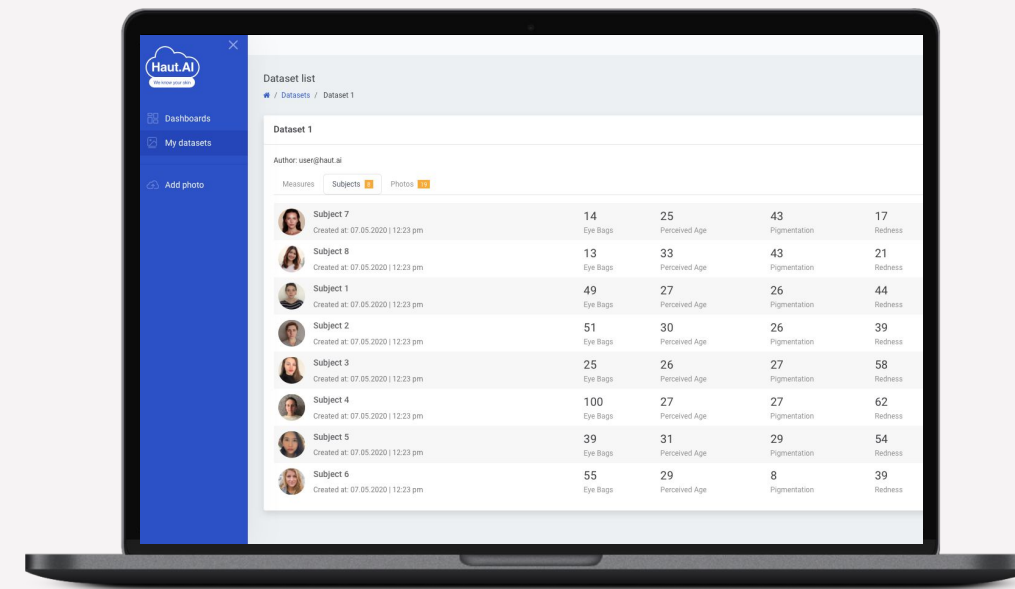
YOUR APPLICATION

Use Cases

2 **For retail**
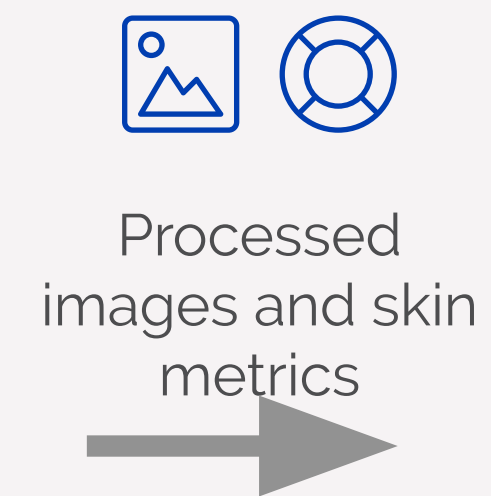Data-driven skin recommendations

SaaS for retail

Non-persistent data stream: all image data is anonymized before processing and deleted right after processing.

NOT REGISTERED USER

Images over time
+
Anonymized UserID

Aggregated anonymized analytics
available in
HautAI Skin SaaS dashboards

Processed
images and skin
metrics

**RETAIL POINTS AND
MARKETPLACES**

8

Use Cases

3 R&D centers

SaaS for R&D

+

LAB CONTROLLED ENVIRONMENT
during effectiveness tests
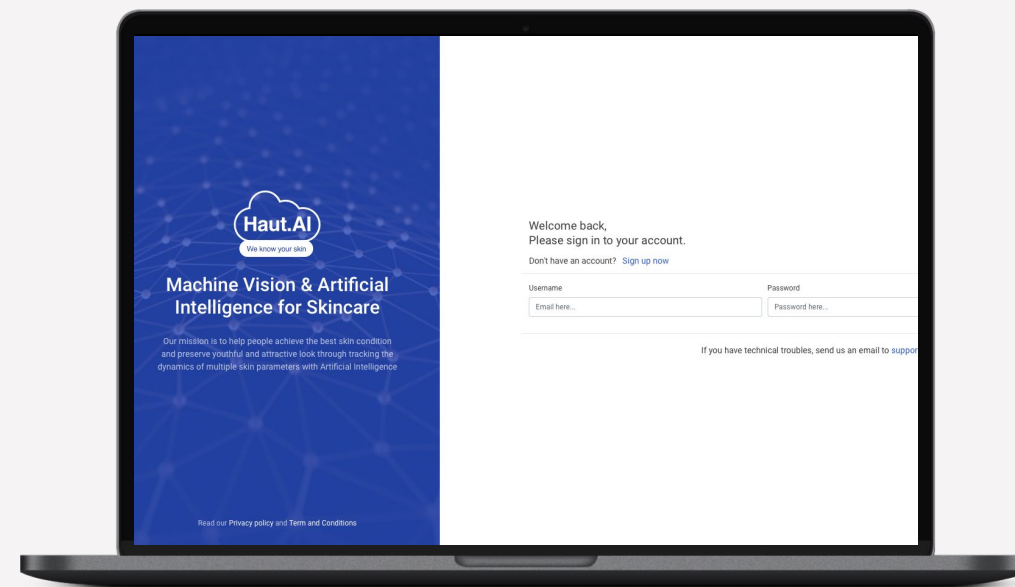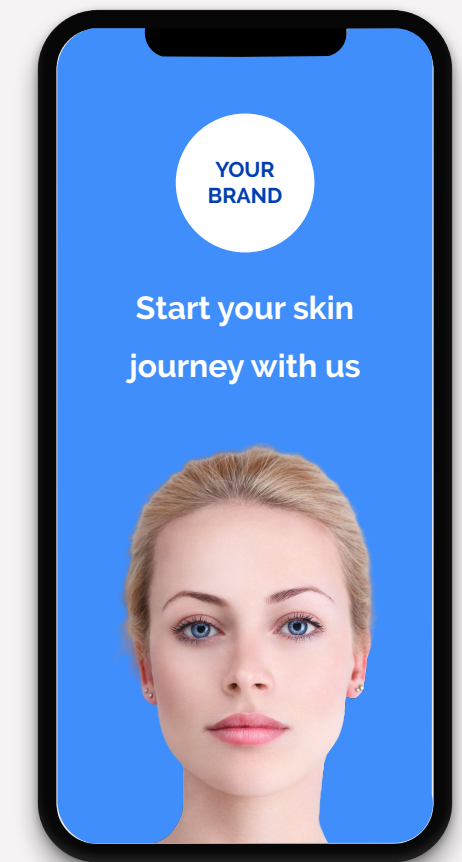
HAUT.AI WEB-BASED SOFTWARE

→

Translate R&D to Marketing and make Marketing scientifically-driven

- Test products effect
- Train algorithms for effect prediction/recommendations on lab images and selfies
- Generate hypotheses for marketing
- Develop new algorithms using Haut,AI autoML

→

powered by Haut,AI
Algorithms developed by your R&D in Haut.AI Skin SaaS are available for millions of your users

Contacts

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https://haut.ai