

Why hCaptcha Enterprise?

Category leaders in every industry use hCaptcha for unbeatable accuracy and mitigation.

Adapts in Real Time

hCaptcha Enterprise continuously learns across tens of millions of websites, apps and APIs.

As new threats emerge, our models adapt to mitigate them with customizable risk evaluations.

Privacy Focused

Our unique approach does not retain Personally Identifiable Information (PII). This simplifies integration and guarantees compliance with worldwide privacy regulations.

hCaptcha Use Cases

- Signup Fraud
- Credential Stuffing
- Account Takeover
- Account Sharing
- Card Testing
- Payment Fraud
- Click Farms
- Web Scraping
- Spam Prevention
- Flash Sales
- Ad Fraud
- And More

The Leader in Threat Detection

hCaptcha provides the industry's most accurate bot detection through a class-leading adaptive challenge platform and online learning capabilities.

Our novel privacy-focused machine learning ensures bots and other bad actors are reliably detected, updating continuously to identify and mitigate the latest threats.



Class-Leading Self-Supervised Learning

The uniquely flexible hCaptcha challenge platform lets us reach confidence without human assistance much more often than legacy solutions. This means better results without manual intervention, rapidly delivering easy-to-see ROI.

Virtually Zero False Positives

hCaptcha Enterprise offers greater than 99.9% precision with virtually zero false positives. Our ML models provide superior accuracy because they train using the collective intelligence of billions of daily sessions across our global customer base, while still preserving total privacy for each organization and individual end-user.

“ Why did we use hCaptcha? No one else could deliver on the features and performance we needed.

— *Alex Murphy, Product Manager @ Shopify*

Low Friction Experience for Users

hCaptcha's 99.9% passive mode is suitable for most use cases and provides your users with a positive and secure experience, preserving your engagement and conversion rates, while still increasing attacker costs when needed.

If you prefer to avoid visible challenges altogether, we offer fully passive ("No-CAPTCHA") modes with sophisticated risk scores, along with advanced proof of work endpoint options to increase costs to attackers.

Comprehensive Protection

No matter how large your enterprise or your traffic, hCaptcha can handle it with ease. The hCaptcha Enterprise feature suite scales with your needs, from credential stuffing defense to fraud, abuse, and account takeover detection covering the most sophisticated nation-state actors.

Extreme Scalability and Reliability

hCaptcha operates at the CDN edge, reliably and efficiently scaling to millions of requests per second. We protect many of the largest online events, from TV voting to limited inventory sales, and run in more than 200 datacenters across the world.

“

hCaptcha is doing >10x better than [vendor] this time last year for bots. Compared to last year we had a 96% reduction in bot throughput. We're seeing extremely low levels of abuse across all of our properties in conjunction with a relatively low level of friction across the board.

— *Director of Security,
Top 10 Gaming Company*

Private Learning

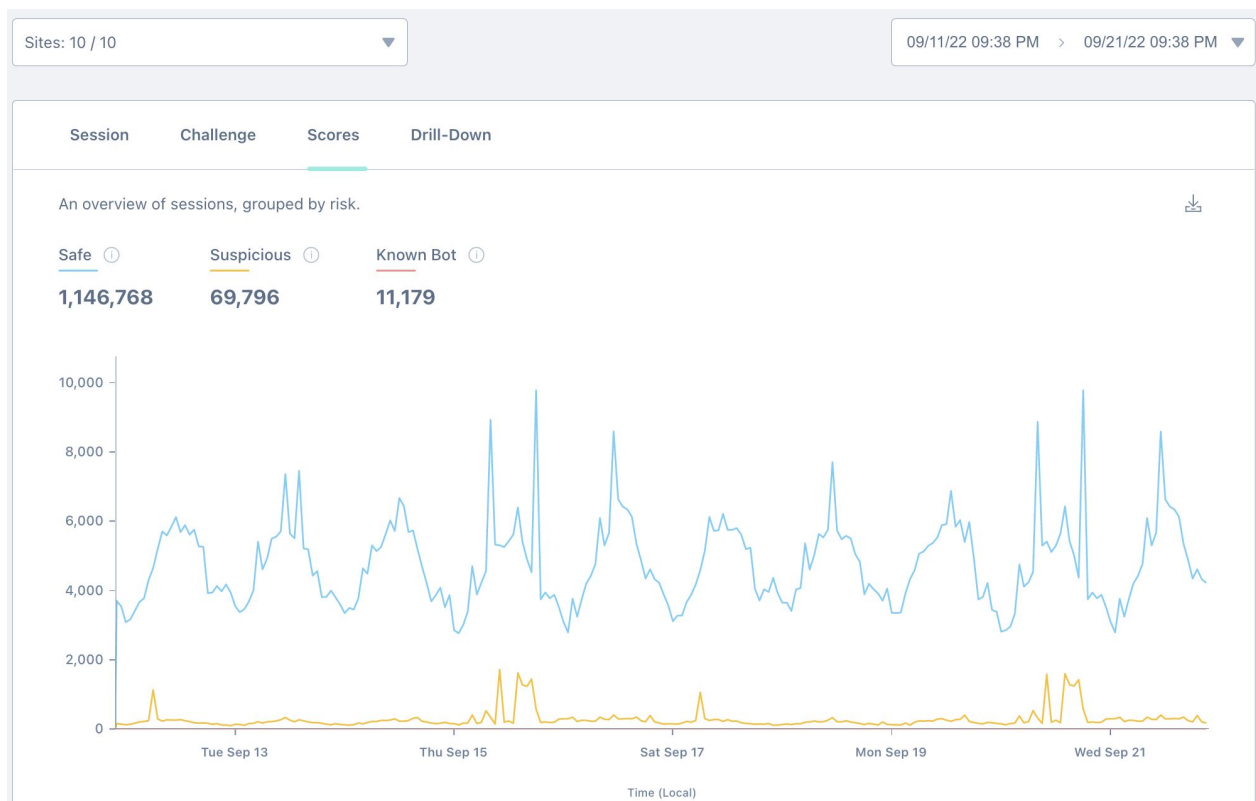
A revolution in protecting online services is here. With Private Learning, hCaptcha performs joint learning over your blinded data to identify bad actors specific to your use cases. Go beyond bot-or-not to good-or-bad-human, while benefiting from our global learning process.

Coordinated Attack Protection

hCaptcha spots coordinated attacks via *threat signatures*. Threat actors using thousands of IPs or devices get a single signature, without compromising privacy.

Advanced Dashboards & APIs

Get complete visibility across your sites and apps. Drill-down with our analytics, or use event streams and APIs to enrich sessions in your existing dashboards.



Accessibility

hCaptcha believes everyone has the right to an equitable online experience. To ensure accessibility, hCaptcha works in every country and supports 110 languages. It is fully WCAG 2.1 and Section 508 compliant, with accessibility options including text-based challenges and universal click-through authorization.

Global Privacy Law Compliance

Most bot detection solutions use, store, and combine Personally Identifiable Information (PII) in direct opposition to privacy laws around the world. We have taken a novel approach to these problems, designing a system that is highly effective without the need to retain PII. We focus on technical guarantees of privacy, not just legal ones.

- Features like Secure Enclave in-browser firewalls and Zero PII First-Party Hosting give you provable fine-grained control over what hCaptcha can see.
- Complies with GDPR, CCPA, LGPD, PIPL, and all other regional data laws.
- Data is processed locally within the user's region as required by many privacy laws.
- After processing requests, all session data is rapidly aggregated and expunged.

Simple Deployment and Management

hCaptcha is quick to enable, and is designed to run efficiently and accurately to minimize your team's ongoing workload and provide ultimate protection.

Implement in Minutes

hCaptcha Enterprise is straightforward to turn on and comes with a wealth of class-leading features ready to address even the most sophisticated bad actors when you need them.

“ They got us up and running quickly, and our merchants love the experience.
— *Alex Murphy, Product Manager @ Shopify*

“ We're able to lean on hCaptcha for support, industry expertise and guidance.

— Ron Cook
Security Architect, DISH

Effective Immediately

hCaptcha starts running instantly, finding the best model for your traffic. Once live, tuning happens continuously in real-time.

Easy to Maintain

As attackers employ new strategies, hCaptcha adapts to provide lasting efficacy. No alarms or manual intervention needed.

Superior Support

hCaptcha offers 24/7 Customer Support, whether email or shared Slack channel. From implementation questions to trend analysis, our experts are always ready to help. Enterprise support SLAs are also available.

Customize Challenges

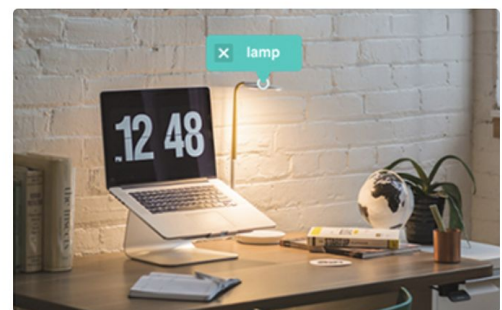
Rely on our challenges, or easily customize content and interfaces to match your brand, align with special events, and more.

Select Type Task Bid Price - Optional Remove

Landmark ▼

Label Target info

Labeling Prompt



Annotation Task Example



The leader in humanity verification.