HCLTech
GenAI Advisory Services

Introduction

HCLTech's GenAI Advisory offering provides Techno-functional advisory and helps brainstorming relevant GenAI use cases by doing in-depth research on company's needs & asks as well as through industry research. The service offering helps understand the Perceived value & Effort for identified use cases, and then analyze and shortlist most viable use cases for further experimentation and deployment.
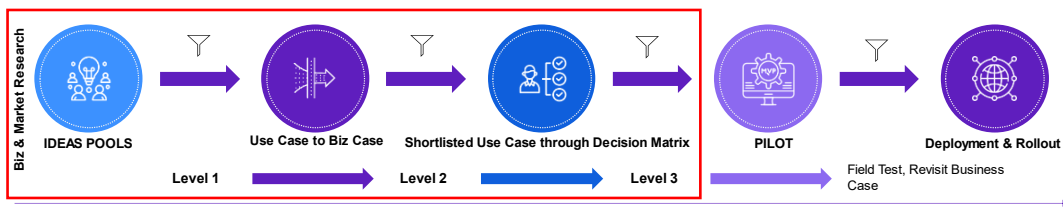
Generative AI is reshaping the technology landscape by automating tasks, bringing context aware, human-like interactions and fostering innovation. With responsible implementation and a human-centric approach, generative AI has the potential to drive transformative change across the technology industry and empower businesses to thrive in a rapidly advancing technological landscape.

HCLTech's Offering: GenAI Advisory

Tech-functional advisory
Techno-functional advisory team to help clients brainstorm relevant GenAI use cases

Use Case to Biz Case
Understand the Perceived value & Effort (ROI) for use cases before putting into experimentation phase

Prioritization Framework
Analyze and shortlist most viable use cases for further experimentation and deployment

Continuous Improvement
Continually improving the confidence level and filtering the use cases as additional information becomes available

By leveraging the decades of experience in advisory services across advanced analytics platforms, machine learning and neural networks, HCLTech has unlocked new opportunities, by creating a GenAI-specific advisory offering for clients. The advisory offering will support teams in identifying next-gen use cases, prioritizing and shortlisting use cases based on their business perceived value.

Use case Prioritization Framework

HCL follows a well-defined and structured Prioritization Framework to analyze and shortlist use cases for further development and deployment.
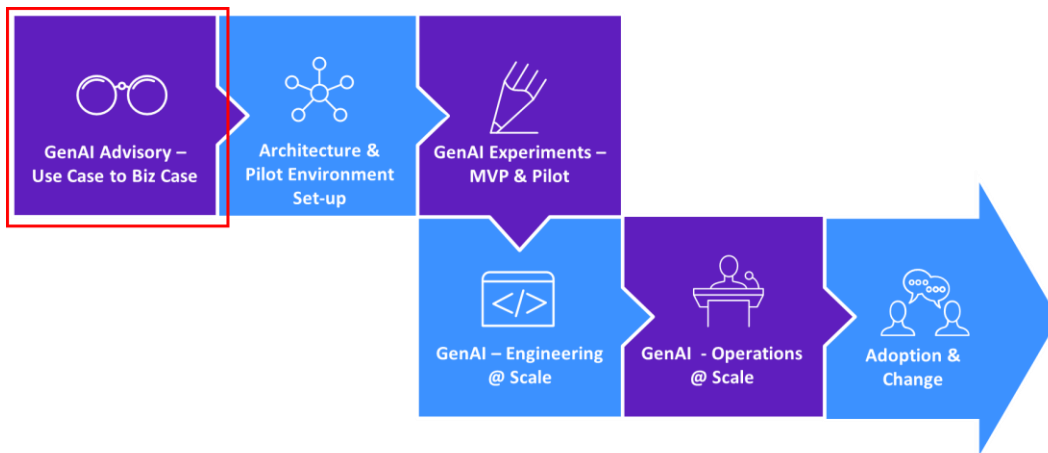

HCLTech will work with Client to align on the prioritization metrics and the weightages

HCLTech's GenAI Advisory offering is a part of suite of offerings dedicated to enabling enterprises onboard the Generative AI Innovation Journey. The suite contains below offering of which one or many can be chosen by client depending on their state of maturity:

1. **GenAI Advisory- Use Case to Biz Case**
2. Architecture & Pilot Environment Set-up
3. GenAI Experiments- MVP & Pilot
4. Gen AI- Engineering @ Scale
5. GenAI- Operations @ Scale
6. Adoption & Change

With the help of "HCLTech's GenAI Advisory offering", businesses may better understand the GenAI needs for their organisation and realise better and more effective business potentials by utilising the LLMs' capabilities. Some of the Key benefits to the Client include:

- Tech-functional advisory- Techno-functional advisory team to help clients brainstorm relevant GenAI use cases.
- Use Case to Biz Case- Understand the Perceived value & Effort (ROI) for use cases before putting into experimentation phase.
- Prioritization Framework- Analyze and shortlist most viable use cases for further experimentation and deployment
- Continuous Improvement- Continually improving the confidence level and filtering the use cases as additional information becomes available.

Service Overview:

Provide GenAI Techno-functional advisory professional services to help brainstorm relevant GenAI use cases and then analyze and shortlist most viable use cases for further experimentation and deployment.

Details of Deliverables:

The services will be delivered in 3 phases:

Phase	Activities
Brainstorm Use Cases (week 1-2)	• Understand Business Objectives & Challenges. Identify areas where AI could provide solution improvements • Research AI trends within the company's industry. Look at how competitors are leveraging AI • Conduct brainstorming sessions to identify possible uses cases of interest
Use Case to Business Case (week 2-3)	• Clearly articulate the specific objectives & goals of the identified Gen AI use cases • Estimate the potential quantitative & qualitative benefits that these use cases will bring • Identify & quantify costs associated with implementing these use cases • Calculate ROI for these use cases
Business Case Prioritization (week 3-4)	• Align HCLTech's prioritization metrics and the weightages as per needed requirements • Compile all the information into a well-structured business case document and leverage this information for Decision Matrix • Leverage the Decision Matrix To Prioritize Use Cases • Continually improving the confidence level and filtering the use cases

At the end of the advisory phase, following key deliverables will be shared with client:

- A list of Generative AI use cases to experiment with, keeping Digital Business Outcomes in consideration.
- Well-drafted business case documented with expected ROI.
- Customer-aligned Decision/ Prioritization matrix to help prioritize use cases.
- Prioritization of business cases and a roadmap to help with execution.

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