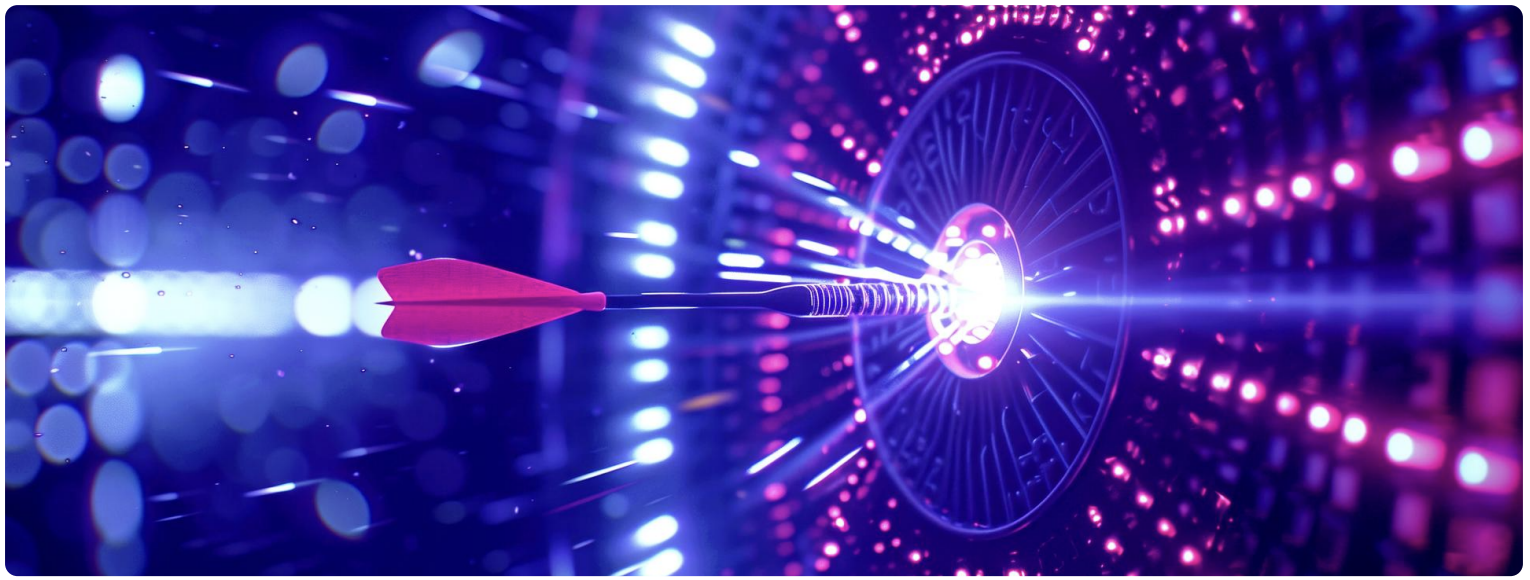


HCLTech | Supercharging
Progress™

Engineering the Future of Endpoint Operations Today

From Endpoint Management to Endpoint Engineering



Modern endpoint platforms have transformed how enterprises manage devices and applications. But at scale, the challenge is no longer management - it is operationalizing change with **speed, control, and consistency**

Enterprise Challenges

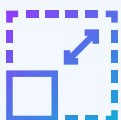


Application operations are still manual

- Repetitive packaging cycles for every version
- Multiple handoffs across teams
- Slow onboarding and update cycles

Policy operations lack governance

- No version control, rollback, or structured lifecycle
- High dependency on manual recreation and scripts
- Limited visibility into changes and drift



Scale amplifies inefficiencies

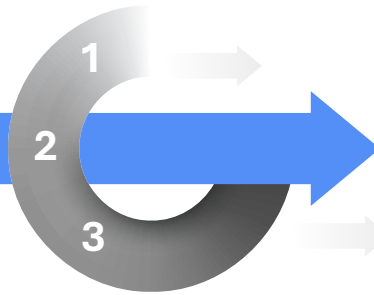
- Manual operations do not scale with enterprise growth
- Increasing audit and compliance pressure
- Fragmented tooling and operational inconsistency

The Shift Required

From manual execution

From isolated processes

From effort-driven delivery



to **engineered, repeatable operations**

to **integrated lifecycle control**

to **automated, scalable systems**

Introducing AMaC & DMaC

**AMaC - Application
Management as Code**

**DMaC - Device
Management as Code**

What do they enable



End-to-end application
lifecycle automation



Continuous packaging, testing,
and deployment



Evergreen application
ecosystem



Policy lifecycle control with
versioning and rollback



Centralized governance across
environments and tenants



Real-time drift tracking and
compliance assessment

Business Impact



Faster delivery cycles



Reduced manual effort and rework



Consistent and predictable
deployments



Stronger governance and audit
readiness



Faster recovery and reduced
operational risk



Simplified large-scale policy
management

Stronger together

AMaC and DMaC operate as complementary pillars:

AMaC



Application lifecycle automation



Speed of delivery



Evergreen ecosystem

DMaC



Policy lifecycle governance



Control of change



Governed environments

Driving Measurable Enterprise Outcomes

Business Outcomes

- Faster application onboarding and update cycles
- Reduced manual effort and operational overhead
- Improved deployment consistency and success rates
- Stronger audit readiness and compliance posture
- Better user experience with fewer failures

HCLTech Differentiators

Engineering-first approach

We move beyond tooling to create repeatable operating models designed for scale.



Integrated lifecycle view

From application delivery to policy governance, we cover the full endpoint stack.



Automation with accountability

Not just automation - but traceability, versioning, and control embedded into operations.



Enterprise-ready scalability

Cloud-native, modular, and designed to support large, complex environments without adding operational burden



AMaC and DMaC:

The foundation of a resilient, scalable, and predictable digital workplace.

Write to us at dwpbu@hcltech.com to know more about AMaC and DMaC



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