

HCL

Experience as a Service (XR) – with **HCL's XTERN**

Reimagining digital experiences on Azure



The HCL XTERN is a workbench that enables the rapid development, deployment, and management of XR experience. By leveraging the capabilities of the standard XR platforms, XR tools and technologies, and HCL developed XTERN suite, we provide a rich XR experience at scale.

▶ Industry challenges faced by global enterprises that led to the evolution of XR Technologies



▶ Enterprises can leverage HCL's XTERN to:

- Industrialize XR solution development
- Accelerate their experience and development lifecycle
- Ensure consistency in providing experience as a service
- Deliver XR solutions at scale

▶ Key service offerings



▶ Key benefits

Democratized

Standard features pre-built any non-developer to create experiences

Extendable

Provides integration with IOT / OT / IT systems for additional insights and use cases

Digital Vault

Digital asset library to reuse and repurpose new and existing digital assets

Device Agnostic

Support for all XR devices (HoloLens, Mobile, Smart Glass or, VR device)

Customizable

Pre-built solution that can be customized for a specific customer need

▶ Key outcomes



2X
Faster TTM



50-60%
Higher ROI



Rich
Experience



Reduce time taken
by 20-40%

▶ Key differentiators

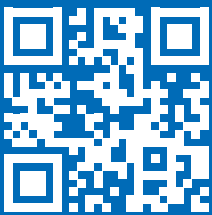
- **Consistent XR experience across the value chain**
- **Single authoring for multiple XR devices**
- **Flexible deployment options for customers**
- **Secured content author, deployment and access**
- **Dynamic remote content updates**



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HCL Technologies (HCL) empowers global enterprises with technology for the next decade today. HCL's Mode 1-2-3 strategy, through its deep-domain industry expertise, customer-centricity and entrepreneurial culture of ideapreneurship™ enables businesses to transform into next-gen enterprises.

HCL offers its services and products through three lines of business - IT and Business Services (ITBS), Engineering and R&D Services (ERS), and Products & Platforms (P&P). ITBS enables global enterprises to transform their businesses through offerings in areas of Applications, Infrastructure, Digital Process Operations, and next generation digital transformation solutions. ERS offers engineering services and solutions in all aspects of product development and platform engineering while under P&P. HCL provides modernized software products to global clients for their technology and industry specific requirements. Through its cutting-edge co-innovation labs, global delivery capabilities, and broad global network, HCL delivers holistic services in various industry verticals, categorized under Financial Services, Manufacturing, Technology & Services, Telecom & Media, Retail & CPG, Life Sciences, and Healthcare and Public Services.



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