





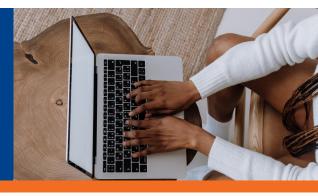




# **CENTAUR DATA PLATFORM™**

### **Use Case Spotlight:**

Health Data Platform-as-a-Service for Processing Admit, Discharge, Transfer (ADT) Messages



# Hospital Readmission Rates Are a Persistent but Solvable Problem for Medicare Advantage (MA) Plans

Reducing readmissions by proactively managing the discharge process presents a significant opportunity to improve Star ratings for MA plans. Studies indicate the 30day readmission rate for Medicare Advantage plans ranges from 3% to 24%^.

Forward looking health plans are starting to use technology strategies that transform ADT messaging to reflect how accurate, more real-time patient health data is captured, stored and shared with care delivery partners to:

- · Ensure continuity of care
- Prevent hospital readmissions
- Improve plan profitability

#### **Medicare Readmission** Statistics \*\*

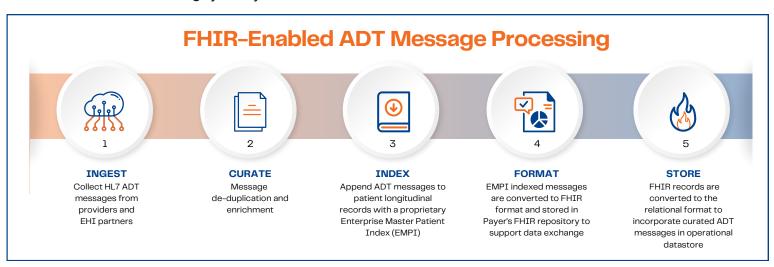
\$15,500 Average cost\*\*

> 16.9% Readmission rate\*\*

Potentially preventable 18% hospitalizations

## Health Chain is Actively Helping BCBS Clients with ADT Messaging

We are assisting several BCBS clients with transformational technology projects focused on supporting the ADT/CDE initiative and providing an extensible platform that facilitates the Blue Card Modernization and overall clinical data exchange journeys.



### Health Chain's role in BCBS initiatives will:

- · Strengthen CMS Star Rating by improving Transitions of Care (TRC) Measure
- Prevent avoidable readmission expenses
- Improve patient outcomes through better continuity of care

