# Potential Infinite



Realize your Potential to Reach More Patients

Track, Manage and Optimize Clinic Operations with Clinictrak Enterprise practice Management Software

### Clinictrak Enterprise

## Practice Management System - Potential for More

There are several challenges that medical practitioners face on a daily basis trying to run a successful and effective clinical practice. The key ones being the need to increase revenue, reduce cost and improve operational efficiency while providing high quality patient care.

Whether you are an independent practitioner, manage a single clinic or a multi-center clinical chain, to run a successful practice, it is important to streamline workflows, increase bottom-line, optimize productivity and delight patients, without losing focus on care

At Clinictrak, we realize that no one can really understand the challenges faced by a doctor other than a doctor.

The need to put patient care above all else while striving to run a successful flourishing practice is easier said than done. And that's why you will find that the features in Clinictrak Practice Management System speak to you directly and address your most important concern

Clinictrak practice Management System has been designed by practicing doctors who understand the challenges of medical practice. The intuitive templates, reports and dashboards have been created to help you run your practice seamlessly while helping you maintain international standards. It offers top-notch security and privacy so you may access your information and records anytime, from anywhere, securely.

Clinictrak Enterprise Practice Management System is the command center that delivers robust, real-time analytics through customizable reports and dashboards to ensure you know how your practice is performing on the metrics that matter most.











Clinic

Clinic Chain

Health Check Center Primary Health

**Medical Center** 



#### **Build Your Referral Network**

Complete medical care to patients does not only involve doctors. It involves other stakeholders – pharmacists, physiotherapists, counselors, pathologists and many others.

**Pharmacy:** E Prescription alerts to networked pharmacies connecting patients for delivery, reminders and drug refills.

**Diagnostics:** Test orders to networked laboratories for hassle-free patient scheduling and report delivery.

**Other Doctors:** Automatic Referral Desk to higher specialties for opinions.

**Medical Records Online:** Complete record storage and retrieval in single click - Anytime, Anywhere.





Manage appointments in a Jiffy: Facilitates scheduling of consultation, procedure and diagnostics. Helps tracks all patients' appointments, across multiple centers - fast, effective and while-on-the-move.

**Track Spending:** Spend less time worrying over procurement logistics and resource depletion Clinictrak advanced inventory module helps automate purchase through predictive reordering and expiration alerts. You can now remove pilferage, eliminate wastage and cut unnecessary costs.

Insights in to Clinic: Clinitrak's powerful MIS dashboards make financial, operational, inventory, clinical and treatment based reports available in custom formats. The tool helps you mine data, crunch numbers, create trends and projections. Track the metrics most important for your business to identify processes that maximize revenues.

**Scale Efficiently:** Spread your geographic presence through physical scale, standardization Clinictrak Practice Management System; Virtual scale with tele consultation and improved remote accessibility.

Best Part? It's on Cloud, which means no need for expensive servers, hardware or additional resources.
You can implement Clinictrak
Enterprise PMS with a PC and
Internet connection.



**Patient Follow-up & Tracking:** Experience automated reminders, voice calls and alerts to patients for drug compliance, doctor visits and healthcare check tests.

**Patient Acquisition System:** For a chain of corporate clinics Clinictrak can enable the corporate to run targeted marketing campaigns to needy patients and track conversion.

**Efficiency Monitors:** Get insight in to daily revenue sources, non-moving pharmacy brands, seasonal patient load, aetiology of low turnover of patients, etc using Clinictrak clinic Monitor.



#### **Practice Management System Features**

Doctor Scheduling & Appointments
Patient Registration
Out-Patient Billing
Cash Payments
Doctor Consultation
SOAP Notes & EMR
Patient Referral

E-prescription

Pharmacy Information System

Lab Information System

Radiology Information System

Integration with PACS

Sample Collection System

MIS Reports & System Administration Controls











Web Based Mobile Device

Internet/Intranet

Multi-Site



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