



Reusable Asset Tracking

HERE Asset Tracking provides real-time visibility into the lifecycle of your assets, including real-time information on the status and physical location of assets—both indoors and outdoors.

With HERE Asset Tracking, you can automate routine tasks like check-in/out, alerts to assets leaving designated zones, and allow for rapid locating of assets.



AT A GLANCE

Customer: Glass Manufacturer

Country: United States

Customer Size: Large (1,000 - 9,999 employees)

Industry: Discrete Manufacturing

Products and Services: Azure Marketplace

HERE Technologies, Glass Manufacturer, & Azure Hyperscale Cloud

Customer Challenges

A large glass manufacturer faced increasing challenges with lost and misplaced stillages. Their legacy technology did not enable them to plan optimal inventory, and a lack of real-time inventory count led to shipment uncertainty.

Partner Solution

HERE Technologies offered a highly affordable hardware-based tracking solution that's long-lasting and works seamlessly indoors to outdoors. HERE Tracking is powered by Azure and provides the same tracking solution capabilities that are referenced in the customer testimonials.

Customer Benefits

HERE Technologies Asset Tracking helped this industry-leading glass manufacturing company solve its problem with stillage availability and loss/theft. Real-time visibility into stillages enables this manufacturer to achieve optimization of stillage inventory, reduce shipment delays, and improve the accuracy of their transportation planning. HERE Technologies Asset Tracking has improved this customer's complete outbound supply chain.

- Increased asset utilization.
- Reduced asset inventory.
- Increased factory throughput.
- Better supply chain planning.

- Reduced tracker operational cost. Longer battery life reduces downtime.
- Indoor tracking infrastructure requires no CapEx investment.

- Reduced tracker procurement costs, costing a fraction of the stillage cost. The HERE partner ecosystem enabled asset tracking of low-value assets.