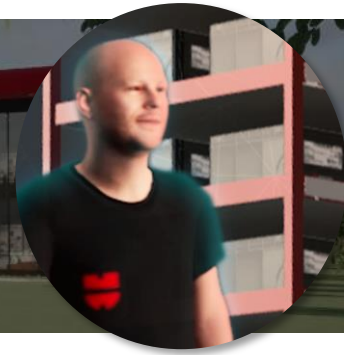


Customer Success Story: Würth MetaVerse



Create, customize, publish, meet and collaborate through *h*VERSE platform: the low-code, scalable and SaaS version metaverse.

*h*VERSE is the Hevolus platform, based on web 4.0, accessible from the web and any connected device, which allows companies to create their own Metaverse, with the aim of enhancing the customer experience and generating new business opportunities.

- € 93.500,00
- April 2022
- Italy

Win Results

Reduce CO2 emissions

Remote shopping experiences and holographic meetings with photorealistic 3D avatars allow a significant positive impact in terms of sustainability: reducing most of the business trips and consequently significantly reducing emissions

Enhance customer experience

Logging into **Wverse**, customers can take a virtual tour of the company, view the entire range of products and systems, interact with vendors and system consultants through their avatars, receiving real-time assistance.

Boost your business

Since launching its mixed reality solutions, Würth Italy increased the number of new customers using Würth systems by more than 50% compared to the previous year.