



Heydeo AI

CROSS-BORDER TRADE OS

by Binaries Fort

Cross-Border Trade Operating System

AI-powered platform that unifies market intelligence, documentation, logistics, and trade finance for African exporters.

 Azure Marketplace

 SOC 2 Compliant

 AI-Powered

Product Overview

Heydeo AI is a comprehensive SaaS platform designed to democratize global trade for African SMEs. Our solution addresses the complex challenges exporters face—from finding buyers and generating compliant documents to securing financing and managing logistics—all through a single, AI-powered interface.

Key Features



Market Intelligence

AI-powered buyer discovery, demand forecasting, and competitive pricing intelligence.



Smart Documentation

Auto-generate compliant export documents with AI HS code classification.



Logistics Management



Trade Finance

Multi-modal route optimization, carrier matching, and real-time tracking.

Digital credit assessment, invoice financing, and lender marketplace.

Who Benefits



Agricultural Exporters

Cocoa, cashew, sesame, shea butter producers



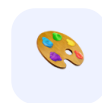
Textile & Fashion

Ankara, adire, aso-oke manufacturers



Processed Goods

Food products, cosmetics, crafts



Creative Industries

Art, design, digital exports

Problems We Solve



Complex Documentation

Manual paperwork causes delays and customs rejections



Finding Buyers

Limited access to verified international buyers



Limited Financing

Banks reject SMEs due to lack of credit history



Logistics Challenges

High costs, unreliable carriers, poor visibility



FX Volatility

Currency fluctuations erode profit margins



Compliance Burden

Navigating EU, UK, US regulations is overwhelming

Pricing Plans

Plan	Price	Includes	Best For
Starter	Free	5 docs/mo, 10 buyer matches	First-time exporters
Professional	\$49/user/mo	Unlimited docs, 100 matches, API	Growing SMEs
Enterprise	Custom	Unlimited all, dedicated support	Large exporters

Technology Stack

 Microsoft Azure

 Azure OpenAI

 Entra ID SSO

 Azure Kubernetes

 Azure SQL

 Power BI

Get Started Today

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