HiFAIRS

Fairly Works

HiFAIRS
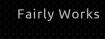
What we do

HiFairs 2D & 3D virtual art rooms help artists and galleries to showcase articulates seamless and effortlessly. We also use AR (Augmented Reality), VR (Virtual Reality) and XR (Extended Reality) technology to live all exhibitions and competitions virtually. Our SAAS platform helps to enhance revenue by 10X.

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The solution we have

A SAAS platform for artists, exhibition halls, buyers & sponsors with an ecosystem of branding and selling of art products.

With an objective to

Strengthen Artist	Boost Branding & Marketing	Boost Sales of Artist	Experience Fairs At Door Step
Of Art Institutions and solopreneurs	By Showcasing Art Products Virtually & Physically	By Selling Art Products Virtually & Through NFT	By AR & VR Technology

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Enabled technologies in the SAAS platform

Mobile VR

Mobile AR

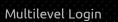Extended Reality

Web App

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SAAS platform features

Multilevel Login

User Management

User Analytics

2D Art Room

3D Art Room

AR Art Room

VR Art Room

Payment Gateway

Virtual Exhibition (Web, AR & VR)

Virtual Competitions (Web, AR & VR)

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Business scops & financials

We will adopt market by B2B & B2B2C, where We will partner with art Exhibition halls, art institutes, art teachers and agencies by providing our SAAS services to empower artist while earning from platform uses fees, virtual exhibitions, premium solutions like AR and VR integration with exhibitions.

Engagement Type	Partners (B2B)	Targeted Customers (B2B2C)	Revenue Streams	Pricing
B2B	• Art Institutes (Govt/Pvt) • Art Exhibition Halls • Art Galleries • Artists • Cultural Ministry	NA	• SAAS platform user fees • Virtual exhibition revenue sharing • Premium solutions like AR, VR integration with exhibitions & own institutions tour	• Avg. $ 2000 per partner per annum.
B2B2C	• Art Teachers • K12 Schools • Art Exhibition Halls • We will appoint an ambassador institutional wise	• Art teacher's students • All school students • Exhibition participates & visitors • Students and artists of that institution	• Individual student's exhibit room fees • All physical exhibitions will be live virtual with a participation fees. • Visitor's fees to view virtual exhibition	• Avg. $ 50 per artistes per annum.
Sponsor	• Event Management Companies	• Sponsors/companies aligned with them	• Revenue sharing with event management company	• Avg. $ 500 per sponsor per eExhibition.

hifairs.com

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Let's start

Team Hids is eagerly waiting to work with your esteemed organization.

Please call us for **DEMO**

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