



Microsoft Dynamics 365 Quick Start: MarketBoost 365 (Journeys)

Businesses often struggle with fragmented customer data due to the lack of an efficient tool and platform, resulting in poor marketing and service outcomes.

Introducing **Dynamics 365 Customer Insights - Journeys**, an AI-driven marketing automation solution that crafts personalized customer experiences, boosts engagement, and drives growth. It's more than just a typical marketing tool; it revolutionizes your entire marketing strategy.

Our Quick Start offer is tailored to help enterprises like yours unlock the potential of D365 Customer Insights. **MarketBoost 365 (Journeys)** streamlines the implementation process in just four (4) weeks, significantly enhancing your marketing capabilities.

OUR APPROACH

- **Week 1: Discovery and Planning**
Kickoff meeting, system assessment, and blueprint development
- **Week 2: Configuration and Customization**
Setup Dynamics 365 Customer Insights while tailoring features and workflows
- **Week 3: Data Migration and Integration**
Data Data import and connecting Dynamics 365 with other essential systems
- **Week 4: Testing and Training**
User Acceptance Testing, training, then Go Live

TIMELINE



Four (4) Weeks

THE OUTCOMES

- **Improved Customer Engagement** with personalized experiences tailored to customer behaviors and real-time data.
- **Enhanced Lead Generation and Nurturing** using AI-driven lead scoring and automated drip campaigns.
- **Increased Efficiency and Productivity** thru automated tasks.
- **Data-Driven Decision Making** from AI-powered analytics.
- **Higher Conversion Rates** on targeted campaigns.
- **Better ROI** with reduced marketing costs.
- **Seamless Customer Journeys** across all channels.
- **Scalability and Flexibility** with the help of automation.
- **Competitive Advantage** with innovative, AI-guided marketing strategies.

TALK TO AN EXPERT

WHY HITACHI SOLUTIONS

We are a global systems integrator specializing in Microsoft solutions. Our experts provide advisory services, industry and technology expertise, and implementation excellence to support and accelerate your data and business system modernization initiatives.