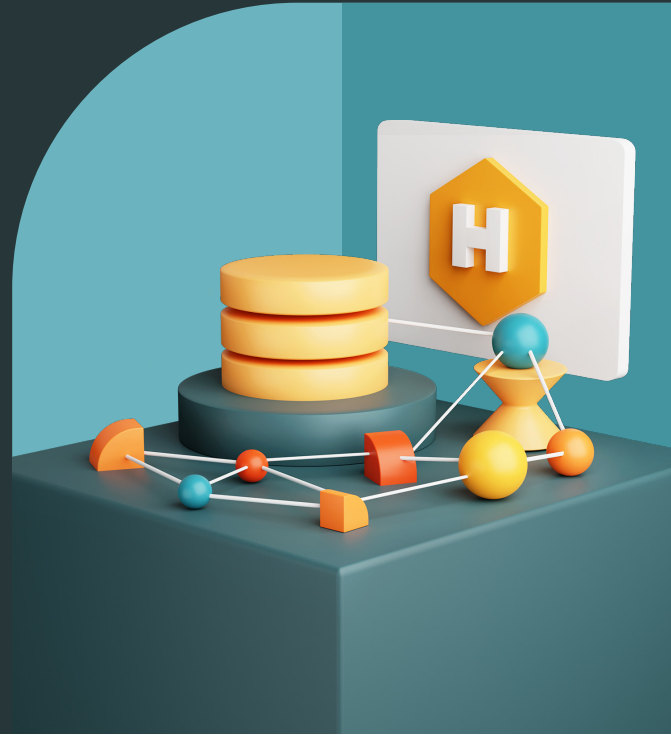


**PREMIUM VIDEO OPTIMIZATION**

# Entertainment-quality video experience for internal corporate communications

Modern audiences have grown accustomed to subscription streaming services, and they demand nothing short of the same impeccable, entertainment-quality video experience (VX) in the workplace.

In addition to maximized corporate network performance and significant bandwidth savings, Premium Video Optimization gives your organization the power to ensure flawless video experience globally, including in weak network segments in countries like China or India.



**Browser-based,  
installed agent for  
additional functionality**



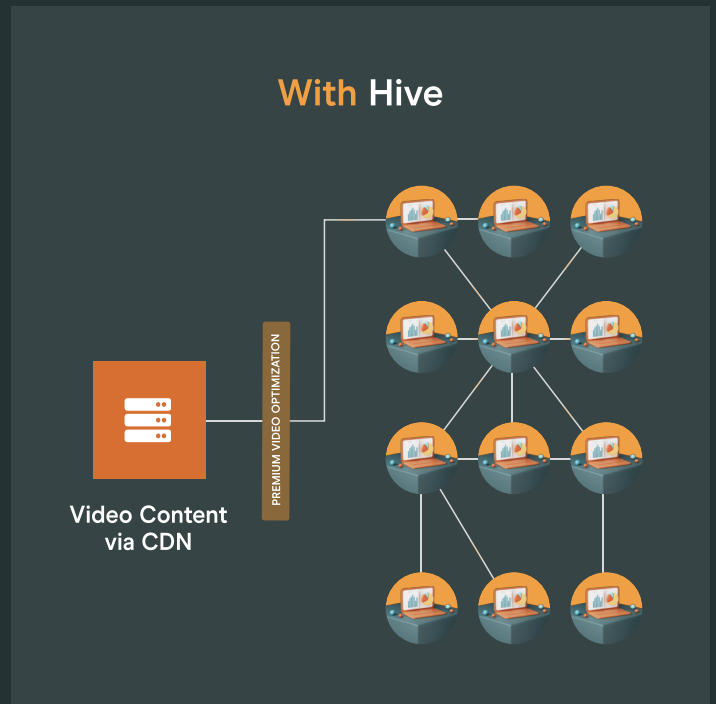
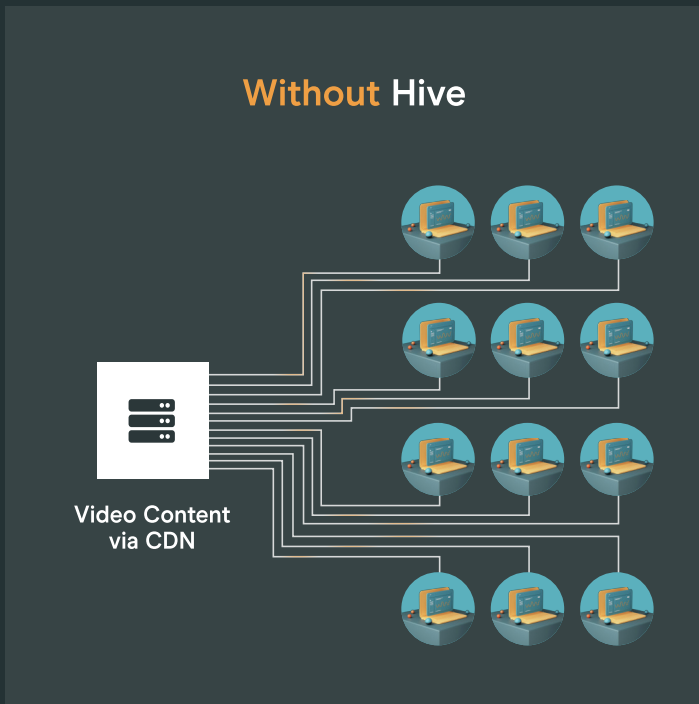
**Reliable service,  
99.99% uptime**



**Innovative, patented  
technology**



**VPN & zero trust  
network support**



## Why Premium Video Optimization for corporate streaming?

Building on and extending the capabilities of our intelligent peering algorithm, Premium Video Optimization bolsters your IT infrastructure and eliminates the need for costly network upgrades.



### Limitless audience reach

Entertainment-quality VX and no stream disruptions for *any* audience size.



### Premium video quality, globally

Easily stream to bandwidth-restricted sites in countries like China or India.



### True edge functionality

Use only viewer machines, **no** hardware or software installation necessary.



### White-glove support 24/7

Quick, personalized help with any issue from an experienced global team.



## Full privacy & security – by design

Hive avoids storing sensitive data and maintains the highest standards of security and privacy.

- Video data never leaves your control – Hive only receives metadata/performance data
- Works with DRM, Tokens, HTTPS, TLS 1.2+
- Designed to work with firewalls/proxies
- Enterprise-class architecture, certified by EY to NIST SP 800-53 R5 and ISAE 3000 SOC2

## COMING SOON

### Automatic network discovery



Automatic network discovery will further optimize video distribution by dynamically identifying network resources for efficient load balancing and enabling automatic adaptation to network changes without the need for manual intervention.

### Low latency streaming



A game-changing advancement within corporate video communication, low latency streaming will enable close to real-time feedback for enhanced interactivity and maximized audience engagement.