



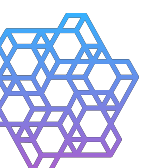
Holistic AI

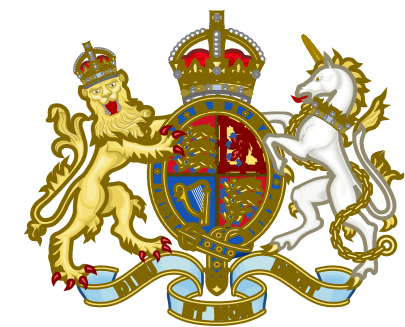
ABOUT US

We empower organizations to adopt and scale AI confidently



FEATURED IN





ABOUT US

First AI Auditing Partners of the UK Government

ADVISORS INCLUDE

Bradley Horowitz

VP of Product, Google

Srinivas Narayanan

VP of Engineering, OpenAI

Karthik Ramakrishnan

Gen AI @ Amazon Alexa

TEAM EXPERTISE

Deep background in Machine Learning, AI Ethics, Legal, and Policy

Imperial College
London

Google

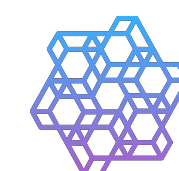
UCL

Microsoft

UNIVERSITY OF
OXFORD

facebook

Goldman
Sachs



THE PROBLEM

AI is being built, adopted and deployed at a growing & faster pace

\$374B

Total spend on AI software globally in 2022



Unmanaged AI Risks

Are threatening society & costing businesses millions



Tsunami of Regulation

Non-Compliance with AI Regulation can lead to fines of €35M or 6% of revenue



OUR SOLUTION

Holistic AI Governance Platform

A 360 solution for AI trust, risk, security, and compliance that empowers companies to adopt AI at scale safely



Holistic AI Safeguard

Monitor large language model applications to detect and remove threats



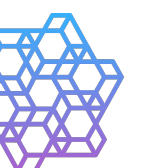
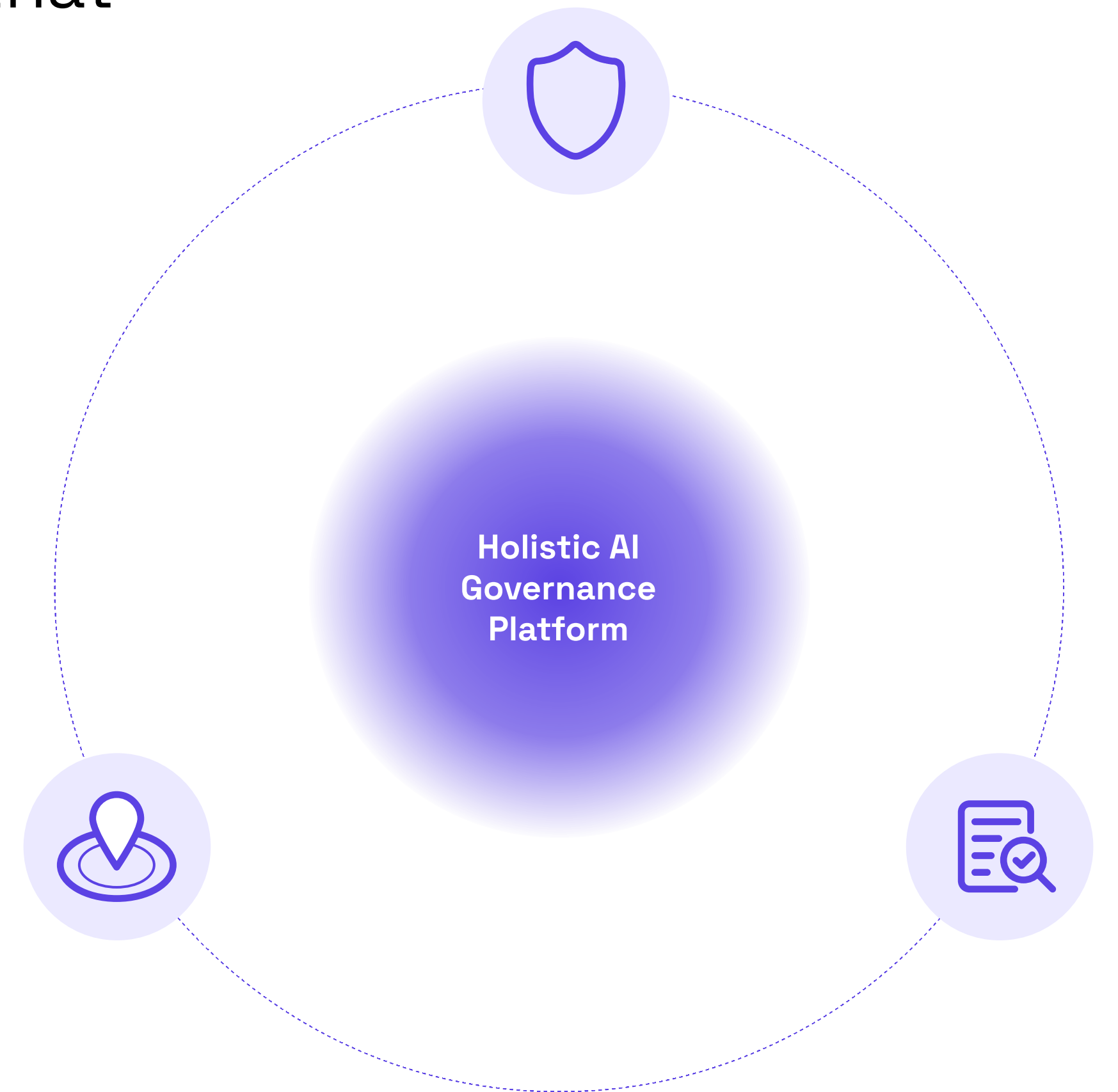
Holistic AI Tracker

Real time monitoring of AI incidents, harms, and regulatory developments



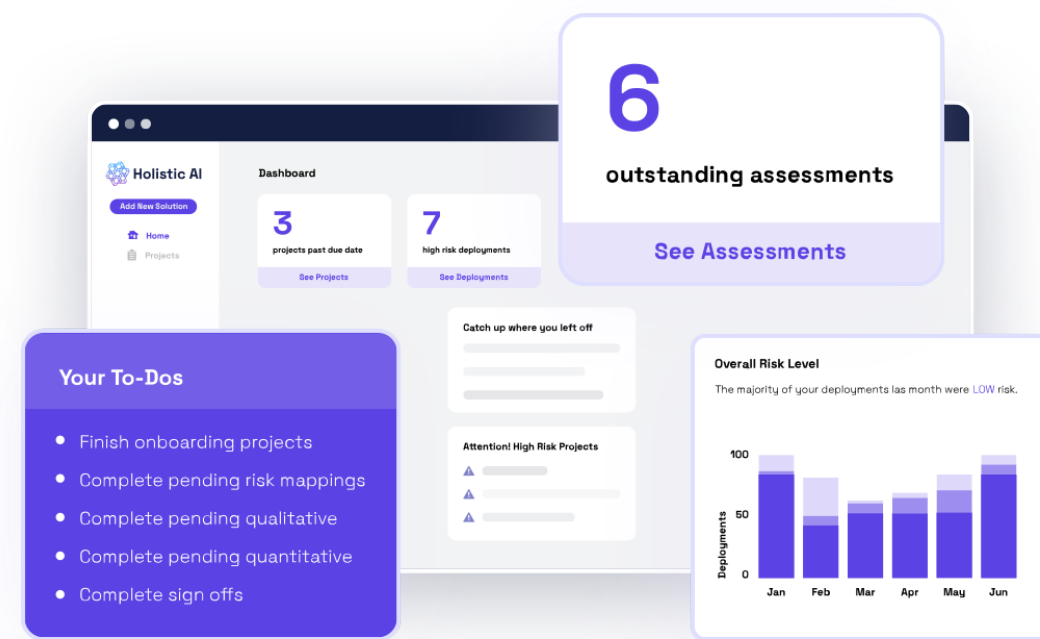
Holistic AI Audits

Conformity assessment and reporting for specific AI risks



OUR PRODUCT

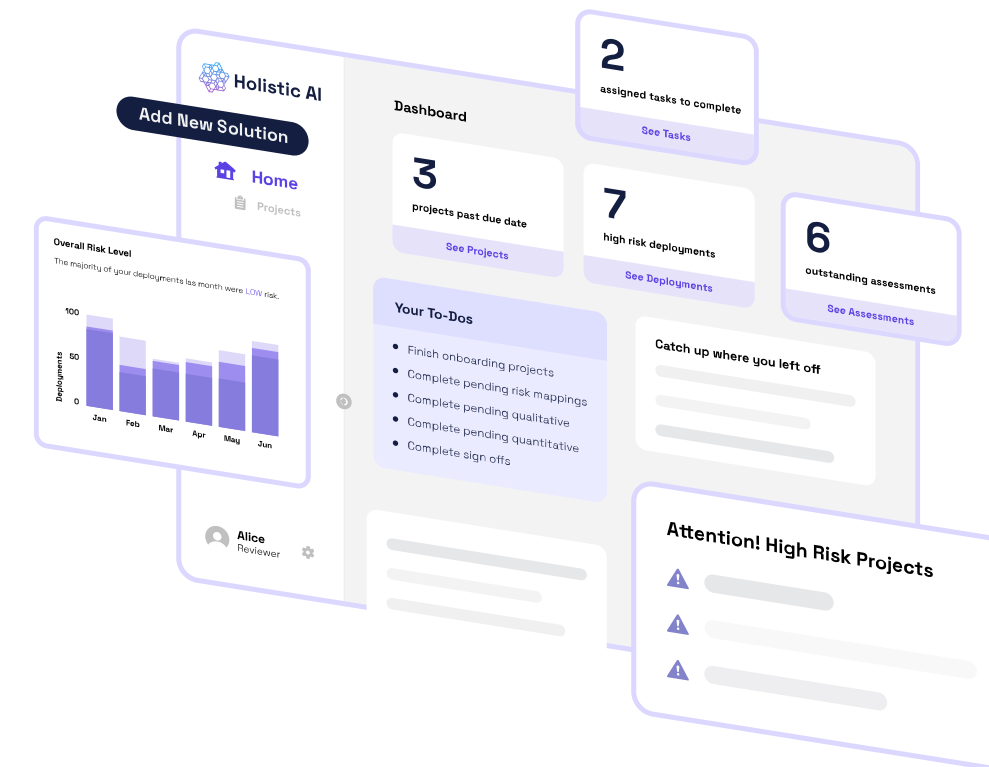
Holistic AI Governance Platform



AI Management

A command center suite for executive-level management of AI applications

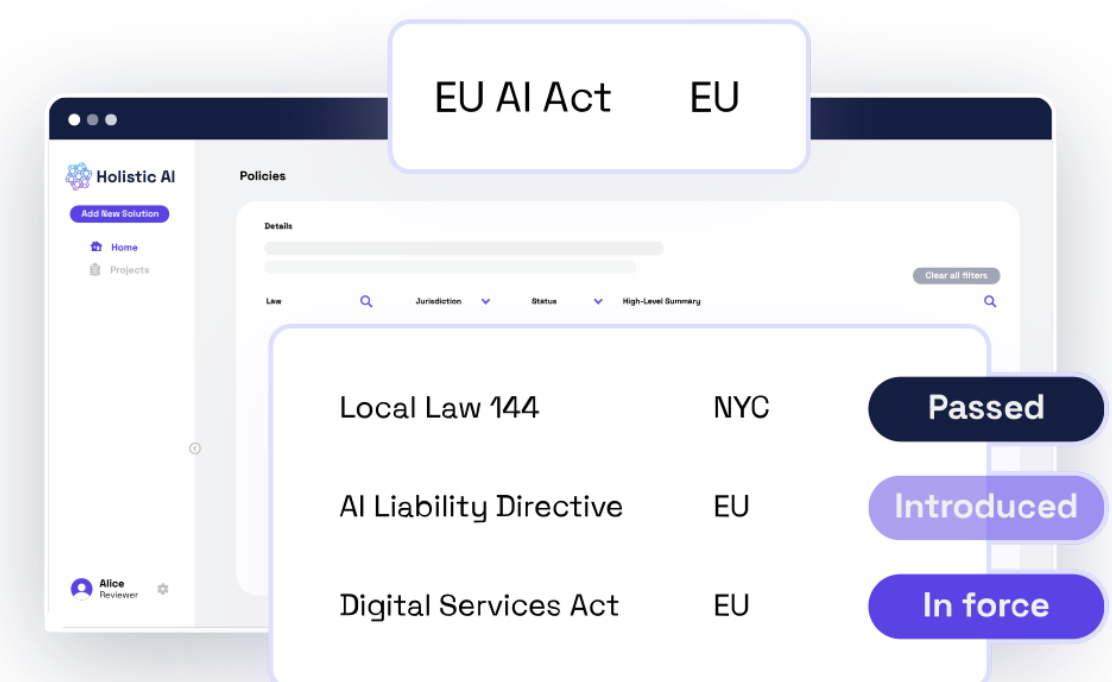
AI Command Center Discovery • Inventory Policies • Role-based • Visibility • Risk



AI Trust & Risk

Standardizing evaluation and reporting across an organization

Risk Mapping • Risk Mitigation
Risk Monitoring



AI Compliance

Supporting businesses to fulfil evolving regulatory and standards requirements

Documentation • Audits
Regulatory Tracking



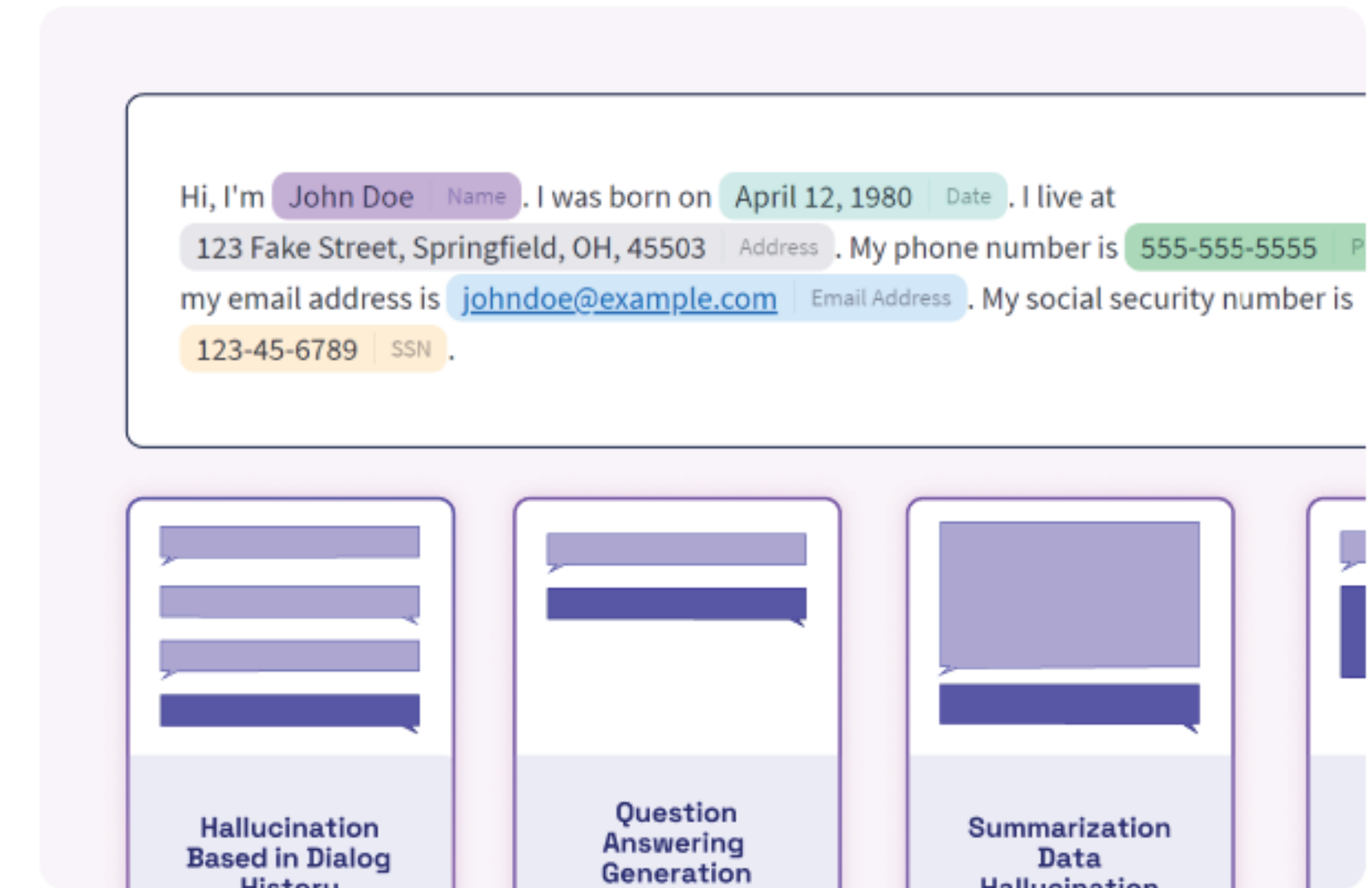
OUR PRODUCT

Holistic AI Safeguard

LLM Monitoring, Observability, Security, & Auditing

For technology and security leaders building and leveraging LLM's.

- Block serious risks and safety issues
- Detect incorrect responses aka "hallucinations"
- Prevent offensive language and malicious prompts
- Provide readability scores
- Prompt shield



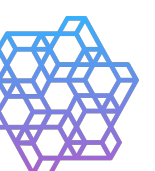
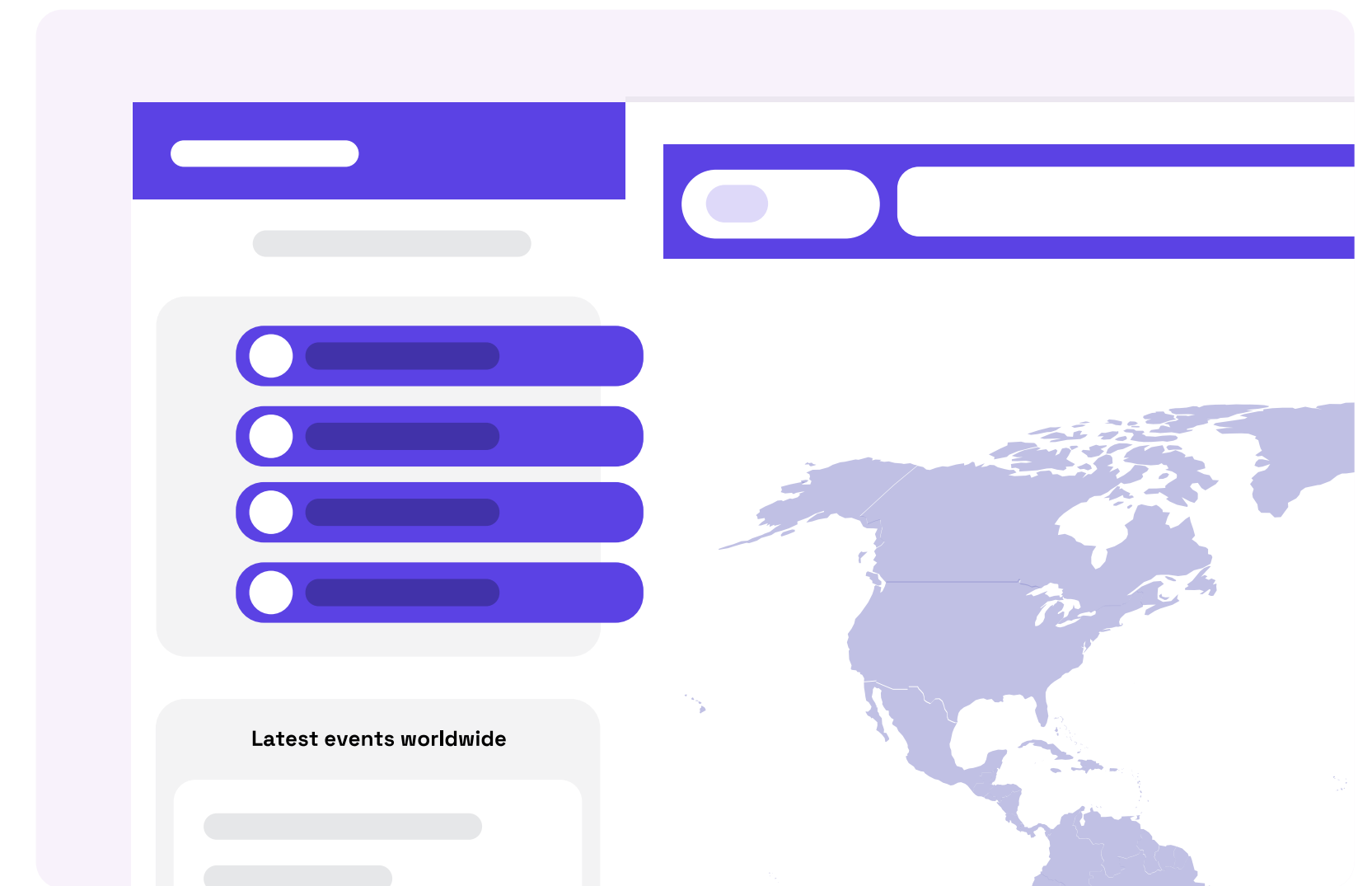
OUR PRODUCT

Holistic AI Tracker

Real-time Monitoring of AI Incidents, Harms, & Regulatory Development

For executives, compliance, product, and legal professionals guiding teams to ensure AI technology complies with diverse industry regulations and geographic markets.

- Comprehensive (Global) Coverage
- Real-Time Updates of diverse initiatives with insights from our policy experts
- Interactive map to gain oversight throughout all stages of the legislative life cycle



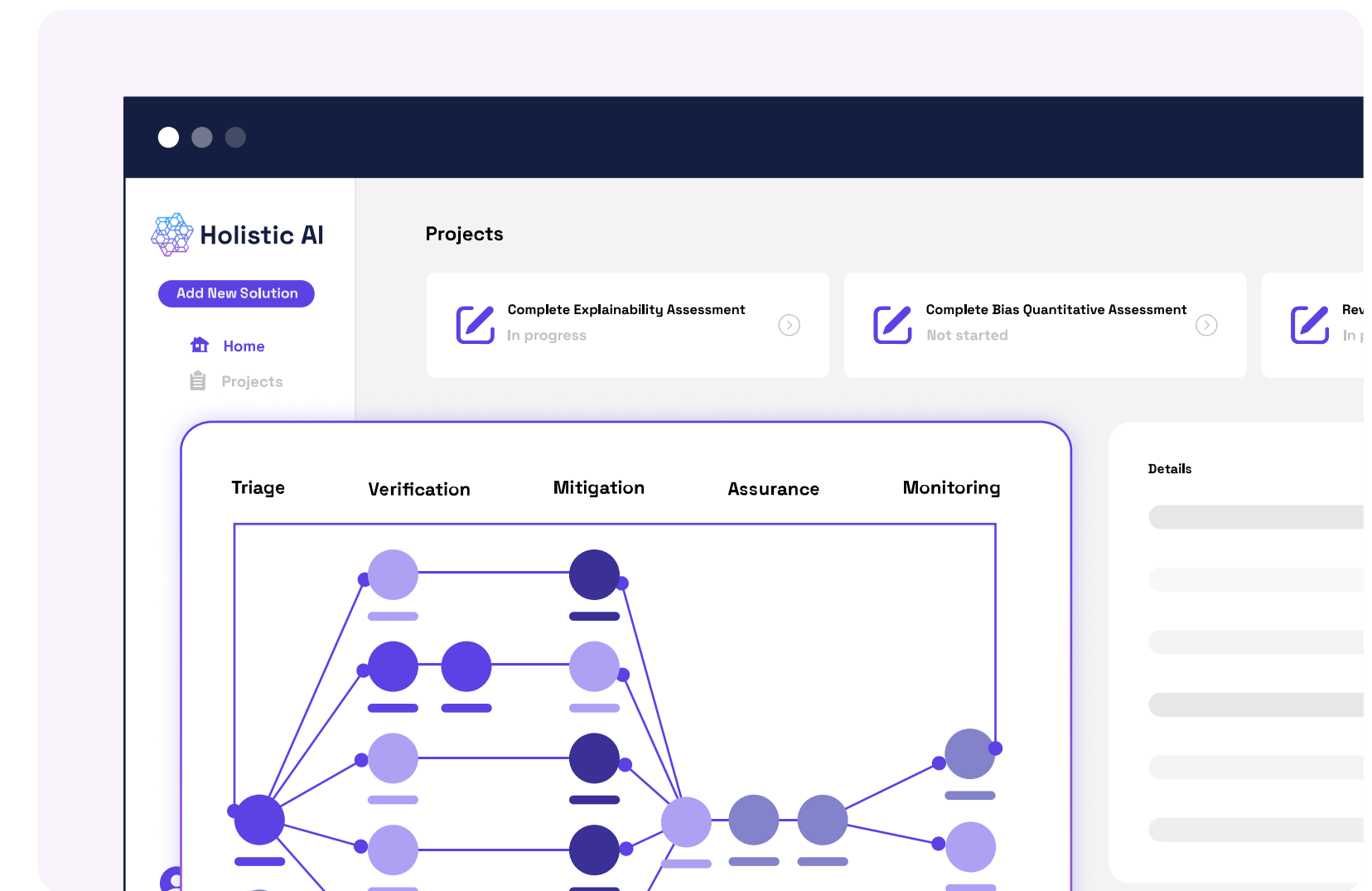
OUR PRODUCT

Holistic AI Audits

AI Audits & Reporting

For executives showcasing the trustworthiness of their technology.

- Third-party Conformity Assessment & Reporting for Specific AI Risks
- Catalogue AI Systems
- Identify AI Risks
- Mitigation Recommendations
- By Geography and use case



AI Ethics at *Unilever*

“For leaders of AI projects, the Holistic AI platform is the place to start the review process.”



The Problem

Unilever recognized a need for company-wide visibility & control of their AI stack.

They also became aware of a lack of risk assessment & monitoring - they knew that policies alone would not be sufficient to ensure responsible development.

They needed a stronger ecosystem.



The Solution

With our Governance Platform, Unilever can

- Log AI use across the business
- **Streamline risk assessment and monitoring** for in-house and third-party AI solutions
- Submit new AI projects to assess risk level
 - Risk domains including explainability, robustness, efficacy, bias, and privacy
 - Risk also evaluated for compliance of regulations



The Benefit

The C-Suite now have a single panel view of:

- 200+ Users
 - 400+ Technical Risk Assessments
 - Assets under Management
- 100+ AI project solutions risk managed
- Due diligence on 50+ suppliers
- **30% of AI projects** went from high inherent risk to low





Holistic AI



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holisticai.com