HOUSTON ANALYTICS

FINLAND | SWEDEN | DENMARK | ESTONIA | UK | GERMANY

We are on a mission to power the businesses of today and tomorrow

Depending on your organization's Strategic priorities, Analytics maturity and Data readiness, there are varying priorities and needs to be tackled.

A PRE-STUDY will serve as a basis for identifying and structuring analytical applications and use cases against your business needs . As a result, you'll receive concrete recommendations and a roadmap how to get started with or extend the use of Microsoft Azure solutions for applied AI.

DEFINING AND CONCRETIZING A ROADMAP FOR APPLIED ANALYTICS AND AI:

| Business needs and use-case co-creation | Technology & data readiness evaluation | Recommendations and roadmap for moving forward |

HOUSTON ANALYTICS

DEFINING AND CONCRETIZING A ROADMAP FOR APPLIED ANALYTICS AND AI

Week 1:
BUSINESS & STAKEHOLDER NEEDS AND GOALS

KEY ACTIVITIES:

- ❑ Reviewing strategic priorities and business objectives
- ❑ Mapping of key business processes and decision-making needs
- ❑ Identifying challenges and opportunities for improvement
- ❑ Co-creation of potential use-cases for applied analytical, predictive and mathematical optimization capabilities
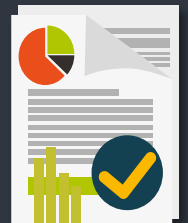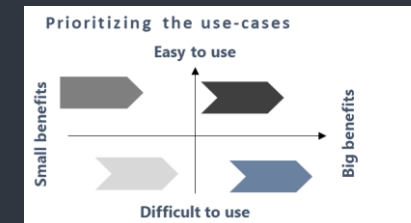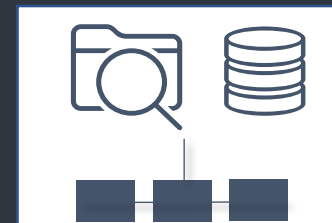
Week 2:
TECHNOLOGY & DATA READINESS EVALUATION

KEY ACTIVITIES

- ❑ Review of IT landscape and Data Infrastructure
- ❑ Data availability and usability assessment
- ❑ Data & Technology readiness evaluation against identified business priorities and analytical use-cases

Week 3: DELIVERABLES

- ✓ Listed business objectives and priorities
- ✓ Documented key business processes and decision-making needs

- ✓ Data availability and usability report
- ✓ Data & technology readiness evaluation report

- ✓ Prioritized list of use-cases for applied analytics and Artificial Intelligence
- ✓ Recommendations and roadmap for moving forward

HOUSTON ANALYTICS

"

Thanks to Houston's state-of-the-art approach, we have successfully and rapidly recognized objects and developed analytical solutions together.

Director Pekka Linnonmaa, Valmet Technologies

HOUSTON ANALYTICS

is a leading European provider of advanced analytics, AI and Optimization skills and solutions.

We are partners with global technology vendors and niche solution providers and are often called in to develop high value, novel analytics solutions for major projects.

We excel not just at data science, but at delivering the results of analysis as fully operational, automated solutions. Our vertical solutions embed analytics seamlessly into our customers' business processes, delivering improved outcomes and increased returns, one decision point at the time.

With the help of Houston Analytics, our clients are able to benefit from the full capabilities of advanced analytics and AI without the need for an army of data scientists.

SKILLS RECOGNIZED BY:

FORRESTER®

Gold
Microsoft Partner
Microsoft

We are on a mission to power the
businesses of today and tomorrow

HOUSTON ANALYTICS

FINLAND | SWEDEN | DENMARK | ESTONIA | UK | GERMANY

WWW.HOUSTON-ANALYTICS.COM

Contact Houston's team today and let's have a chat:
MISSIONS@HOUSTON-ANALYTICS.COM