



# AVD: cost-saving digital workplace in the cloud

## HTG's Virtual Desktop Cost Optimisation Assessment Service lays the essential groundwork for your cloud and virtual desktop migration process.

Your end users need an accessible digital workplace that just works. You need to manage costs. Yet we've seen poorly implemented cloud and VDI migration strategies that don't take usability, or security, into account. And, they're costing a bomb. As Microsoft Azure Virtual Desktop (AVD) Advanced Specialists, HTG's free assessment is the perfect opportunity for qualifying companies to see how they can cut wasteful spending and give their employees a better place to work, in the cloud.



## Are you ready?

You want to accelerate your journey towards becoming a modern business, with work-from-anywhere policies, and the hardware and software to back it up. Inevitably, that means migrating some or all of your existing infrastructure to the cloud.

To do so, you must ensure your End User Computing (EUC) systems are assessed, with a cost-benefit analysis for migration. For example, if you have an existing Citrix estate, you could be paying five times less with AVD, with operational savings across multiple fronts. You would simply be running Windows desktops in the cloud - no hidden fees, taxes or licensing costs. Our free assessment runs for several weeks, resulting in an in-depth report.

## What clients say

This client saved over £100k a year over a 200 user estate by deploying Microsoft Azure Virtual Desktop:

**"We worked with Microsoft Gold Partner and AVD Advanced Specialist HTG to develop and deploy a cloud-first strategy built on Microsoft Azure Virtual Desktop. HTG really delivered for us. I knew what I wanted and HTG, using their industry expertise and experience, helped us deliver that."**

**Brian Spence**  
Spence and Partners



### Setting goals

We work with you to clarify business outcomes and goals to align your migration with your organisation's strategy. We also take this time to gather critical information about your existing EUC IT infrastructure, such as what you're running currently, e.g. on-premise Citrix, VMware, RDS, and so on.



### Data analysis

Through an inventory of your assets and a deep dive into your user, performance, network and system usage data, we collect information onto a central console. You have access throughout this stage, giving you a complete view of your EUC environment. From here, our expert team will conduct their evaluation.



### Migration report

Get a detailed report with recommendations and a roadmap for migration. You'll receive a comparison of deployment options and an estimated Total Cost of Ownership (TCO) over 3-5 years. This custom migration strategy is the first step towards a cost-effective, secure virtual desktop infrastructure.

# Why HTG's Virtual Desktop Cost Optimisation Assessment Service?

## Verified Azure and AVD expertise

Our team are third-party verified by multiple cloud platform providers, but our accreditation with Microsoft's Advanced Azure Specialism is a testament to the depth of our expertise. On top of that, we're an Advanced Specialist in Azure Virtual Desktop. For our customers, that means they get a partner that knows Microsoft - as well as other major providers, inside and out. We know how to integrate complex systems, even in a hybrid setup, as well as fully cloud-native AVD.

## People-first technology

We're all about the end-user. Our ultimate customer isn't you, it's them. You want your employees to be able to do their best work, be secure and be productive. Not only that, but you need to attract top talent in a competitive job market. Our goal is to enable our clients to use technology that puts people first - which starts with flexible, secure workspaces. That's what a virtual desktop infrastructure provides. And if you can put 'massive savings on IT spend' as number two on the list, then consider that box checked, too.

## Savings matter. Results matter more.

Yes, ROI is important. Our expert team is committed to helping you achieve returns. And, we deliver business outcomes, from consolidating multiple systems to ambitious growth in the cloud. This assessment doesn't just give you the bottom-line potential savings, but also the savings on your time, energy and sleepless nights worrying about IT security that AVD could provide.



## Key use cases



### Secure remote working

Cybercrime is on the up, but human error is still the number one cause of data leaks. With AVD, you take the chance out of the equation, because files live and are transferred solely within a portal-like working environment. This takes the pressure off non-technical users and keeps your business secure.



### Getting a fresh start

By building your virtual desktop environment in Azure, you strip out old wasteful practices and sunk costs, freeing up the budget for IT innovation.



### Building on capabilities in the cloud

Beyond the 'lift-and-shift', once you're in Azure you can take the next steps towards cloud transformation by shifting more workloads, optimising and building new capabilities with automation. Virtual Desktops are just one of several potential ways to grow your digital base for a truly future-facing organisation.



Contact us for more information about building a modern digital workplace with cloud and Azure Virtual Desktop.

Visit [www.htg.co.uk/contact-us](http://www.htg.co.uk/contact-us) or call **0330 460 9828**