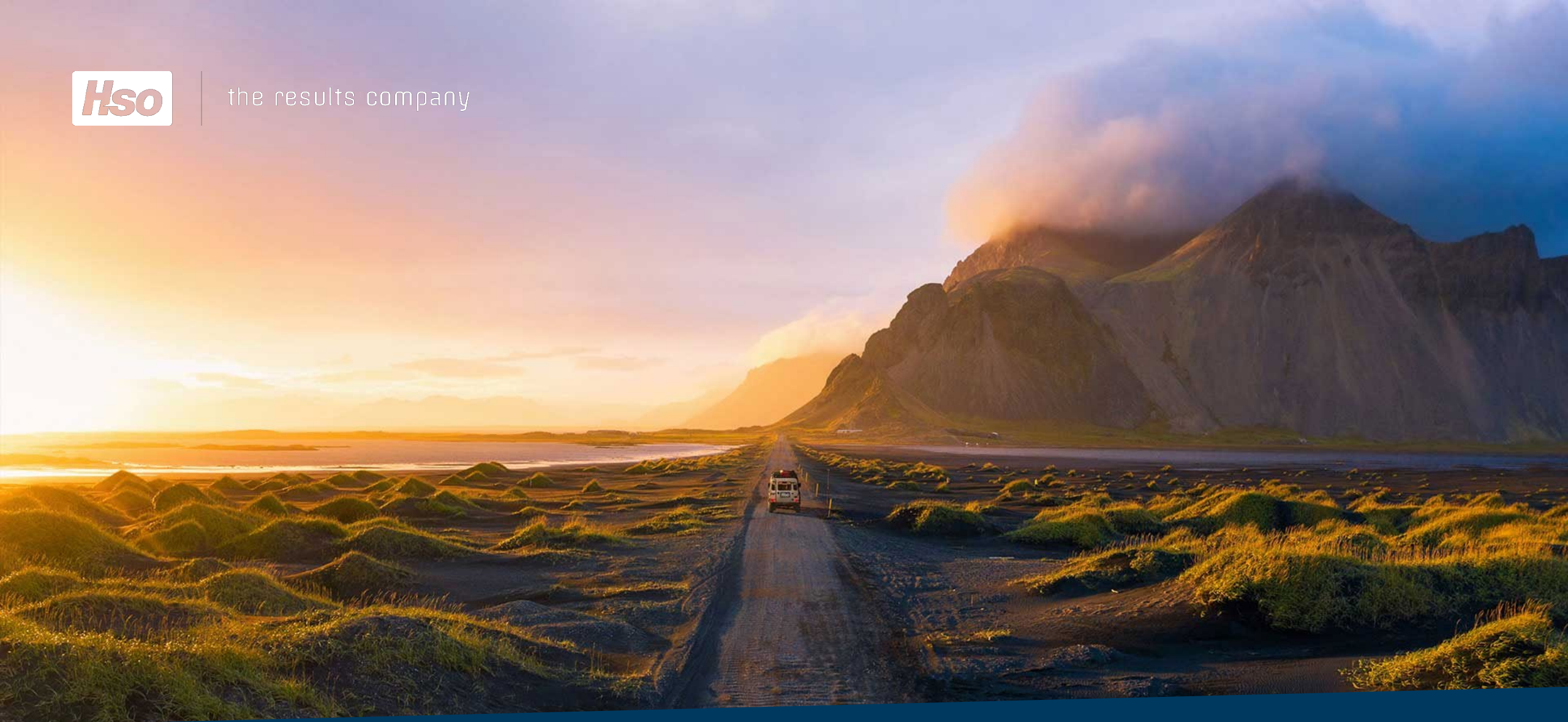




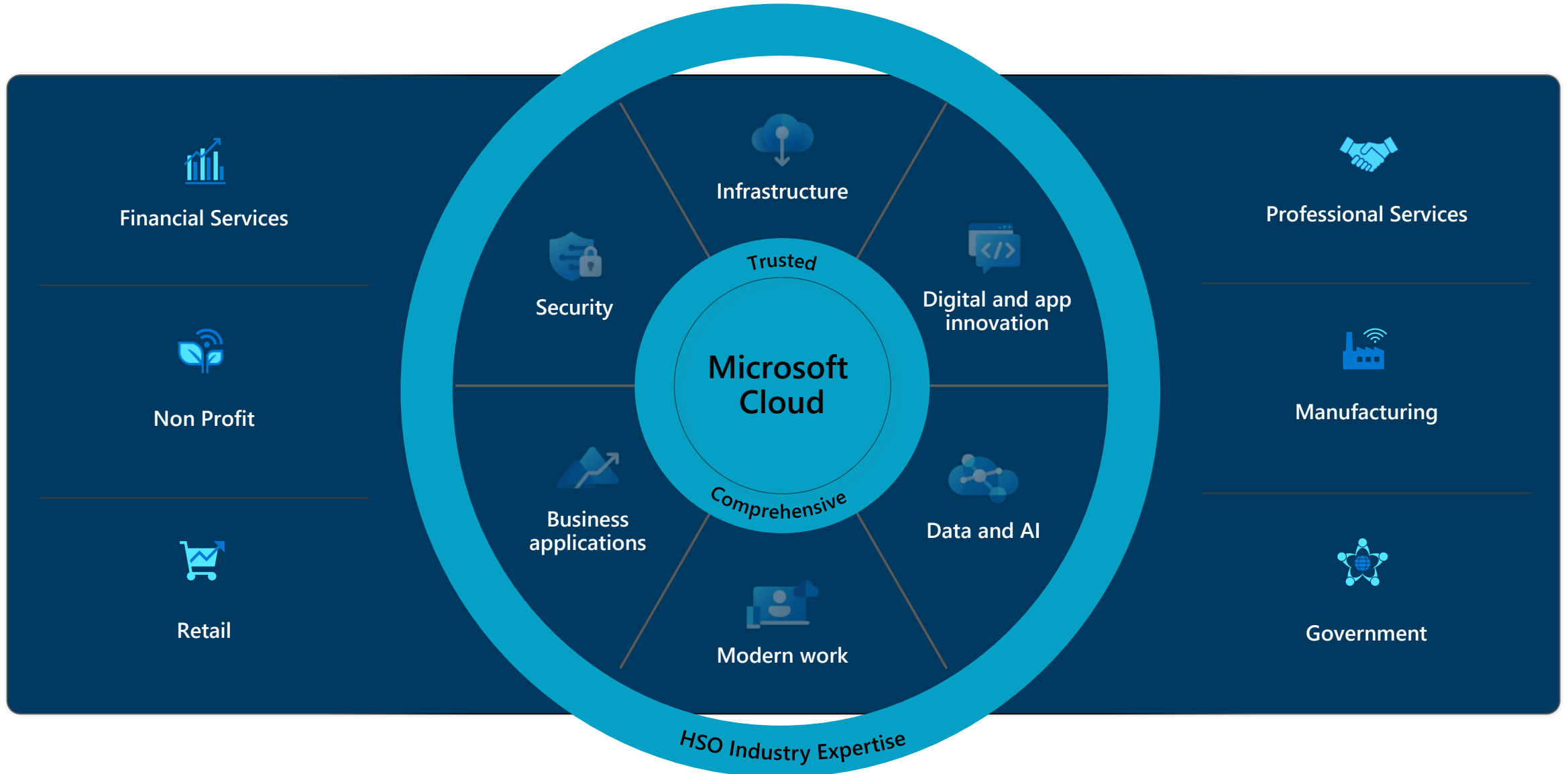
the results company



## Azure AI Trailblazer Program

Discover the most impactful AI use-cases that deliver value and innovation to your business

# 25 years of Industry Knowledge and Business Apps + Cloud Capabilities



# Artificial Intelligence

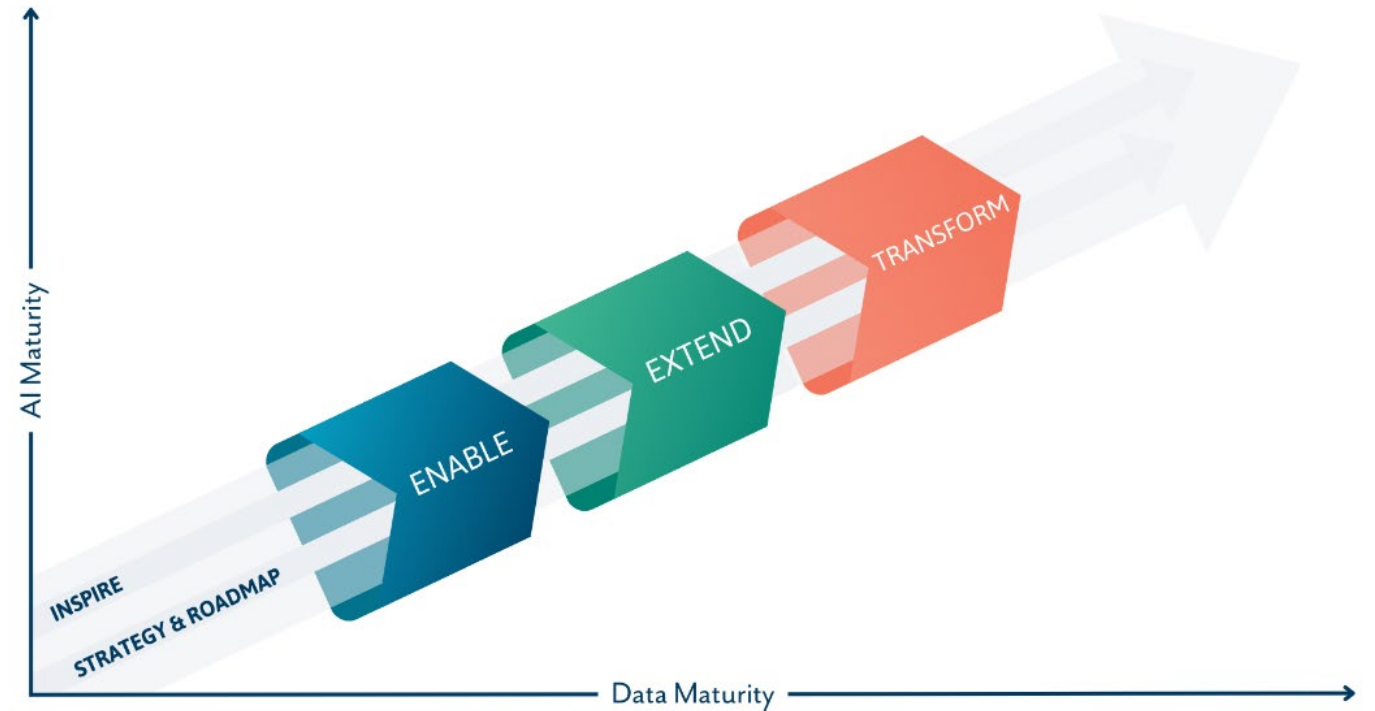
*is the next transformative technology that businesses must leverage to achieve productivity gains, realize improved business results, and stay competitive in their market.*

*With our team of trusted AI advisors, you can benefit from increased efficiency, better decision-making, and gain a path to competitive success.*



# Why HSO? Our Data & AI Maturity Model

We use our technological expertise and deep industry knowledge to bring relevant and value-driving AI solutions as an integral part of our client's core business processes, enabling a significant increase in productivity, efficiency and, eventually, transformation.



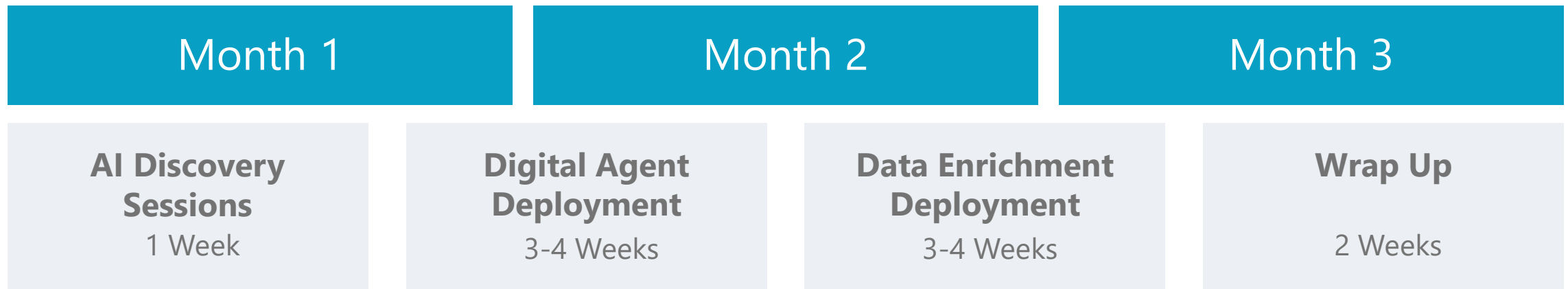
# Azure AI Trailblazer Program

## Purpose

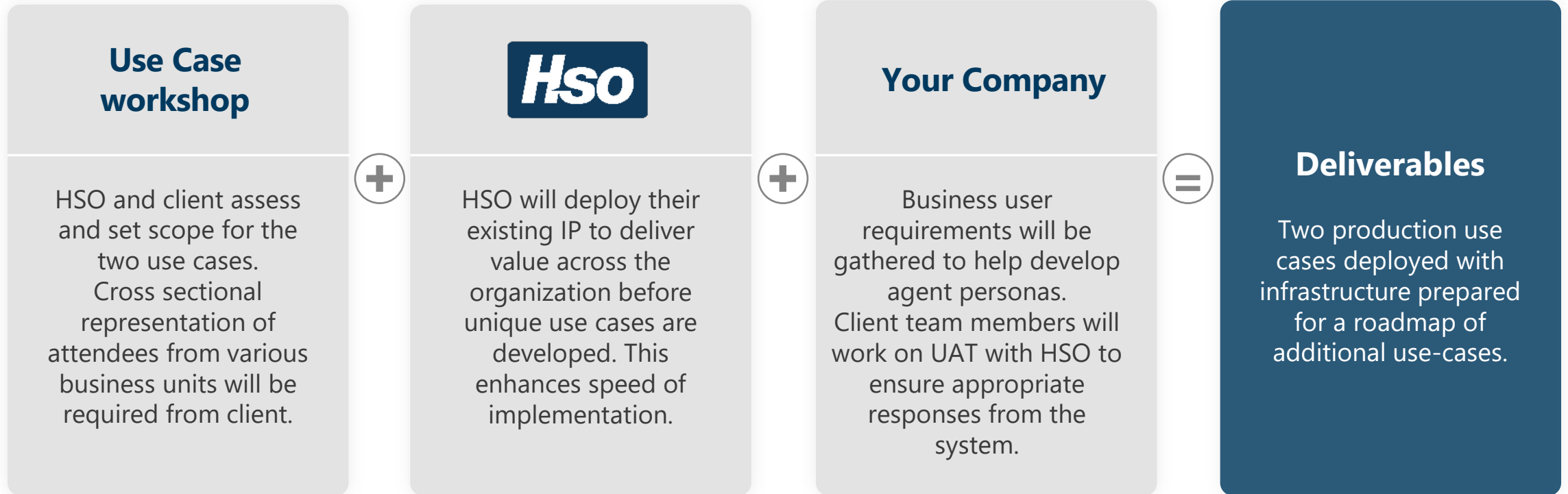
Discover the most impactful AI use-cases that deliver value and innovation to your business.

Prove the business value of Artificial Intelligence by building an Azure OpenAI roadmap and delivering 2 production ready use-cases within 3 months.

## Timeline



# Workshop Deliverables



# Example Use-cases

## Digital Agent

**HSO AI Chat** can be enabled with personas and tools for examples like:

- Finance spreadsheet analysis (upload spreadsheets and ask questions about them).
- Marketing creative generation
- Policy/procedure retrieval
- Staff workflows
- Call center assistant
- Internal Knowledge bot
- Data Entry Assistant
- Custom personas created for your needs

## Data Enrichment

**HSO AI Data Extractor** can be deployed in Azure Databricks or Fabric. Use-cases include:

- Survey comment analysis
- Email classification
- Call center transcript mining
- Employee feedback reporting
- CSAT customer satisfaction
- Plug into stream of work create new data sets
- Invoice extraction



the results company

Thank you for your  
time and attention!

[www.hso.com](http://www.hso.com)

**Driving  
Improvements  
in Business  
Performance**

