



DnA Accelerator

Your launchpad to becoming a data-first and AI-ready organization

Engineered to swiftly empower organizations on their journey to data-first transformation. The accelerator is designed to unify data from multiple systems, paving the way for advanced analytics that fuel informed, impactful decisions. By integrating critical data insights into daily operations, it enables organizations to unlock new levels of business performance and agility.

Transforming data with Microsoft's Cloud

Leveraging Microsoft Azure's native services, the DnA Accelerator transforms raw data into a strategic asset. Its seamless data ingestion, enhanced security, and robust governance capabilities establish a trusted environment, allowing your organization to use data to fuel intelligent, strategic decision-making.

Comprehensive data transformation capabilities

The DnA Accelerator is built on Microsoft's Azure ecosystem to deliver essential data platform capabilities:



Data Ingestion and Integration: Supports seamless connectivity with Dynamics 365, various structured data sources, and other backend systems for unified data integration.



Security and Governance: Establishes foundational Azure security and governance, creating a secure, compliant data environment ready for scaling.



Scalability and Adaptability: The modular design of the DnA Accelerator allows for scaling with industry-specific enhancements, advanced governance, custom enhancements, and additional AI functionalities as business needs evolve.

A flexible, modular framework to support growth

The DnA Accelerator's modular design enables you to begin with a foundational setup and expand your capabilities as your organization grows. Industry-specific modules for sectors such as finance, manufacturing, and retail ensure that the Accelerator can be tailored to your specific requirements.

As you advance, the Accelerator's AI-ready features empower organizations to transition seamlessly from diagnostic analytics to more complex AI applications, leveraging Azure's capabilities to stay competitive in a fast-paced, AI-driven landscape.

Delivering immediate impact and ROI

With pre-built data models and reporting packs, the DnA Accelerator delivers rapid insights from day one, driving immediate business value. Streamlined data workflows enhance operational efficiency, while optimized resource allocation and reduced setup costs generate significant cost savings. These actionable insights enable better, faster decision-making, providing organizations with the tools they need to thrive.

AI-driven transformation, built in

For organizations aiming to excel in an AI-driven market, the DnA Accelerator provides a solid, AI-ready foundation. Through Azure AI tools and Power BI Copilot integration, you gain access to powerful insights that drive innovation and maintain your strategic edge—a solution that drives a data-first, AI-ready strategy that enables you to:

- Streamline operations and reduce complexity
- Enhance the customer experience by transforming data into a resource for insights
- Lay a path to AI adaptable to future advancements within the Azure framework

With HSO's DnA Accelerator, your organization can become a AI-first powerhouse. Experience the difference of a comprehensive, adaptive, and intelligent data solution tailored to your unique business needs.

Why choose HSO as your partner for data & analytics?

HSO's unique combination of technological expertise and deep industry knowledge enables us to serve our clients as a superior data partner and complete digital transformation partner. Here are some other reasons customers choose HSO:

- We are a recognized Microsoft Azure Expert MSP known for exceptional cloud expertise and our ability to deliver innovative, impactful Azure solutions that help organizations navigate the cloud landscape efficiently.
- We are recognized as a Microsoft Fabric Featured Partner, showcasing our expertise in delivering innovative data solutions with Microsoft Fabric..
- Our 100% commitment to the entire Microsoft platform makes us a true expert in Microsoft technologies, with the ability to help you leverage your entire Microsoft ecosystem.
- We go beyond technology to support an often-overlooked ingredient to success: organizational change management—more important now in the current wave of digital transformation.
- We have the resources, expertise, and global reach of a large organization to tackle complex challenges. But we also have a customer-centric approach, which means we can deliver the best of both worlds.

Start your journey to a data-driven future with HSO experts today.



HSO's vision for data

HSO empowers organizations to harness the full potential of their data, driving innovation, efficiency, and competitive advantage through expert integration of advanced analytics and data technologies.

"We know what type of data you collect, what type of insight that provides you, and what kind of proactive insight it can provide you. We know what sort of signals that you should be looking into in the data to truly be a data-first organization...We understand your business end to end."

*~ Wilfred Noppers,
Global Lead Cloud Services HSO*



the results company

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