



hued

Creating more equitable and  
inclusive healthcare experiences  
through education and access

Healthcare professionals are not adequately trained to meet the needs of the increasingly diverse patient population.

\$300b

Spent annually on health-related expenditures due to health inequities

105m

People identify as Black, LatinX, or Indigenous

**A LACK OF CULTURAL AWARENESS IMPACTS:**

Communication

Quality of Care Delivery

Accurate Diagnoses

Pain Assessment and

Treatment

Adherence to Treatment

Proper Record-keeping

Proper Reimbursement for

Services

The need for change is dire, and now, HUED is taking the first step to solve that problem.

People who say they mistrust healthcare organizations are **less likely** to take medical advice, keep follow-up appointments, or fill prescriptions.

15m

Healthcare professionals nationwide who engage at the point of patient care.

7 of 10

Black Americans say they're treated unfairly by the health care system.

55%

Black Americans say they distrust the health care system.

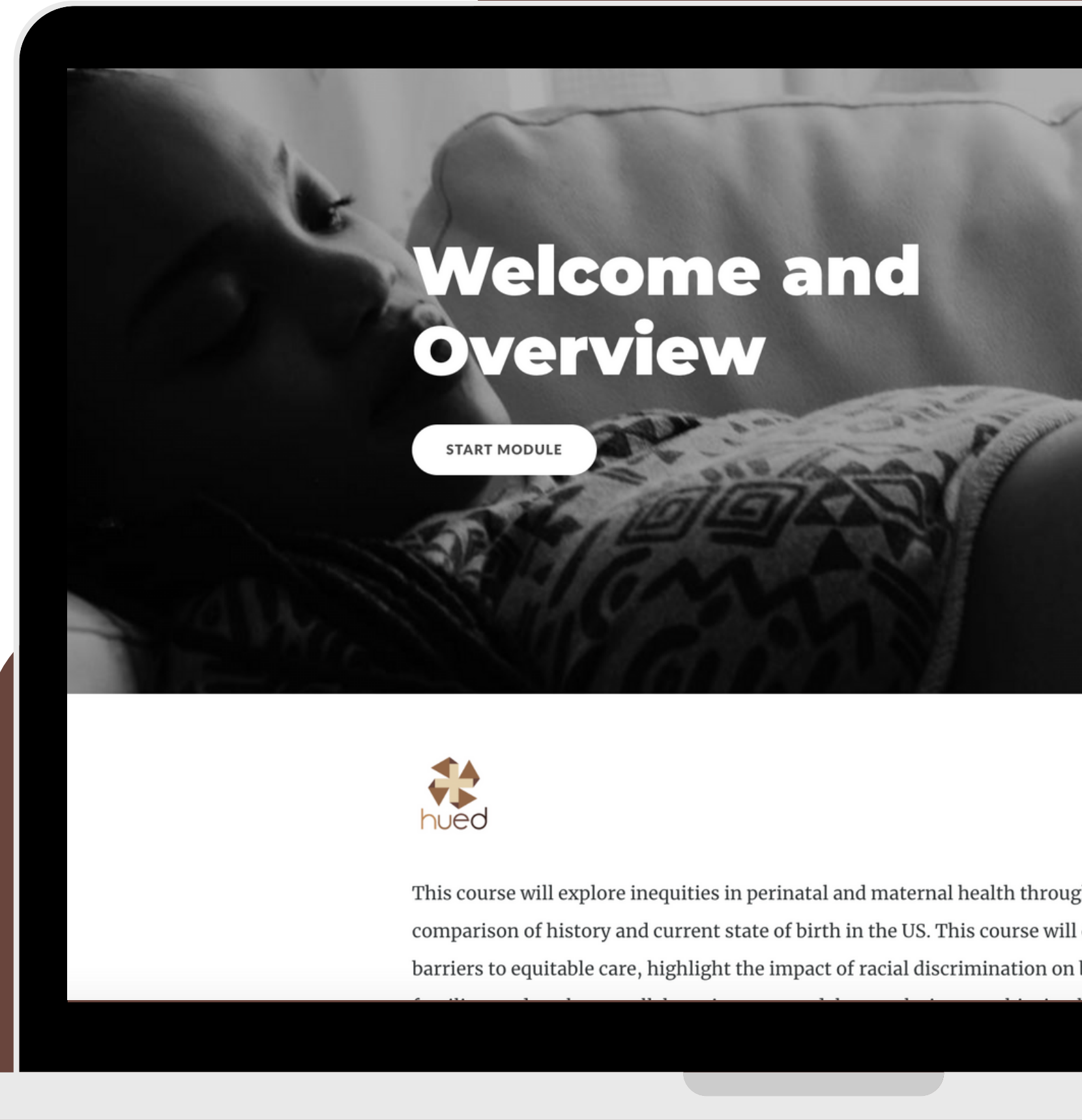
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States now require physicians to take implicit bias training for licensure to practice.

People who say they mistrust the system are **much more likely** to report being in poor health.

HUED is uniquely addressing health disparities by creating more equitable and inclusive healthcare experiences through education and access.

HUED measures, tracks, and trains healthcare organizations on health equity and culturally affirming care then matches qualified providers to patients in need.



# Addressing health inequities with a comprehensive solution.



## CME Accreditation

Participants earn ACPE, ACPE, AMA, ANCC, APA, Attendance - General Attendance, ASWB credit hours.



## Self-paced

Participants complete coursework and assignments at their own pace.



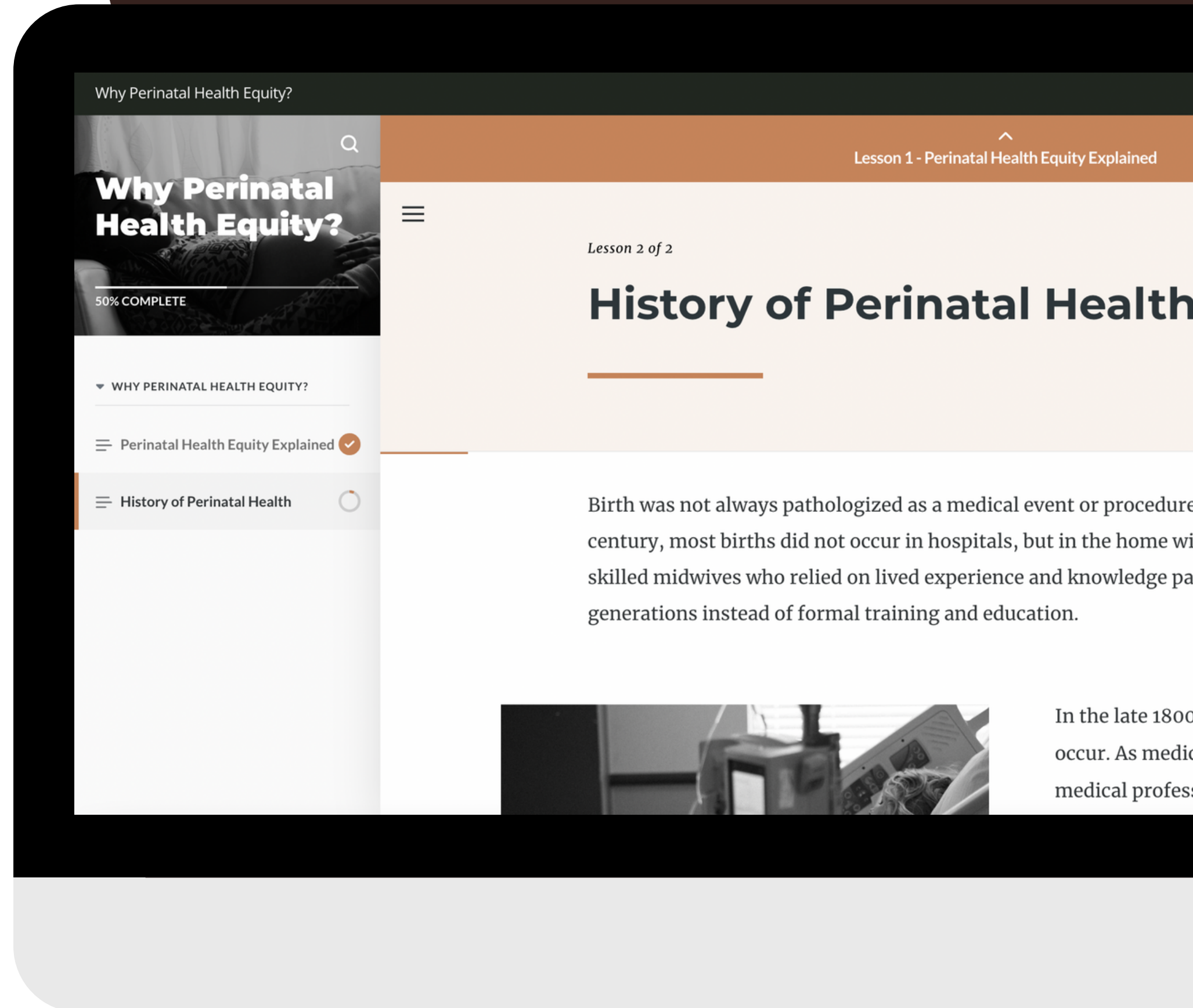
## Best-in-class Research and Design

Secured CME accreditation to drive product value proposition and enable product growth.



## Comprehensive insights

Establish baselines, measure knowledge gained, and track proficiency.



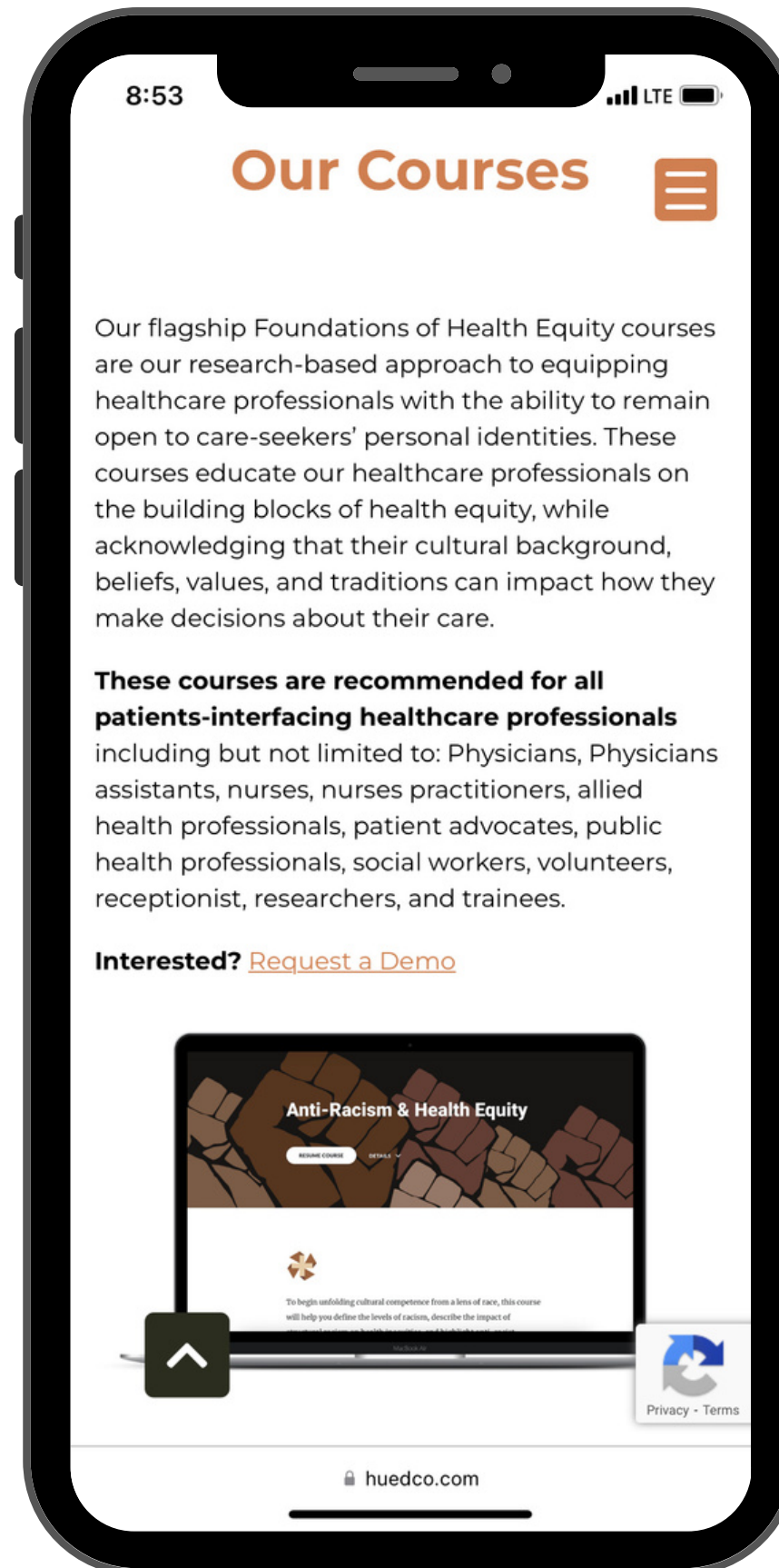
Culturally affirming education that drives care teams' delivery of more inclusive care.

### HEALTH EQUITY MEASUREMENT

Establish baselines, measure knowledge gained, and track proficiency.

### INTERACTIVE SCENARIOS

Engage in real-life scenarios created by experienced researchers and subject matter experts.



#### Cultural Competence and Humility

Cultural competence and cultural humility set the stage for inclusive patient communication and treatment in the health care setting.

#### Unconscious Bias

Bias is something that all people have. Although bias is a natural means of understanding the world around us, it works against the goal of health equity.

#### Social Determinants to Health

The environment in which people work, live, play, etc. is not always considered when patients seek care.

#### Anti-Racism

Research and history demonstrate the role of racism in health equity and health outcomes.

#### Introduction to Perinatal Health Equity

Adequate and quality perinatal healthcare is a key contributor to successful outcomes.

# Engage with us!



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