



proudly different

Who We Are?

Industries around the globe are facing increasing challenges in highly-competitive environments, from new technological trends to a demand for efficiency and ROI. This is a challenge for many organizations, but not for Human Logic; it's an opportunity. We have the necessary knowledge, technology and worldwide experience to effectively support your organization and most valuable asset—your customers.

Founded in 2003, Human Logic is based in Dubai, the business and technology hub of the Middle East. Our unique approach of converting ideas into dynamic services has made us a leading developer of e-business and e-learning services. We are dedicated to using our specialized skills to provide the industry with the best service and highest quality solutions available.

Our culture

Human Logic is guided by a unique culture that encompasses all the vital elements of cost-effective business operations, such as the culture of security, optimization, stability, control, quality, education, motivation, simplicity and organization. Our culture rests on orientation towards goals, high level of education, self-initiative and a commitment to work, which enables us to provide advanced solutions that are well designed for the future.

Our values

At Human Logic, we appreciate flexibility and simplicity in adapting to changes in the business environment. We ensure original and complete solutions for the unique needs of each organization and, we provide our clients with premium, reliable and secure solutions.



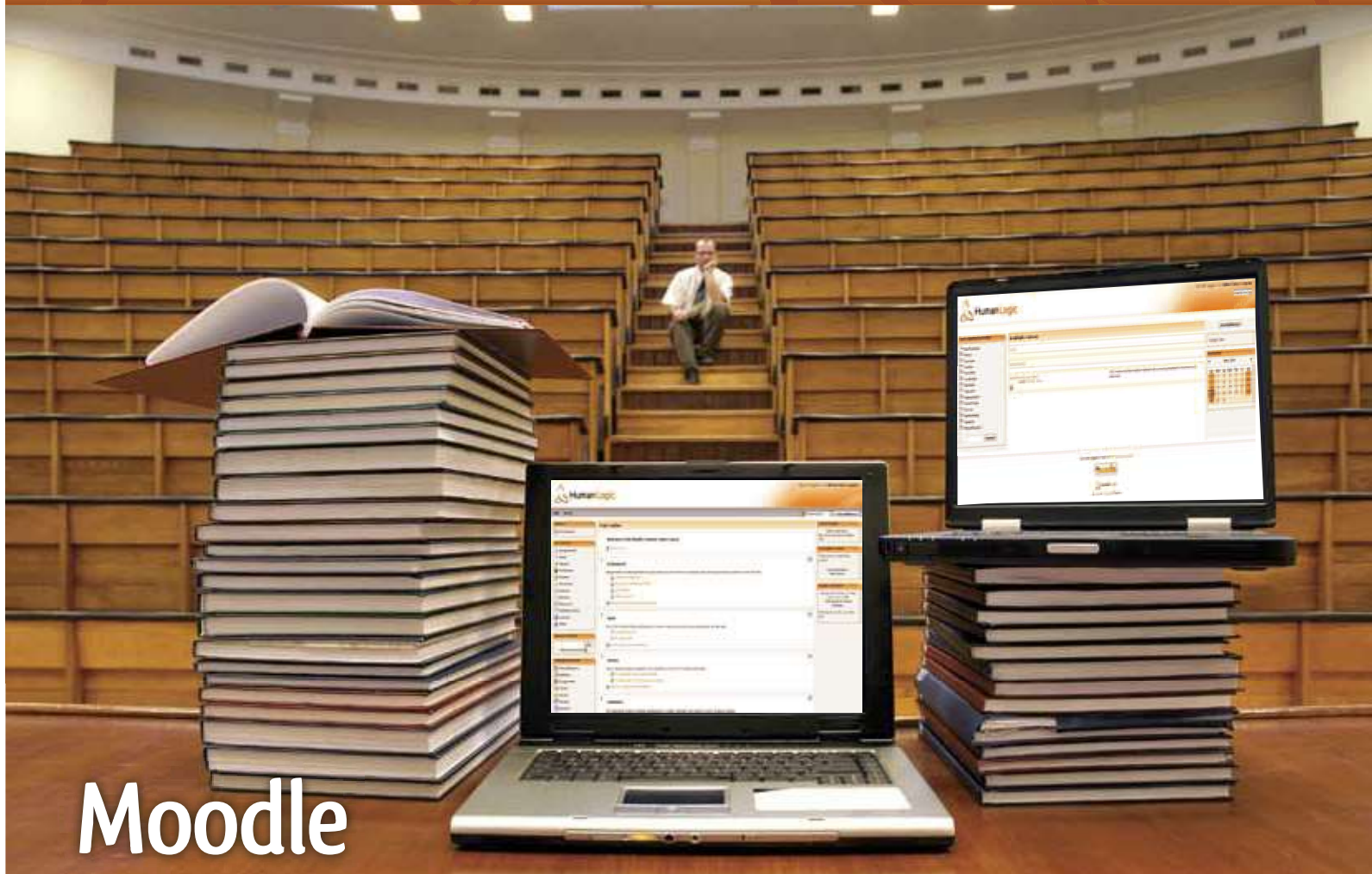
heading towards the future

Our vision

We strive to be the leading and most preferred company provider of comprehensive services by building simple user-friendly IT solutions that are optimized to exceed customer expectations. We adhere to the philosophy of continuous improvement because the best way to enhance business environment is by enhancing the area you know best: your core competency.

Our mission

Human Logic's mission is to become your top choice for leveraging technology to achieve your e-business and e-learning goals. Our understanding of people, processes and clients' objectives combined with the ability to accommodate new technologies trends and identify emerging opportunities ensures we deliver added value to our business partners at all times.



Moodle

Used by more than 40 million people around the globe

What is Moodle?

Moodle is the most widely-used online learning platform among universities, schools and businesses today. Organizations can use Moodle to create dynamic online courses that make it easier and faster for learners to master new concepts.

As an open-source learning management system, no licensing fees are required. Moodle allows organizations to stretch their budget while meeting their goals and needs. Moodle can easily integrate with proprietary and open-source third-party applications.

With almost 80 languages supported, Moodle is used to support learning programs in more than 200 countries and has more than 20 million users worldwide.

What You Can Do with Moodle?

- Setup online courses
- Promote collaborative learning
- Build repository of learning resources
- Capture knowledge
- Play self-paced courses
- Conduct online exams
- Automate grading
- Give and collect homework assignments
- Conduct live chats
- Facilitate learner-created content
- Collect learners' feedback
- Build lessons
- Keep learners up-to-date
- Lower software acquisition cost
- Maintain more control and flexibility



Moodle Services from Human Logic

We offer planning and installation, hosting, training, support, and customization and integration services to help you make the most of Moodle.

- **Planning and Installation:** Our professional installation services have helped many organizations capitalize on the popularity of Moodle to meet their current and future needs.
- **Hosting:** We offer fully-serviced Moodle cloud hosting that is pre-configured, reliable and secure. It enables you to have unlimited users and courses, nightly backups and free upgrades.
- **Training:** Our expert training makes Moodle extremely easy to use. We use an engaging practical approach to show you exactly how to apply Moodle in your environment.
- **Support:** We have various support plans to help with technical and administrative issues. We assist administrators and instructors by email, phone, secure remote login and on-site.
- **Customization and Integration:** Moodle comes with out-of-the-box authentication and integration options and a host of third-party extensions and plug-ins. We can create a customized solution for your needs.

Top 10 Reasons to Choose Human Logic

- 1** First Middle East Moodle Partner
- 2** Access to Moodle Partners
- 3** Localization and Arabization
- 4** Moodle Implementation Know-how
- 5** eLearning Content Development
- 6** Training Using Proven Material
- 7** Competent Technical Support Staff
- 8** Understanding of Moodle Code
- 9** Creative Graphic Development Team
- 10** Dependable Moodle Hosting



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