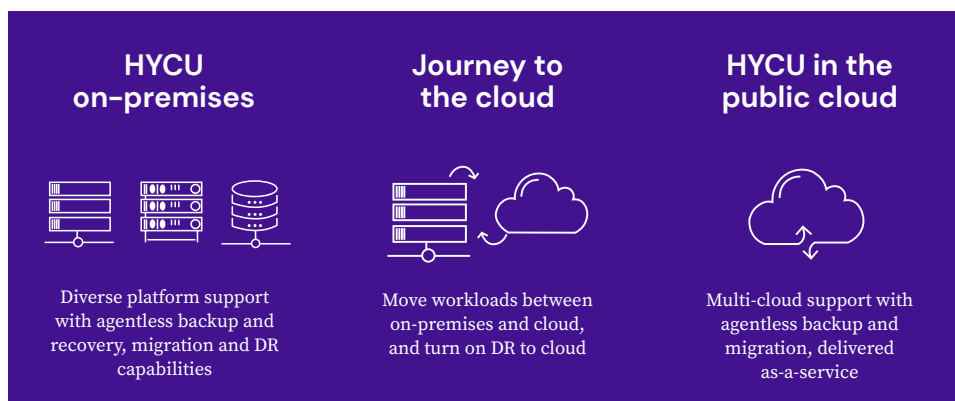


Azure provides a secure platform for businesses to build on, but customers are responsible for ensuring that what they build on Azure and the data stored in Azure is secure and protected.

HYCU for Azure provides application-aware data protection, data migration and disaster recovery. This applies to Azure customers with workloads running on Azure, migration of workloads to Azure and using Azure as a DR target for on-premises or cloud workloads. With application-consistent backup, recovery and migration for on-premises and public cloud environments, HYCU for Azure delivers a truly integrated data protection experience for Azure customers.

Supporting Customers at all Stages of their Cloud Journey



Data Protection for Azure

HYCU provides cloud-native, application-consistent backup and recovery functionality for all VMs running on Azure. HYCU delivers this via 1-click simplicity, tight platform integration, and awareness with built in compliance for Azure workloads.

Data Migration for Azure

HYCU provides the ability to seamlessly lift and shift production workloads in an application-consistent manner, from on-prem to Azure, from a different public cloud to Azure, or within Azure across regions and resource groups. With HYCU, you can effortlessly enable both self-service, on-demand migrations and staged migrations to Azure.

Disaster Recovery for Azure

Customers looking to leverage Azure as a DR target can now use HYCU to seamlessly failover to Azure from their on-prem datacenter or public cloud of choice. HYCU eliminates the need to pay for compute and high-performance storage until customers actually need to failover to Azure.



100%
APP FOCUSED

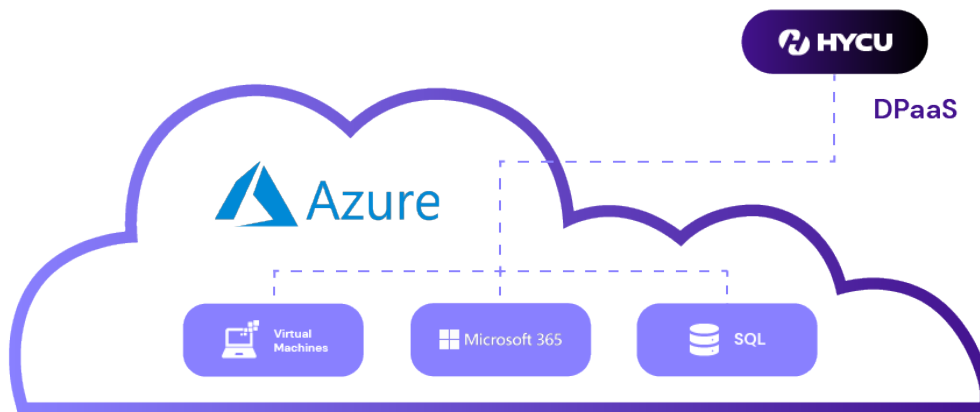
4 min
TO GET STARTED

3 min
TO DISCOVER

2 min
TO PROTECT

1 click
BACKUP/MIGRATION/DR

0
LEARNING CURVE



Purpose-Built for Azure

Zero Performance Impact: Achieve impact-free backup and recovery due to tight integration with Azure leveraging VM-level snapshots.

Integration with AWS IAM: Efficient use of Azure Access Management via Azure's Active Directory for single sign on capabilities and automatic inheritance of Azure's detailed security policies.

Integrated with Azure Billing: HYCU's as-a-service delivery for Azure perfectly fits into Azure's billing model and is readily available via subscription within the Azure Marketplace.

Designed with Simplicity

Deploy with Ease: No need to waste time and money on professional services, as HYCU is delivered as-a-service on Azure, so you can begin protecting workloads almost instantaneously.

Zero Management Overhead: Being delivered as-a-service, customers don't have to waste any time in software maintenance and upgrades.

1-Click Simplicity/Migration/DR: Simplify the most complicated data protection, migration and DR workflows with out of the box policy management.

Application-Centric Solution

Applications First: Effectively backup your business-critical data with Azure's VM level snapshots due to HYCU's complete application-consistent backup, migration & disaster recovery.

Lift and Shift: Seamlessly move business-critical workloads to Azure from on-prem or cloud workloads in an application-consistent manner.

Agentless by Design: Avoid operational chaos with zero agent/plugin installs or upgrades with HYCU's intelligent remote communication capabilities with Azure VMs.

Self-service for Operational Efficiency

Multi-Tenancy: HYCU can quickly discover and honor all Resource Groups within an Azure account so you can secure backups in a sandbox-style environment.

Role-based Access Control: Increase organizational agility by delegating tasks to end users – DBAs restoring their DBs or help desk restoring data to end-users.

Empower Application Owners: Enable DevOps-style organizations to work effectively in their dev-test environments with HYCU's instant-clone and live-mount capabilities.

Reduced TCO

Zero Deployment: No infrastructure costs required for install and management as HYCU is delivered as-a-service in Azure.

Dynamic Scaling: Customers can pay as you go and not pay upfront for unused resources as HYCU can automatically scale up and down based on application needs.

Leverage Existing Infrastructure: No egress charges by using regional Azure object storage and highly efficient backups using HYCU's incremental-forever backups.