



# Hypori - Security and Privacy Without Compromise

July 2022

# The Reality:

83% of companies have a BYOD policy of some kind.

**6B**

Smartphones worldwide

**5,200**

Attacks per month on edge devices

**70M**

Smartphones lost/stolen per year

**\$3.86M**

Avg. cost of a data breach



Using Mobile Device Management (MDM) to “secure” BYOD:

- leaves data in transit open to attack
- risks data on lost or stolen devices
- invades user privacy
- requires device enrollment
- makes the organization liable for end-user behavior on their personal device

# Organizations risk data breach, corporate espionage, and sacrifice user privacy to implement BYOD.

72% of companies cite data leakage/loss as the top security concern for BYOD.

(Crowd Research)

56% of BYOD companies use remote wipe and MDM to deal with security.

(Bitglass)

46% of organizations facing mobile threats had at least one employee download a malicious mobile app.

(Check Point)



74% of organizations have visibility into emails in devices under BYOD.

(Bitglass)

One malware variant infected over 75% of one company's devices via corporate-owned MDM.

(Check Point)

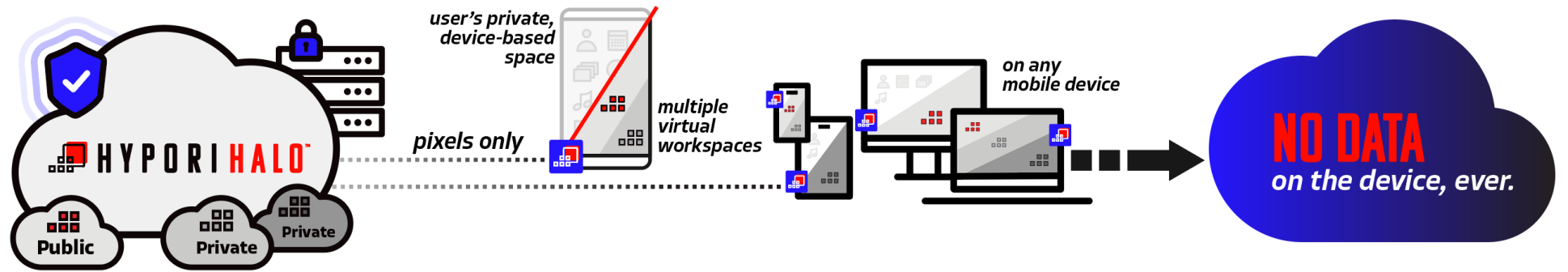
80% of employees would rather have separate work and personal devices.

(Zippia)

# The Solution:

Hypori Halo is the **ONLY** solution with security *and* privacy.

Don't sacrifice privacy for security. Hypori Halo delivers both.



Hypori Halo is unique and is the only product on the market that protects data and preserves privacy.

- eliminates the edge as an attack surface
- no data in transit
- no data on the device means no risk from stolen or lost device
- 100% user privacy
- works on any device
- up to 70% less expensive than other solutions
- frees customers from liability for end-user behavior

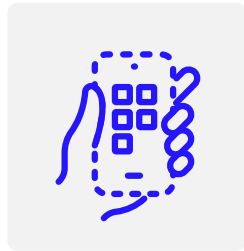
# Hypori in 80 Seconds...



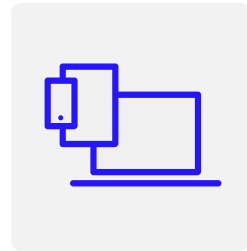
*Click to play*

# By the end of 2022, the share of knowledge workers working remotely will increase to 47%, up from 27% in 2019. (Gartner)

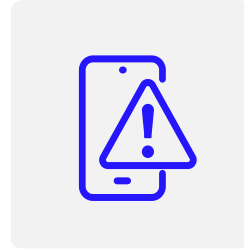
Regulated industries require a solution that enables secure access to critical enterprise apps and files, promotes mobile productivity, *and* guarantees user privacy from any personal device.



Zero-trust access



Compartmentalized access to multiple workspaces



Reduce risk & company liability for user-behavior



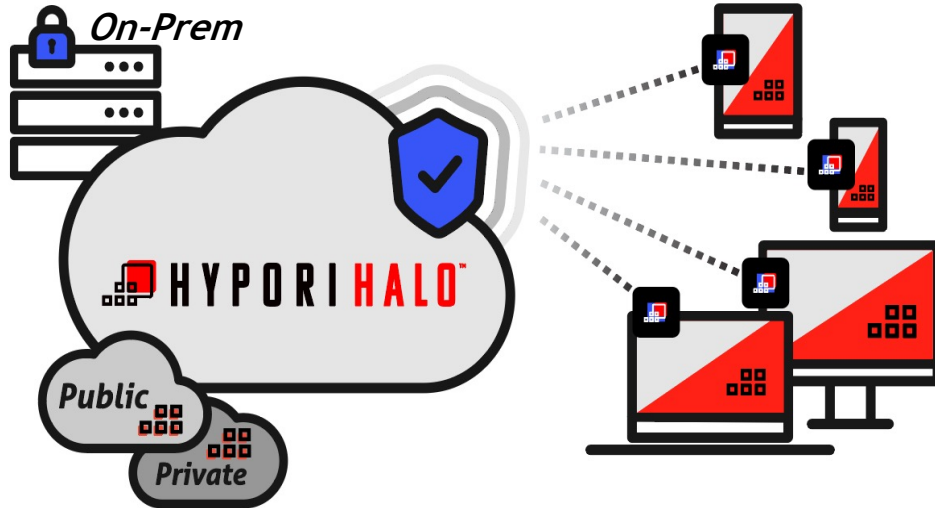
100% privacy for the user



Infinite scalability

**Truly secure BYOD protects data and preserves user privacy.  
Only Hypori can deliver both without compromise.**

# Hypori Platforms



**Hypori Cloud and Hypori Named Cloud** can be hosted on MS Azure and on AWS cloud.  
(On MS Azure, IL4 and IL5 capabilities are available if required.)

**Hypori Private-On Cloud** - deploy licenses on your cloud instance.

**Hypori Private-On-Prem** - deploy onto hardware in your data center.

- Hypori Halo streams an encrypted pixel OS to any Android, iOS, or Windows device.
- End-users' touch input data streams back to a single management point in the cloud.
- No symmetrical data transmission prevents “Man in the middle” attacks.
- No data in transit, no data at rest on the device.



Securely access enterprise data and applications from any personal device without privacy infringement, while remaining compliant and eliminating liability and reputation risk.

### Improve

- Employee experience
- Employee privacy
- Security for data
- Employee compliance

### Eliminate

- Liability on employee device
- Company responsibility for malware on employee device
- Privacy concerns
- Data leaks

### Reduce

- Company investment in mobile administration
- Risk of data loss, privacy breach, litigation
- Reputational risk



**Microsoft  
Partner**



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Learn more: [Hypori.com](https://hypori.com)

[Watch :80 sec Hypori Halo demo](#)

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