

DrDoctor Broadcast Messaging

DrDoctor Broadcast Messaging solution allows hospitals to quickly and effectively **communicate** information **at scale**, through bulk-messaging.

This allows you to share important information to large volumes of patient populations, staff or volunteers, helping to keep everyone **informed** and **reassured**.

Communicate any changes to routine services or inform patients of new safety measures to protect your staff and hospital.

Why it works.

- Use DrDoctor Broadcast Messaging to send vital updates such as mass cancellations or location changes to entire patient cohorts within minutes
- Build broadcast messaging into standard processes for clinical pathways to avoid fragmentation of care delivery
- Reduce DNAs to video clinics through an improved reminder and link delivery service
- Safely facilitate bulk messaging in a healthcare setting with the right information governance
- Keep SMS costs down with our simple fragment cost calculator



How it works.

- Non-Integrated Broadcast Messaging is quick and easy to adopt
- Add recipients quickly and easily through a simple phone number upload and message up to 10,000 recipients at once
- Turn on the full power of Broadcast Messaging with straight forward PAS integration
- No limit to number of recipients via automated bulk messaging
- Select recipients by clinic and the date of their appointment
- View a summary of the broadcast campaigns you send out



17k

Broadcast Messaging
campaigns sent

1.6 million

patients contacted
to date

Used in
27 NHS
Trusts



**The future of the NHS is a
digital first healthcare system,
enabled by the DrDoctor
Patient Engagement Platform.**

Get in touch to learn more.

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